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WELCOME



As owner of the Houston Rockets, Golden Nugget Hotel & Casinos, and more than 600 restaurants across the country, providing unprecedented customer service is what I do best. It should come to no surprise then that when it comes to my Bentley, Bugatti and Rolls-Royce dealership in Houston, the client experience is as personalized as each distinct vehicle within my collection.

The excitement of finding the perfect Bentley, Bugatti and Rolls-Royce to match your lifestyle is enhanced by my recently introduced Post Oak Hotel at Uptown Houston. Here, you'll find one of the most beautiful Rolls-Royce showrooms in the world, alongside upscale and casual dining, sophisticated meeting facilities, a resort-style pool, and luxuriously appointed rooms and suites.

In short, your waiting room.

Tilman J. Fertitta
Owner
Post Oak Motor Cars Houston



Lonny Soza – General Manager
Email: Isoza@postoakmotors.com

Welcome to our first issue of Pinnacle magazine, the official publication of Post Oak Motor Cars, home to Bentley, Bugatti and Rolls-Royce Houston. I welcome you to experience not only the world-renowned brands we represent, but the amenities that our dealerships offer.

Owning one of our brands does not stop at the delivery, as a client of Post Oak Motor Cars, you become a member of an exclusive group of individuals. Our clientele deserves the world class service

worthy of the motorcars they drive from private parties and driving events to our on-site concierge services. Allow our team to assist with your fine dining reservations, hotel accommodations, helicopter transfers or any other amenities we have to offer.

Enjoy complimentary new car shipping anywhere in the United States for hotel guests. Myself and the entire team at Post Oak Motor Cars look forward to meeting you. Come experience the Post Oak Motor Cars difference.

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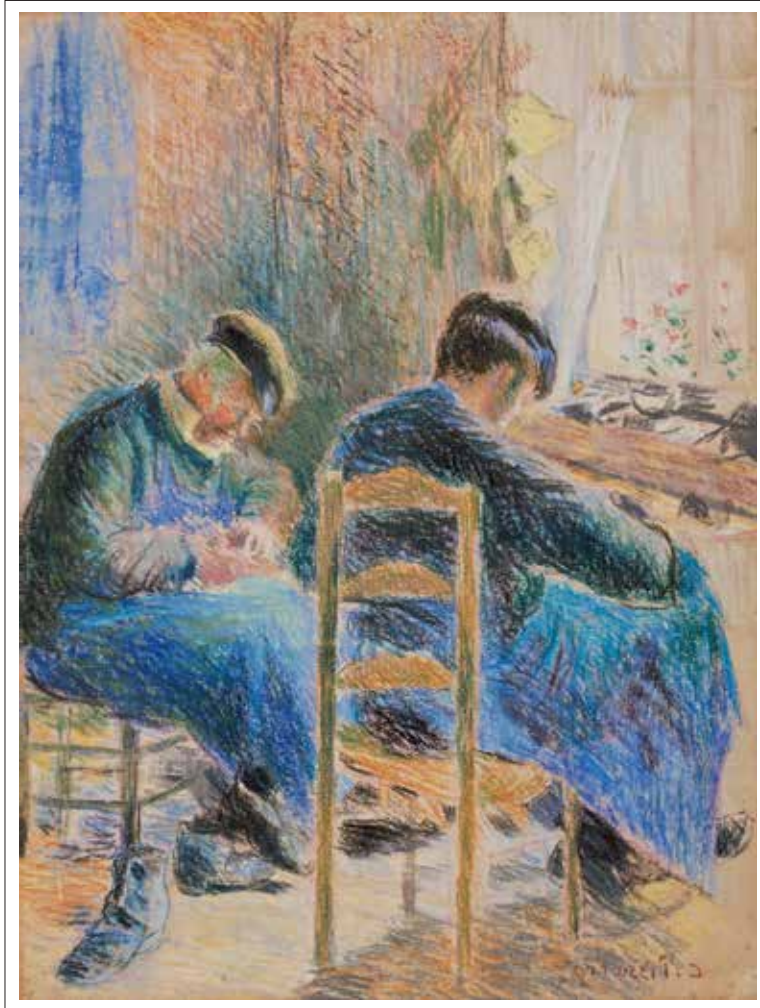


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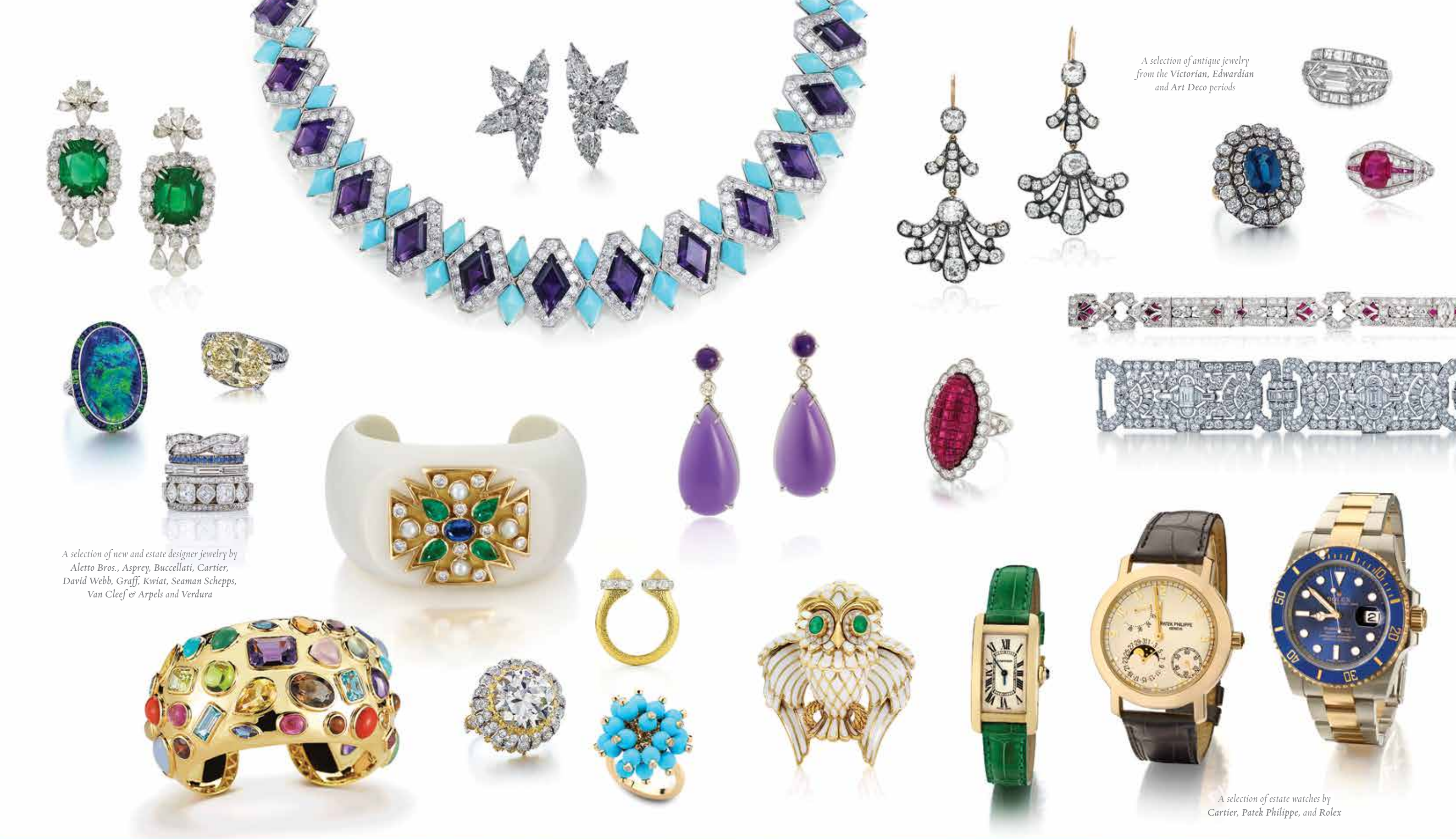


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THE HOTEL GAME CHANGER

HOUSTON'S ONLY AAA FIVE-DIAMOND HOTEL

In a world of cookie-cutter hotels and corporate hospitality chain mega mergers, it was time to change how people feel about what constitutes a great stay. And I wanted to be the one to do it.

I built this 10-acre development—The Post Oak Hotel at Uptown Houston—in the heart of America's fourth-largest city to redefine what a luxury hotel experience means in the industry today. The 38-story hotel tower boasts 250 ultra-modern guest rooms—each more than 500 square feet—and VIP suites; executive residences that can be rented on a short or long-term basis; a two-story Rolls-Royce auto showroom; a spa, salon, and fitness center, and an elegant 35,000-sq.-ft. conference facility, including a glittering 16,000-sq.-ft. Grand Ballroom with a private entrance that now stands as the premier gathering spot for high society galas.

The demand for a luxury hotel of this caliber has existed for years in Houston. I've wanted to deliver a hotel like this for more than a decade, but I had to wait for the right time. When I travel around the world, I was frequently asked by my colleagues: Why is there not a luxury hotel in Houston?

MEET THE POST OAK HOTEL AT UPTOWN HOUSTON

Upon entering the three-story glass lobby, guests will be mesmerized by a cascading, custom-built grand chandelier complete with 15,719 crystals, including 739 Swarovski crystal balls and 1,428 LED light sources.

The lobby, with custom Calcutta marble flooring, Ebony Woodridge stone pillars, custom fabric wall panels, a hand-tufted silk abstract rug, and works of art from Frank Stella—now dubbed the "Stella Lobby"—also provides a floor-to-ceiling view of the pool area.



Other works of art from our private collection include pieces by Robert Motherwell, Alex Katz, Donald Sultan, Joseph Glasco, Friedel Dzubas, and Howard Hodgkin, which are strategically placed throughout the hotel and lend it a museum-quality feel.

Other unique features include an on-site Bentley and Bugatti dealership; a massive wine cellar

with more than \$3M of inventory including rare vintages dating back to the 1800s; the library's curated collection of books from Assouline Publishing; our designer boutique 29° North with first-to-Texas brands for men's and women's ready-to-wear, fine jewelry, accessories, and seasonal selections; a chic salon; a luxurious spa; and a state-of-the-art fitness center.

We are on track to receive the state's first Forbes Five Star rating, which reflects the level of quality, service, and accommodations we provide all of our guests. Even before your arrival, our staff will contact you to ensure we have everything ready for you such as preferred room temperature, allergy notifications, and any necessary travel arrangements.

Our 5,000-sq.-ft. Presidential Suite starts at \$12,000 per night and features a wraparound terrace with panoramic views of the Houston skyline, direct helipad access, private elevator access, a fitness room, a media room, a catering kitchen, large walk-in closets, and much more. This is a true retreat, designed to be more like a luxurious

private residence than a hotel room. Additionally, the Penthouse suite, the most opulent of them all, offers a two-story, 10,000-sq.-ft. expanse of unmatched luxury starting at \$100,000 per night.

We thought of every detail for the guest rooms. A standard room offers three TVs, a Nespresso coffee maker, oversized Egyptian towels, and a tablet that controls the room's functions. One button can close the shades, while another dims the lighting. The closets include short hanging areas to accommodate men's shirts and long hanging areas for dresses and skirts. Even the ironing boards are built in.

Our average daily rate is expected to be about \$100 higher than the next highest competitor in Houston. Still, its cost per room is hundreds of dollars lower than similar hotels in New York or Los Angeles. If you want to stay here, you have to pay for it. Nobody else has a bathroom or a room like ours in Houston.

Four signature restaurants and bars on the first floor provide a wide array of dining choices, from fresh-baked

pastries to haute cuisine. The dining offerings promise such an elevated level of culinary excellence that the hotel will also attract Houstonians looking for the newest and best the city's food scene has to offer.

The hotel's main restaurant, Bloom & Bee, emphasizes fresh locally inspired cuisine while H Bar serves up light bites with fine spirits, exotic cocktails, and libations. Craft F&B offers pub-style fare like wood-fired pizzas, burgers, and craft brews; Bouchée Patisserie serves specialty coffee, freshly baked pastries, and Parisian-inspired indulgences.

Adjacent to the hotel are our two premier restaurants, Mastro's Steakhouse and Willie G's Seafood. Since opening its first Texas location in late 2017, Mastro's has become the gathering spot for the glamorous see-and-be-seen crowd. Willie G's Seafood, a local institution, features a breathtaking array of fresh seafood on display, from whole Gold Spot sea bass to gigantic Maine lobsters and fresh-shucked Gulf oysters. It also offers dining options ranging from casual and white tablecloth service to an outdoor terrace.



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expert cleaning and even redesigning heirloom jewelry to give them new life. It's a higher standard of personal service unique in the Houston area. Deutsch Houston's journey began with humble beginnings in 1929, growing from a simple gift shop to a purveyor of fine jewelry and watches. Today, Deutsch Houston's legacy continues as they start a new chapter in a long-heralded family business, serving today's generations of Houstonians and tomorrow's.

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MORE THAN JUST ANOTHER BUSINESS VENTURE

This was a special project for me. There's been a roughly three-decade gap since a hotel like this was built in Houston. The closest competitors are now older and aren't in line with expectations of high-end hotels today. I can assure you, this hotel will never go out of style. I look to this hotel as more of a generational property that will stay in my family forever. That's what I do. I'm not a seller. I'm not looking at this short-term. I'm not looking at what it's going to make its first year; my interest is what it's going to be worth in 25 years.





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A singularly indulgent retreat of exceptional space and tropical enchantment, the Four Bedroom Villa Residence is the pinnacle of resplendent island living with vaulted wood-paneled ceilings, gentle fans and hand-carved mahogany furnishings creating a distinctly British Colonial ambience.

Accommodating up to nine guests with generous living areas, the Villa is designed for luxurious comfort and appointed with every modern convenience.

A dedicated Butler quietly attends to every wish 24 hours a day, supported by Villa staff on hand to create memories to last a lifetime.

GARDEN COTTAGE

Nestled within tropical foliage, our charming island cottages are made for a couple's getaway or a family retreat. The living and dining area is enhanced by two master bedrooms, each with its own bathroom, and French doors open to an enclosed courtyard with plunge pool.

2-BED LUXURY BEACHFRONT SUITE

Each Two Bedroom Beachfront Suite is comprised of one Luxury Beachfront Suite adjoined to a Luxury Beachfront Room, creating an excellent option for family travel. Both the suite and room feature grand King-size mahogany beds, desk, lounge chair, and a large parlor with living and dining areas. Louvered doors open to private terrace or balcony and the pristine stretches of sand, sea and sky beyond.



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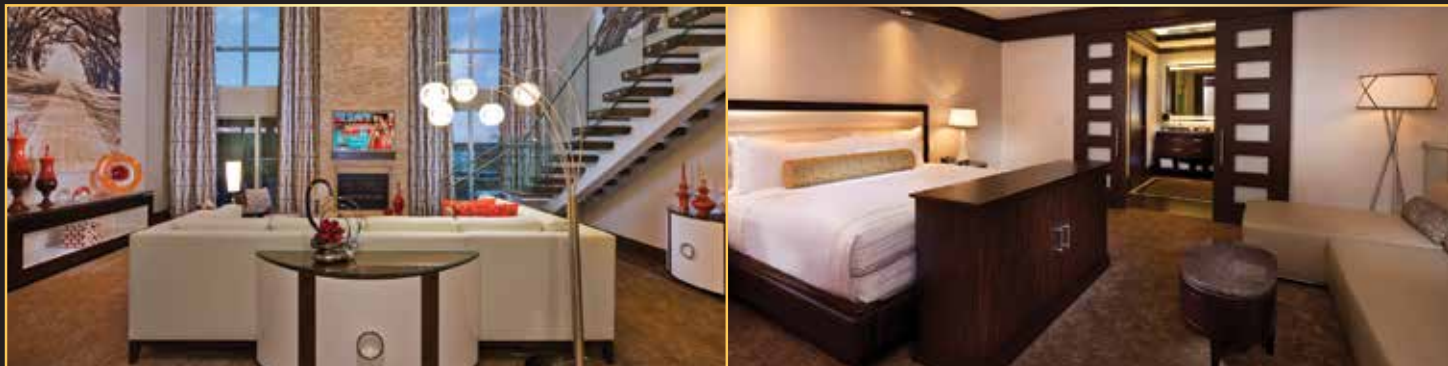




THE 2018 PEBBLE BEACH CONCOURS
IN MONTEREY CALIFORNIA



Escape to the Luxurious Side of Lake Charles



Reserved for those who desire an unparalleled level of comfort, privacy and luxury, the two-story Loft Suites at the Golden Nugget Hotel & Casino are remarkable in every way. Unplug with distinct amenities and personalized services unlike any other in Lake Charles, including vibrant views from your extended balcony, a personal outdoor hot tub, and dedicated butler services, before indulging in the many experiences on-site. Whether soothing the senses in the intimate spa, savoring a world of flavor at award-winning restaurants, discovering exciting apparel and jewelry at several designer boutiques, or letting loose with the hottest nightlife and gaming, Golden Nugget Lake Charles offers everything you need to have an exceptional time, every time.



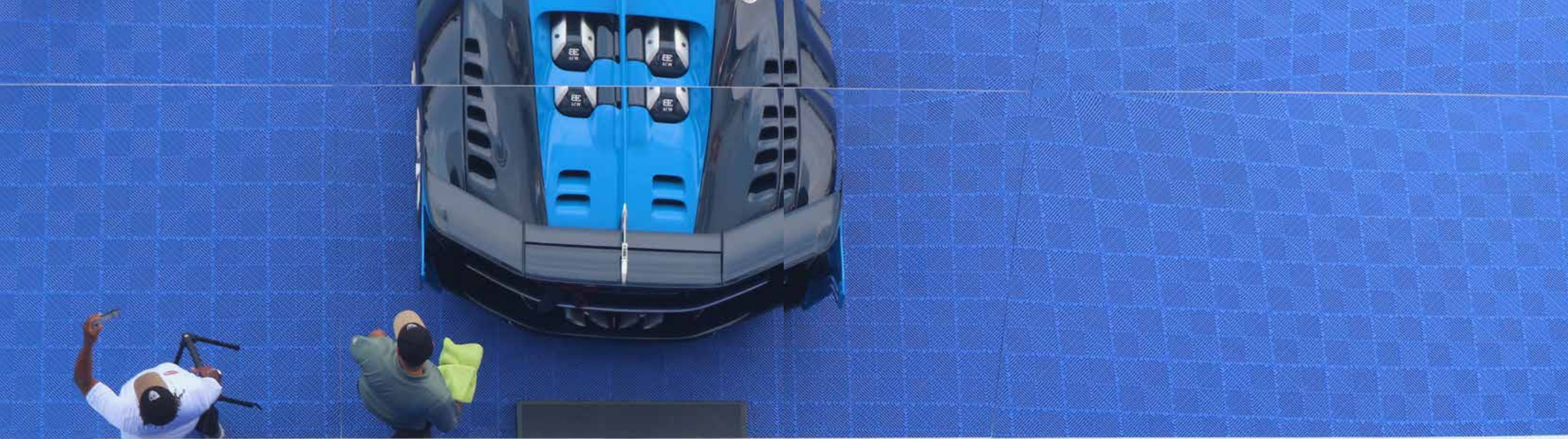
The team at Post Oak Motor Cars recently returned from entertaining clients at the 2018 Pebble Beach Concours in Monterey, California. This event is everything it is hyped up to be – truly spectacular, and overwhelming, for car lovers.

Kicking off the festivities Thursday evening was a private event, held at the popular Rolls-Royce Villa, where Post Oak Motors greeted and entertained their clients who made the trip to California. True to Rolls-Royce standards, the evening did not disappoint with the over-the-top villa decorated with Rolls-Royce touches throughout, never ending food and drink, complete with entertainment and a runway show of their latest bespoke models on the front drive.

Friday was Quail, which is a must-see event for those wanting to join us next year. As a limited ticketed event, it is an awesome day where every automotive manufacturer showcases their latest and greatest. It is truly an overwhelming display of supercars and ultra-luxury motorcars. Bugatti revealed their \$6 million-dollar Divo, led by the President of Bugatti, Stephan Winkelmann. With only 40 being produced worldwide, the new hypercar is already sold out.



Rolls-Royce was next where legendary Rolls-Royce collector Michael Fux revealed his new Pebble Beach Bespoke Phantom; a striking white with custom fuchsia interior. Bentley not only showed off the new Continental GT, but also had their celebratory 100-Year Centenary Mulsanne, W.O. Edition, on display. On Friday night Bentley put together an intimate event featuring their Cultural and Design Symposium, at the Home of Bentley, down the way from Pebble Beach lodge. Guests were treated to conversations on the evolution and future of luxury, brought to life for more than 150 guests through





the lenses of fine wine, champagne, music and automotive design. A panel of speakers included David Pearson (CEO, Opus One winery), Richard Beaumont (Head of Krug Champagne), virtuoso cellist and Bentley partner Tina Guo, and Bentley's own Director of Design and Mulliner Coachbuilding Stefan Sielaff.

On Saturday, for those into hypercars, is a must-see Exotics on Cannery Row; a free event that draws thousands to check out this larger-than-life car show. Over 300 super, hyper and exotic cars gear up for the over 19,000 car enthusiasts, with over 40 automotive vendors and sponsors, up and down the famous street.

Saturday night was another round of party hopping for our guests – starting with Bentley's signature event, "A Night with Bentley," then off to the Rolls-Royce Collectors Reception at their Villa. And just when you think you can get a little down time to rest, Sunday comes in with an early morning. Everyone makes their way to Pebble Beach for the world-famous Concours d'Elegance to check out not only the amazing concept cars, but the gorgeous classic cars on the lawn.



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The ANYTIME Gift Guide



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Curved Bar diamond necklace, in white gold.



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Zadok Collection Morganite drop earrings with diamond bezels set in rose gold.

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BUGATTI PRIVATE DRIVING EVENT



Bugatti Houston recently hosted a test drive event at Carlton Woods Country Club to give prospective buyers the opportunity to drive the Chiron for the first time. Bugatti sent marketing representatives to the event along with professional driver Butch Leitzinger. Butch is best known as an American Le Mans Series driver for Dyson Racing, but he has also driven for a variety of race series and other teams, including Bentley.

Over the two days the Bugatti team was in Houston, there were only a handful of driving slots available to prospective buyers looking to learn more about the Chiron and configure their very own. Bugatti shipped one of only two manufactured demo Chirons in the country.



ANYTHING BUT ORDINARY

AN EXPERIENCE SO UNIQUELY REFINED THERE CAN ONLY BE ONE.

Introducing The Post Oak Hotel, Houston's first elite destination for elegant accommodations, masterfully blended with extensive meeting space, designer fashion, fine dining and sophisticated amenities all in one tower, and conveniently located just steps away from The Galleria and River Oaks District. Upon arrival, the intuitive personalized service sets the tone for a unique experience, one of unrivaled quality and pleasure. Combined with the unmatched culinary excellence of Mastro's Steakhouse, the two-story Rolls-Royce showroom and direct helicopter pad access, The Post Oak Hotel is sure to embrace every desire of savvy business and leisure travelers alike.



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The Chiron we were sent had a Blue Carbon exterior with Italian red leather interior, and was equipped with over \$377,000 in upgraded options including:

- Full exposed carbon fiber**
- Caractere Wheels**
- Comfort Seats**
- Leather/Carbon interior**

As guests arrived for their allotted time with the Chiron, they first visited with the marketing team for an overview of the Chiron, and then spent over 45 minutes with Butch as they went for a spin; being driven, as well as getting behind the wheel themselves to experience this amazing vehicle.

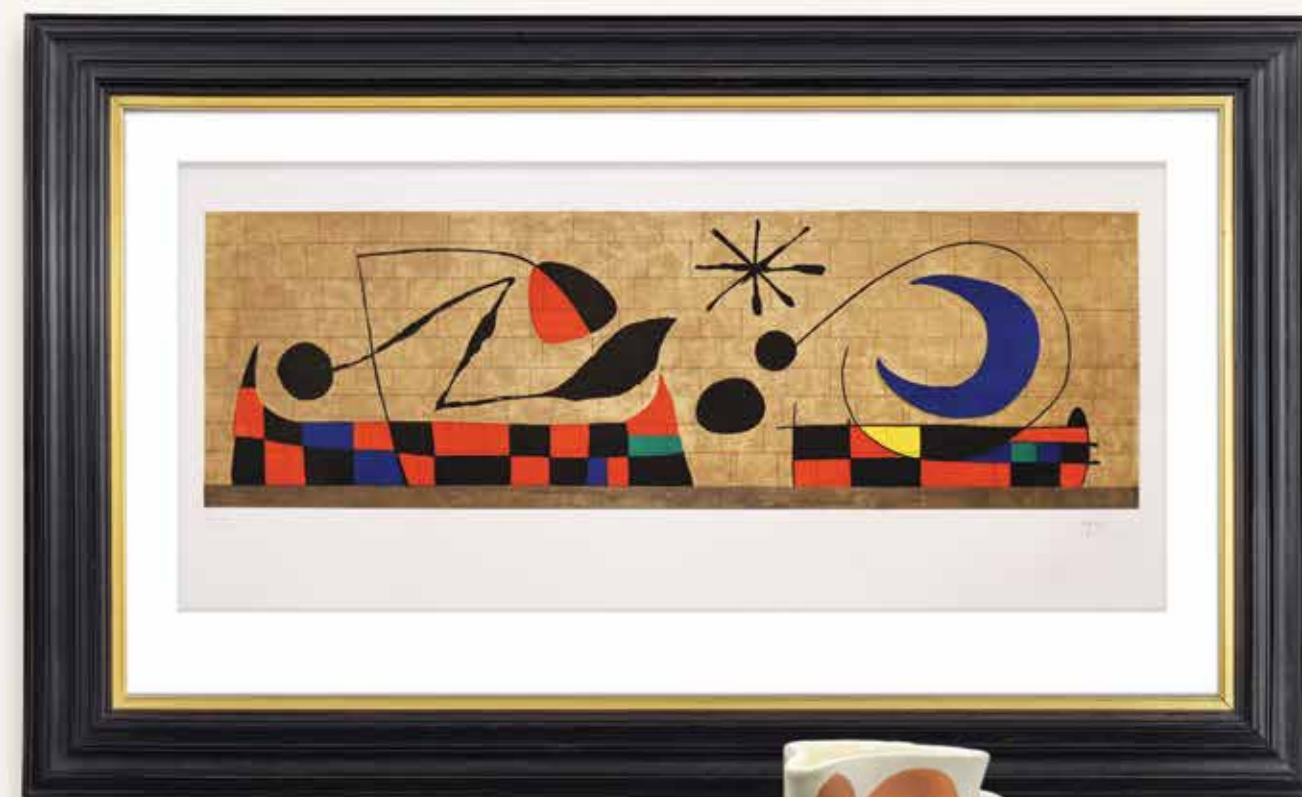
As you can imagine, the clientele interested in owning a Chiron are experienced car collectors, owning brands such as Ferrari, Porsche, and Lamborghini to name a few. The Chiron exceeded each and every one of their expectations. What surprised clients most was not only the Chiron's intense speed, but the ease with which it drives. By switching the Chiron into 'autobahn' mode, the Chiron is as easy to drive around town as it is to jet down a racetrack.

As Houston's only Bugatti dealership, we can secure your build position and discuss delivery and configuration options available. To date, Bugatti Houston has sold three Chirons, with the first to be arriving November 2018 to Post Oak Motor Cars' owner Tilman Fertitta.





PABLO PICASSO *Portrait de Femme a la Fraise et au Chapeau*
LINOCUT IN COLORS, 1962 / 21 x 15.75 INCHES



JOAN MIRÒ
» *Mur de la Lune,*
LITHOGRAPH IN COLORS, 1958
20 x 34 INCHES

PABLO PICASSO
Visage, Ramié 288 »
MADOURA CERAMIC, 1955
12.25 x 4 INCHES



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**ONE NIGHT ONLY WITH BENTLEY
HOUSTON AND THE 2019 CONTINENTAL GT**



In April, Bentley Houston, hosted an exclusive event to showcase the all-new Bentley Continental GT. For one night only, guests had the opportunity to experience this amazing car up-close and personal, checking out all of the updated exterior and interior features.

Our General Manager, Lonny Soza, commented, "Our new waiting room, and the amenities that it has to offer [is the] new 700,000 sq ft tower... The Post Oak Hotel where our clients can enjoy fine foods, craft cocktails, gourmet coffee, or even relax at the Spa while we service your vehicle."

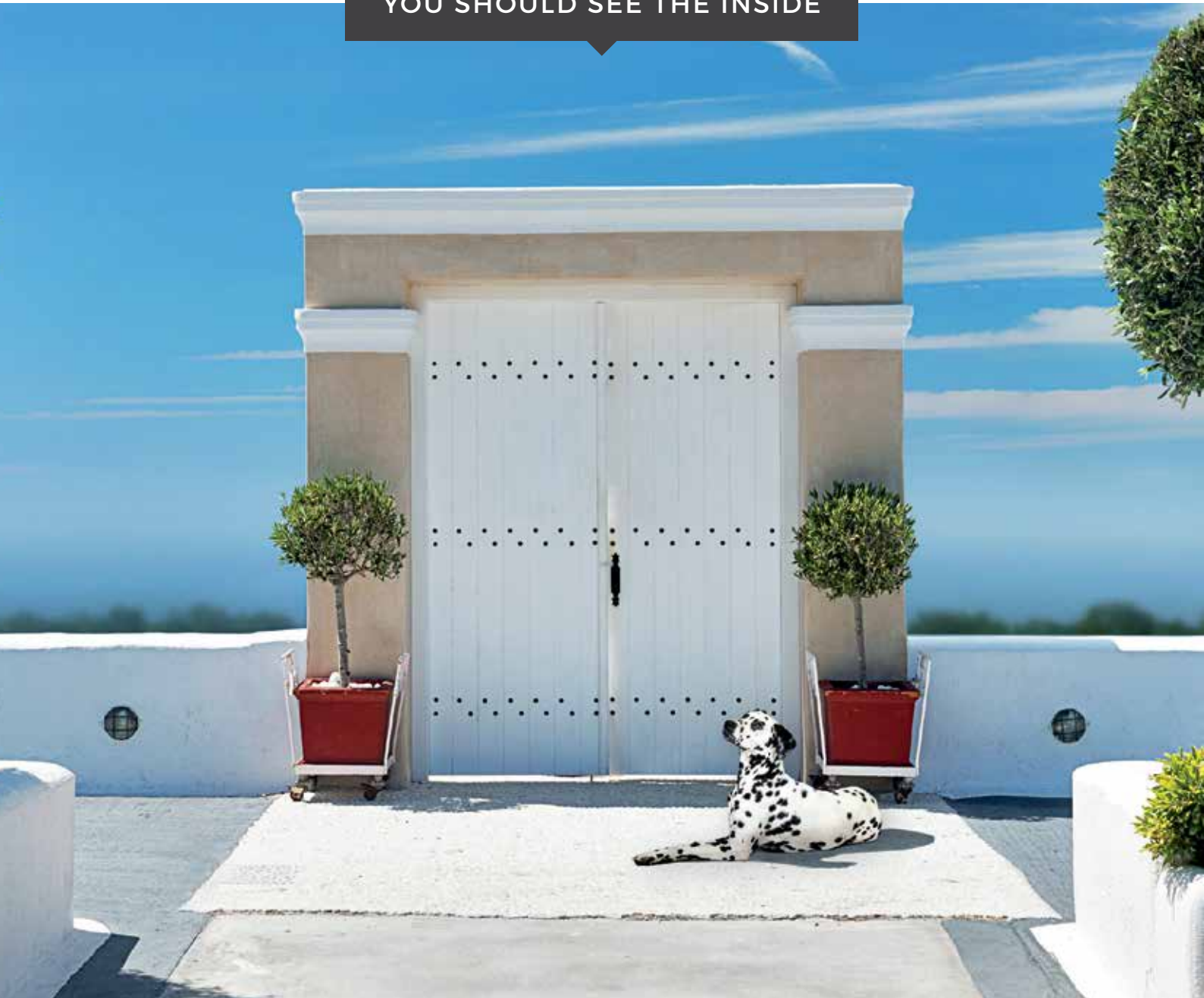
Guests enjoyed a wine selection and culinary bites from the all-new Post Oak Hotel while mingling with the new management team and sales staff of Bentley Houston.

This was a wonderful opportunity both for clients with existing orders, as well as for guests who have not yet put down deposits, to experience and secure their spot in ordering this redesigned, dynamic GT.



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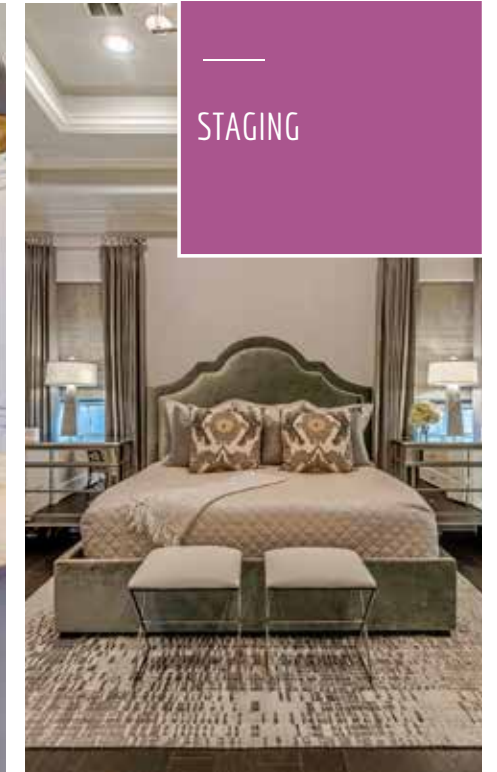
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DISCOVER THE ALL-NEW BENTAYGA V8



Starting MSRP: \$165,000

Since its introduction, the Bentley Bentayga has defined a new sector and set the luxury SUV benchmark, offering customers the ultimate Grand Touring experience unrestricted by landscape or conditions. The award-winning Bentley model is now available in its most sporting guise to date – the Bentayga V8. At the heart of the latest Bentayga model is a new-generation 4.0-litre, twin-turbocharged V8 petrol engine which combines immense power with impressive fuel efficiency. The addition of a characteristic V8 burble, stylish twin-quad exhaust pipes and optional carbon-ceramic brakes, reveals more of the luxury SUV's sporting character.

Sitting at the core of the Bentayga range, the new V8 model fuses exquisite luxury with power, usability and extensive sporting ability. Its responsive performance is fully customisable on demand by the driver through Bentley's Drive Dynamics system, from limousine-like refinement to sporting precision. Inside, customers will recognise Bentley's unique approach to modern luxury tailoring, with the familiar blend of exquisite handcrafted materials and advanced technologies. New styling features include a wood and hide steering wheel and the introduction of a high-gloss carbon-fibre interior panel finish.



Immense Performance, Impressive Efficiency



At the heart of the new Bentayga V8 sits an all-new 4.0-litre, 32-valve, V8 engine featuring dual twin-scroll turbochargers located inside the 'V' of the engine.

The dynamic unit develops 542 bhp (550 PS) and 568 lb.ft. (770 Nm) of torque, resulting in a top speed of 180 mph (290 km/h) and 0-60 mph in 4.4 seconds (100 km/h in 4.5 seconds).

The class-leading performance of the Bentayga V8 is complemented by a range of 464 miles (746 km), with CO2 emissions of 260 g/km. This refined efficiency (24.8 mpg / 11.4 l/100 km combined) comes, in part, through the ability of the engine to de-activate four of its eight cylinders in suitable conditions, without compromising the drive. The seamless change happens in just 20 milliseconds, making it imperceptible to customers.

The addition of Stop-Start technology, which can activate at 'near-to-stop' speeds, also contributes to the emissions figure. This unique blend of power and refinement gives the Bentayga V8 a distinct, unrivalled position in the luxury SUV market.



Striking, Individual Exterior Design

The exterior design of the Bentayga V8 reflects the model's sporting position within the Bentayga family. The shape is defined by the Bentayga's unique muscular, sculptural lines, balancing athleticism with an unmistakable presence on the road. From the four round LED headlamps to the large matrix grille, the Bentayga V8 exudes the Bentley design DNA, while the overt powerline, large rear haunches and raised ride height reflect the rugged off-road ability of the luxury SUV. For the first time, optional carbon-

ceramic brakes are offered on the Bentayga. The braking system is the largest and most powerful ever fitted to a Bentley, and the largest front brake system available on any production car. The brake discs measure 440 mm in diameter at the front and 370 mm at the rear, and sit inside enormous Bentley-branded calipers, with 10 pistons at the front. Together these provide a maximum braking torque of 6,000 Nm. Also introduced on the Bentayga V8 are sporting red brake calipers for the front and rear standard

iron brakes. The calipers are painted in special, high-temperature resistant Tornado red paint, and signal strongly the dynamic intent of this performance-oriented Bentayga V8. In front of these sit a choice of 11 wheel designs, including an all-new 22" five-spoke wheel with black painted and polished finish. A purposeful black and chrome grille at the front is complemented by Bentley 'twin-quad' exhaust tailpipes at rear, both of which provide a further subtle reminder of the new engine specification.



Sublime, Handcrafted Luxury Interior

The Bentley V8 continues the Bentley tradition of intricate detailing and fine, handcrafted precision using authentic materials. Customers can specify hand cross-stitching, which highlights the interior styling lines of the seats and door panels, and there is the choice of the Bentley's four-, five-, or seven-seat configuration, for ultimate versatility.

Three innovative new interior options are offered in the Bentley V8: a high-gloss carbon-fibre finish replacing traditional veneer surfaces; a wood and hide steering wheel; and a new rich red leather, Cricket Ball.

For the first time in a Bentley, a high-gloss carbon-fibre finish is offered to customers seeking a contemporary, technical feel. Bentley has traditionally offered a matt carbon-fibre surface to replace the veneer on panels including the fascia, centre console and door waistrails, but this is the first time the finish has been offered with a high gloss, which enhances the technical weave.

Another first – the wood and hide trimmed steering wheel – can be specified in the Bentley V8. Uniquely, the new three-spoke, wood and hide trimmed wheel (available in seven different veneer finishes) uses a solid wood base and thus maintains the integrity and authenticity of interior features offered by Bentley.

Cricket Ball leather makes its debut in the Bentley V8. The evocative new colour is inspired by the traditional and instantly appealing deep chestnut hue of a new cricket ball, and fits perfectly into the inspiring range of 15 interior colours and five colour splits offered by Bentley.





Effortless Bentley Performance, Unrestrained by Climate or Terrain

The Bentayga V8 is available with Bentley DynamicRide—the world's first electric active roll control technology that utilises a 48V system. This system instantly counteracts lateral rolling forces when cornering and ensures maximum tyre contact to deliver class-leading cabin stability, ride comfort and exceptional handling.

Bentley's adaptive and reactive system provides variable torsional resistance, allowing the Bentayga to be both dynamically capable and comfortable for all occupants at all times. The pioneering use of a 48V system results in silent, instantaneous responses to deal with all road surfaces.

The Bentayga V8 offers class-leading ride comfort, steering feel and handling thanks to the partnership of a highly sophisticated chassis and Electronic Stability Control (ESC). In addition to advanced, multi-mode Traction Control (TCS), the Bentayga also features Hill Descent Control.

Electric Power-Assisted Steering (EPAS) is also featured on the Bentayga. The new system improves feedback to the driver, while providing isolation from steering kick-back both on- and off-road. EPAS also features a variable rack ratio, permitting light and fast steering while manoeuvring at low speeds, as well as a more subdued response for excellent stability at high speeds.

The Bentayga offers the widest range of on- and off-road drive settings of any vehicle via Bentley's Drive Dynamics Mode and optional All-Terrain Specification. Up to eight modes (four on- and four off-road) are available, allowing drivers, at the simple turn of a dial, to select the perfect dynamic set-up for any surface or road condition.

All-Terrain Specification allows the customer to select the appropriate vehicle settings for a wide range of off-road surfaces, including Snow & Grass, Dirt & Gravel, Mud & Trail and Sand Dunes. Meanwhile, the Driver Information Panel displays information on pitch, roll, wheel articulation, steering angle, compass bearing and altitude.

The Bentayga V8 comes with multi-mode air suspension. The driver has four different modes to choose from: High 2, High 1, Normal and Low. High 2, for example, can be manually selected when tackling more severe off-road surfaces. Customers can also lower the rear suspension via a switch in the boot, to ease loading and trailer hitching.

Hill Descent Control automatically regulates the vehicle's speed on steep declines, allowing the driver to concentrate fully on steering and obstacles ahead. It can be pre-set at speeds between two and 30 km/h (going in either direction) and works on gradients greater than five per cent.



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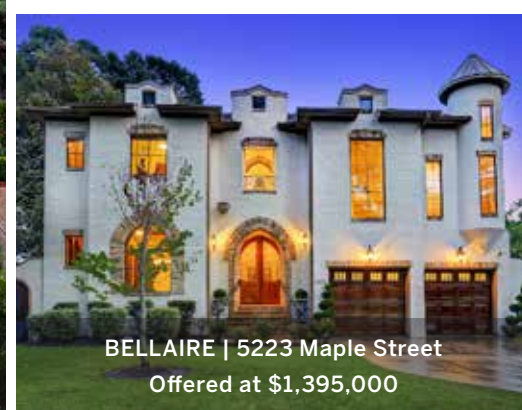
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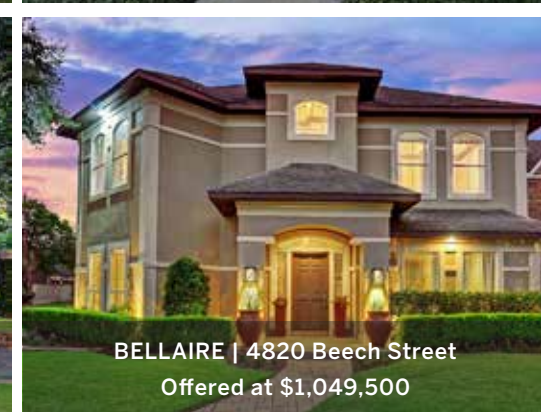
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A dark Bentley Continental GT is shown from a rear three-quarter view, driving away on a paved road lined with tall, slender trees. The scene is captured with a motion blur effect, suggesting speed. The car's license plate reads '21 WD'. The background shows a bright, sunny day with a clear sky and distant hills.

THE ALL-NEW BENTLEY CONTINENTAL GT – THE DEFINITION OF LUXURY GRAND TOURING

Bentley Motors is today announcing full details of its new Continental GT, the definitive Grand Tourer. Designed, engineered and handcrafted in Britain, the new third-generation Bentley Continental GT combines spirited, focused performance with handcrafted luxury and cutting-edge technology, to create the finest Grand Tourer ever produced.

Wolfgang Dürheimer, chairman and chief executive of Bentley Motors, said: "Bentley has been at the forefront of luxury Grand Touring for nearly one hundred years. The new, third-generation Continental GT is the pinnacle of our design and engineering achievements and marks the next step in Bentley's journey. "We are the world leader in luxury mobility and our products and services define new luxury in the automotive world. The new Continental GT encapsulates our desire

to innovate as well as celebrate our heritage and take the Bentley ownership experience to the next, unparalleled level."

At the heart of the new Continental GT sits an all-new, enhanced version of Bentley's renowned 6.0-litre, twin-turbocharged W12 TSI engine, mated, for the first time, to a dual-clutch eight-speed transmission, for faster, more efficient gear changes.

A new, technically advanced, adaptive chassis uses Bentley's intelligent 48-volt Dynamic Ride System to ensure a responsive ride and exceptional handling and refinement in all road conditions. The new system controls ride comfort and lateral roll, cushioning passengers from excessive movement as well as making the car feel effortlessly precise.

The muscular exterior design, created using revolutionary technology, results in a lightweight, yet stiff, body. The engine is positioned further back to improve weight distribution, resulting in driver-focused, dynamic performance.

Offering four seats and improved luggage capacity for genuine real-world usability, the new Bentley Continental GT's luxurious cabin is packed with exquisite details such as a new 'diamond in diamond' leather design. In addition, significant work has gone into harmonising the extensive portfolio of 15 colours across hides and carpets. The new Continental GT also showcases major evolutions in Bentley's unique application of technology. An advanced, fully digital, driver-focused instrument panel and Bentley Rotating Display for the driver are among the suite of innovations. The latter features an impressive 12.3" touchscreen housed in a three-sided unit, which revolves the veneer to reveal the touchscreen as well as three elegant analogue dials.

The interior design of the Continental GT is tailored specifically to the modern luxury customer, with unrivalled attention to detail that creates an effortless ownership experience. The cabin seamlessly integrates cutting-edge onboard technology with the finest handcrafted natural materials. The result is an exquisite, harmonised, connected and luxurious space.





The Evolution of Bentley's Famous Design DNA

The exterior design of the new Continental GT is based on a bold new vision that is unmistakably Bentley. The all-new body and materials save more than 80 kg over the previous Continental W12 body.

While the Continental GT retains the classic elegance that made its forebear so popular, the form of the new car is more sculptural and sharply defined and takes much of its inspiration from the critically acclaimed EXP 10 Speed 6 concept car.

To allow for such a bold reimagining of the Continental GT, the aluminium skin has been crafted using Super Formed technology – a precision technique working with aluminium heated to 500°C which has previously been used on Bentley fenders. This method allows designers to invoke more complex, sharply defined body lines and a deeper, sculpted haunch muscle. The Continental GT is the first production car ever to have an entire body side made from the Super Formed process.



The Continental GT's profile is longer and lower due in part to the positioning of the front wheels 135 mm further forward, which in turn allows the bonnet to be extended and the nose to be lowered. However, the key signature lines of the original Continental still dominate, with the 'power line' travelling from the headlights to the muscular rear haunch.

The rear of the car is a radical styling departure, with the taillights now shaped into ellipses, reflecting the silhouette of the exhaust tail pipes below them.

The lighting on the Continental GT uses the latest LED Matrix technology, but it is the design of the head lamps that truly sets them apart. Inspired by the finest cut-crystal glasses, the internal surfaces are transparent with sharply defined edges that catch the light like a diamond.

The result is similar to that of an illuminated gem – an effect which is magnified when the optional welcome sequence gradually illuminates the headlights as you approach the car. The taillights also feature the cut-crystal effect, highlighting the three-dimensional depth of the optics.

The new Continental GT has 21" wheels as standard, with two styles available, reflecting in turn the model's elegant and sporting characters. A 22" lightweight, forged wheel is also offered, alongside a hand-finished option, which allows for a twisted polished finish.

In another example of Bentley's exacting attention to detail, and the unique way in which Bentley design often serves a dual engineering purpose, the elliptical exhausts have a complex perforated sleeve which adds visual detail but also reduces the exhaust temperature.

The new Continental GT customer has a class-leading portfolio of 17 exterior paint colours to choose from – carefully selected to complement the character and lines of the car. In addition, a limited extended range of colours will be offered at launch, as well as the option of full bespoke colour-matching for Bentley customers.





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The Finest Handcrafted Cabin: A World of Hidden Delights

The interior of the new Continental GT showcases Bentley's unrivalled expertise in the authentic use of materials, from the highest-quality natural leathers, to rare, sustainably sourced veneers – including Koa, Bentley's newest veneer – and hand-polished chrome details. For the first time, unique dual-veneer options are offered. Over 10 square metres of wood are used in each Continental GT, and it takes nine hours to create and fit the wooden inlays by hand.

The exquisitely styled dashboard of the new Continental GT is sculpted by long, flowing wings that mirror the shape of the Bentley badge. A floating leather top flows seamlessly to the doors.

The centre console is finished to match the lower fascia, but can be specified in a new technical finish that is inspired by the delicate mechanical surfacing inside the finest automatic Swiss watches, known as Côtes de Genève. This surface – a first in the automotive world – is machined onto 0.6 mm-thick aluminium and is created by machining from side to side to create a linear pattern. Each row is 5 mm wide and machined at an angle to give a truly three-dimensional finish, with each pass of the machine making a minute step of 0.5 mm.

New types of luxurious haptic finishes adorn the interior of the Continental GT for greater sensory, as well as visual, enjoyment. In some areas, pillow knurling replaces the traditional mechanical knurling, for a softer, more refined feel on switches and controls, while diamond knurling adds a luxurious touch using a detailed three-dimensional faceted surface.

The new knurling design is available on the iconic Bullseye vents, bezels and other primary control rotaries, and not only gives a finely faceted visual impact but provides a precise technical feel when operating the controls.

Another hidden delight is the addition of bronze inserts between surfaces on the primary controls, which adds a level of fine detailing never seen before.

The 20-way adjustable seats in the new Continental GT set new industry standards in comfort and refinement. Smooth centre panels allow maximum efficiency for the cooling, heating and massage functions, while the bolsters retain the signature Bentley quilting.

A new, unique quilt is also available: called a 'diamond in diamond' quilt, the effect is of a floating quilted surface in a sea of leather, which is extraordinarily soft to touch. The new interior pattern features both stitching and embroidery. The inner diamonds are embroidered, using a specially-designed machine that balances high speed with quality. Eighteen months were spent developing the embroidery, individually optimising and programming the exact alignment of each one of the 712 stitches that make up each diamond shape – an unrivalled attention to detail.

A choice of three audio systems is offered in the new Continental GT. The standard system features 10 speakers and 650 Watts, while a Bang & Olufsen 1,500 W, 16-speaker system with illuminated speaker grilles is aimed at lifestyle-oriented customers.



The new Bang & Olufsen installation benefits from the first automotive application of the BeoSonic system – a new way for tone setting with a simple, intuitive one-touch user interface.

A Naim 2,200 W, 18-speaker system with Active Bass Transducers built into the front seats and eight sound modes is offered for the true audiophile.

In order to ensure optimal audio enjoyment, laminated acoustic glass is used for the windscreen and side windows, resulting in a nine-decibel reduction in exterior noise ingress versus the outgoing model.

Behind the wheel, the technological advancements in the new Continental GT are striking. The driver-orientated instrument panel is now fully digital and configurable by the driver. While the main dials appear to be real, they are in fact digital graphics designed to look three-dimensional. This display can show information from across the infotainment system including satellite-navigation information.

The Continental GT features the innovative and industry-first Bentley Rotating Display. At first glance there appears to be no screen in the centre of the dashboard. Instead, the veneer flows uninterrupted across the dashboard, while a thin chrome bezel behind the steering wheel surrounds a digital instrument display.

When the engine start button is pressed, however, the veneer in the middle of the dashboard glides silently forward and rotates to reveal Bentley's largest-ever touchscreen, a 12.3" high-definition-quality digital MMI display, elegantly designed by Bentley with a customer-configurable home screen with three windows able to display the driver's preferred functions, for example, navigation, media and telephone. The user interface is designed to be akin to a modern mobile phone and menus are structured to be instantly intuitive.

The third side on the Bentley Rotating Display reveals three elegant analogue dials displaying outside temperature, a compass and chronometer. Such an innovative use of traditional elements underscores Bentley's unique commitment to the past and the future, and offers customers the choice of digital or analogue display or clean, calm cabin.

The new Continental benefits from features designed to keep both driver and passengers connected at all times. Apple CarPlay, the smartest and quickest way to integrate the functionality of Apple devices in a car is connected via a USB port.

Customer journeys are streamlined with features designed to improve navigation. Google point of interest search makes finding unusual destinations simple, while real time traffic information keeps the driver informed of current length or changes in congestion. In emergency situations, Private eCall provides instant access to emergency services for ultimate peace of mind when travelling.

Unrivalled Grand Touring Ride and Handling

The third generation of Continental GT features Bentley Dynamic Ride, an advanced 48-volt roll control system for unrivalled car control. The system controls and adjusts the electronic actuators on the anti-roll bar of each axle and so improves handling and ride comfort, as well as making the car feel lighter and more precise.

This system instantly counteracts lateral rolling forces when cornering and ensures maximum tyre-to-road contact to deliver class-leading ride comfort and exceptional handling.

While conventional anti-roll bars present a compromise between body control and ride comfort, Bentley's active system provides variable torsional resistance, allowing the Continental GT to be both dynamically capable and comfortable

for all occupants at all times. The use of a 48-volt system results in silent, instantaneous responses and sufficient power on hand to deal with all road surfaces.

Through Bentley's Drive Dynamics Control different modes can be selected: Comfort mode, Bentley mode or Sport mode; the suspension, engine, gearbox and other chassis systems will modify to match the selected drive mode. Alternatively, the driver can personalise his or her own dynamic settings.

The air suspension on the new Continental GT is revised and uses three-chamber air springs which give the car 60 per cent more air volume in the softest setting than the previous model. This allowed Bentley's engineers more scope for tuning the suspension to improve the ride comfort and dynamic character of the car. The system offers the scope to vary from sporting spring stiffness to luxury limousine refinement depending upon which mode the driver has selected.

Electric Power-Assisted Steering (EPAS) is also featured on the Continental GT. The new system improves feedback to the driver, while providing isolation from unwanted road disturbances. The steering system features a variable rack ratio, allowing increased response with higher steering angles to aid manoeuvrability whilst maintaining excellent stability at high speeds. The introduction of EPAS also allows the Continental GT to be offered with a wide range of Driver Assistance features including Active Lane Assist, Traffic Jam Assist and Park Assist.

Another key feature is the latest-generation Continuous Damping Control (CDC), which constantly adjusts the damper forces to optimise comfort. The system continually measures the velocity and distance between the wheels and the body at each corner and also adjusts the air volume in the springs if necessary to ensure the optimum balance of comfort and handling. Both front and rear axles are of a lightweight aluminium construction, with multilink design at the front and rear.

The brakes, as always on the Continental GT, are bigger on the front axle, with a 15 mm increase in size to 420 mm to match the increased performance. The exhaust tail pipes have also been revised, and now have an adaptive valve for greater tuning potential.

Energy-Efficient Production Using Sustainable Materials

Since 2003 more than 66,000 Bentley Continental GTs have been handcrafted in the factory in Crewe, England. Over that period the style, technology and engineering behind the car have been constantly evolving, and the vehicles produced in Crewe have become ever more efficient.

Similarly, the production techniques utilised in Crewe have become significantly more efficient over that time. The all-new Continental GT is being produced in a factory where up to 40 per cent of the electricity needs are met by 20,815 solar panels covering over 34,500 square metres of factory roof space. The installation was the largest of its kind in the UK when first put in place. The solar panels provide a capacity of 5.1 megawatts and contribute to a CO2 reduction of 2,500 tonnes per year.

Following significant reductions in key environmental areas, Bentley has become the first UK automotive manufacturer to be awarded the Carbon Trust Standards for carbon, water and waste respectively. The Crewe headquarters was the first UK automotive plant to achieve the internationally recognised ISO 14001 environmental and ISO 50001 energy management standards. Bentley's desire to offer customers the very best cars in the world – with unsurpassed levels of luxury and performance – goes hand-in-hand with a determination to enhance significantly fuel economy, reduce emissions and develop highly advanced, sustainable drive technologies for the future.





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**88TH GENEVA INTERNATIONAL MOTOR SHOW 2018:
BUGATTI PRESENTS CHIRON SPORT AS A WORLD PREMIERE**





Bugatti has honed the Chiron I and is offering a Sport version of its 1,500 PS super sports car two years after its world debut at the Geneva International Motor Show. At the same venue this year, the French luxury brand is presenting the Chiron Sport2 which offers significantly improved handling and even greater agility with no change in the power or performance data. For this purpose, Bugatti has developed a dynamic handling package and reduced the weight of its car by about 18 kilograms. As a result, the Chiron Sport reaches higher cornering speeds and can lap the Nardò handling circuit in the south of Italy five seconds faster than the Chiron.

The main differences between the appearance of the Chiron Sport and the standard version are a new wheel design and new four-pipe exhaust deflector. A base price of US\$3.26 million including transport, customs duties, taxes and fees has been set for the US market. In addition, there is an optional colour and trim package allowing customers to individually tailor the sporty appearance of their Chiron Sport. It is planned to deliver the first vehicles to customers at the end of the year.

"We have developed the Chiron Sport for customers wanting an even sportier driving experience with their Chiron, with improved lateral dynamics on winding roads," says Stephan Winkelmann, President of Bugatti Automobiles S.A.S. "What was important for

us was to leave unchanged the unique character of the Chiron, its combination of ultimate performance, longitudinal acceleration and maximum speed with luxury, comfort and everyday usability."

This is why the extreme power and performance data of the Chiron as well as the ease and convenience of driving remain unchanged. There is however a significant improvement in the handling of the Chiron Sport.

"The Chiron Sport has become perceptibly more nimble and its new agility, especially in tight corners makes for a much more emotional experience for the driver on winding roads and handling circuits," Winkelmann continues.

Dynamic handling package and lighter weight make Chiron Sport faster

The Chiron Sport benefits from a new dynamic handling package. The Bugatti developers have defined a stiffer suspension. This includes a new control strategy for the shock absorbers, which react 10 percent more stiffly than on the Chiron on average. The steering has also been modified without sacrificing its outstanding direct feel and its calculable performance. These new settings only take effect in the Handling mode of the Chiron Sport, which is therefore distinguished from the EB mode more clearly for the driver.

has been optimised and the car now features a Dynamic Torque Vectoring function that distributes torque individually to the wheels on each side, significantly improving the steering behaviour and agility of the vehicle, especially in tight curves. This change is effective in all driving modes.

One of the modifications which make the Chiron Sport more nimble is a weight reduction of about 18 kilograms, thanks to the use of new lightweight parts. The greatest savings were possible as a result of the new lightweight wheels, together with increased use of carbon fibre, for example for the stabiliser, the intercooler cover or the newly developed windscreen wipers. The Chiron Sport also features lighter glass in the rear window and a new, lighter exhaust deflector. As a result, the Chiron Sport has become even more responsive and corners even faster.



On the handling course of the Nardò test circuit, Bugatti developers recorded a lap time which is five seconds faster than the base Chiron model. Due to its design the Nardò circuit is especially well-suited as a reference track for the Chiron, as the super sports car can reach its full handling potential even at cornering speeds in excess of 124 mph.



Bugatti is the first manufacturer to develop a carbon fibre windscreen wiper

The windscreen wiper arms developed by Bugatti for the Chiron Sport are an interesting technical detail. This is the first production car to feature windscreen wiper arms made from carbon fibre. This new development means that Bugatti no longer needs the articulated joints which normally feature on conventional wipers. The function of these joints has been integrated into the carbon fibre structure of the wiper arms. In addition, the wiper arm tips, which are made from aluminium, are produced by a weight-saving 3-D printing process. This means that the new carbon fibre wipers are 77 percent or 1.4 kg lighter than their predecessors.

In addition, thanks to the new material, the wiper arms have a new profile that allows improved aerodynamic properties.

New wheel rims and exhaust deflector distinguish Chiron Sport from Chiron.

At first glance, the Chiron Sport can be recognised by its new "Course" alloy wheel rims and the new exhaust deflector, which has four round tailpipes instead of the rectangular design used on the Chiron. In addition, the Sport version has a number of design features that underline its identity as a Chiron Sport. For example, the engine starter button and the driving mode selector knob on the steering wheel as well as the marketing plate have an anodised black finish, the "Sport" logo is in evidence on the door sill strips and there is an insert on the central console with an embroidered "Chiron Sport" logo.

More colour and trim options available for an even sportier look

In addition, Bugatti's design team has created a package of colour and trim options for the Chiron Sport allowing customers to give their vehicles the sportiest look possible. The Chiron Sport on show in Geneva features all the options available. The vehicle body has a classic duo-tone colour scheme. The A-colour at the rear of the vehicle is determined by visible grey carbon; Italian Red paintwork at the front represents the B-colour. Apart from red, the colours available are "French Racing Blue", the silver tone "Gris Rafale" and a dark grey "Gun Powder".

The distinctive Bugatti side line, a C-shaped trim strip made from aluminium alloy, is painted in the B-colour, in this case "Italian Red". This red tone





is also to be found on the brake calipers, the EB logo on the hubcaps, the underside of the rear spoiler and in the labelling on the intercooler cover. Here, it creates an exciting contrast with the "Gun Powder" grey of the carbon fibre intercooler cover and the same tone which is used for paintwork on the wheel rims, the aluminium bezel of the Chiron's iconic rear lights, the EB logo on the rear and the famous Bugatti horseshoe on the radiator grille.

A red "16" is positioned prominently on the black-painted grid of the radiator grille – referring to the number of cylinders which gives the Chiron engine its unique position. Black is the dominant colour of the interior. All the controls of the car have a black anodised finish. The steering wheel and selector lever are covered with suede leather.

In addition, Bugatti has used three materials for the styling of the interior: Alcantara for the roof liner including the A-pillar and sun blinds, the rear wall trim, the sill trims, the lower part of the central console, the insides of the seat side cushions and the boot lining. Smooth leather is used for the seats, the inside door trims, the islands on the dashboard including the instrument cluster trim, the airbag container on the steering wheel and the armrest and insert of the central console. Finally, the dashboard itself, the door trims, the rears of the backrests and the steering column housing are made from exposed carbon fibre. The B-colour of the exterior, "Italian Red" on the Geneva show car, is used to create restrained but distinctive accents in the interior, for example on the stitching, the safety belt, the surround of the C-shaped light bar in the centre of the vehicle, the back of the rear-view mirror and the lining of the central console stowage compartment.



Including this optional colour and trim package, the Chiron Sport on show in Geneva costs \$3.672 million, which probably makes it the most expensive production car on display at this year's show.

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Nothing beats the heat better than relaxing poolside at The Post Oak Hotel. Earlier this month, Post Oak Motor Cars was proud to help power the Heels and Horsepower ladies' car club for their 'Poolside and Pistons' event August 12th. Around twenty ladies took over the parking lot at Bentley and Rolls-Royce Houston, displaying their gorgeous array of supercars and ultra-luxury rides. Steps away, the ladies were spoiled poolside with champagne, by the luxurious Post Oak Hotel, complete with brunch bites and pop-up shopping from their Salon and luxury boutique 29 North.



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THE ALL-NEW CULLINAN COMES TO POST OAK MOTOR CARS

Step inside and take a look at the world's most luxurious SUV,
the Rolls-Royce Cullinan at Rolls-Royce Motor Cars Houston





The most anticipated car of 2018 and, quite possibly, the most anticipated Rolls-Royce of all time has been revealed. The all-new Cullinan, named after the largest diamond ever, is an all-terrain high-bodied car that makes the idea of authentic, luxury off-road travel a reality for the first time. Luxury travel is now Effortless, Everywhere.



With an contemporary and functional design ensures Cullinan gains iconic status in the face of increasingly bland SUV designs. The first "three-box" car in the SUV-sector. Cullinan's rear partition wall creates a distinct environment for passengers, separated from the luggage compartment.

The second new Rolls-Royce to sit on the all-new aluminium architecture of luxury, Cullinan is the most technologically advanced, and the only purpose-built, luxury SUV in the world. Tested to be destruction all over the planet, Cullinan is an incredibly capable off-roader that sees the development of the 'Magic Carpet Ride' for off-road enjoyment, without sacrificing any rolls-Royce on-road behavior.

The Cullinan comes with a 6.75 litre twin-turbo V2 engine delivering 563 hp and 627 lb ft of torque to the all-new all-wheel drive, all-wheel steer system needed to overcome any challenge. For those needing towing capabilities, the new Cullinan will be able to tow with its fixed hitch up to 7275 pounds. With a suite of Bespoke features developed specifically for the many various lifestyles of its owners including the Viewing Suite and the Recreation Module.



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"The super-luxury lifestyle is evolving and Rolls-Royce is in the lead. Luxury is no longer an urban concept. More and more it is about embracing and experiencing the wider world. Our customers expect to go everywhere in luxury, effortlessly and without compromise, conquering the most challenging terrain to enjoy life's most enriching experiences, wherever they may be. For this reason, they have asked us to create a Rolls-Royce that offers uncompromised luxury wherever they dare to venture. Cullinan is that car. It is Effortless, Everywhere.

Torsten Müller-Ötvös, Chief Executive Officer, Rolls-Royce Motor Cars.

EFFORTLESS EVERYWHERE: THE ROLLS-ROYCE CULLINAN

When Rolls-Royce announced three years ago that it would launch Cullinan, it did so in the knowledge that its customers around the world had asked it to build "The Rolls-Royce of SUVs", with luxury, performance and usability not seen before in the SUV market. Many of these customers were younger, very successful high-net-worth individuals who are heavily engaged in the experience economy, and wanted a Rolls-Royce that would take them to the ends of the Earth in ultimate luxury.



Automotive mobility has always been a fast moving and dynamic business, with new concepts – such as SUVs – appearing with great regularity. But those new concepts need to be perfected in order to be adopted by those customers who will accept no compromise – the patrons of true luxury. Hence the Rolls-Royce Cullinan.

“History set our precedent, and today Rolls-Royce answers its call to action,” comments Müller-Ötvös. “Our answer to the visionaries, adventurers, explorers and those who believe in the supremacy of liberty is the Rolls-Royce Cullinan.”

What is Cullinan?

The Rolls-Royce Cullinan is Rolls-Royce as it's never seen before. When Sir Henry Royce said, "Strive for perfection in everything you do. Take the best that exists and make it better. When it does not exist, design it", he could have had Cullinan in mind.



It was clear that these new, younger and more adventurous customers wanted a Rolls-Royce that would take them completely off the beaten track and reward them with life's most enriching experiences. What they didn't want was a vehicle as ubiquitous as an SUV with compromises such as increased cabin noise due to the "two-box" formula; shared platforms that affect performance and comfort; the choice of being good either on-road or off-road; or a lower, more featureless SUV that blends in and becomes just another car.



"Cullinan is luxury in its purest form blended with perfect practicality and off-road capability," comments Müller-Ötvös. "Effortless, Everywhere is not just the promise behind Cullinan. It's the fact." Making luxury Effortless, Everywhere engendered an evolution in Rolls-Royce's approach to creating an authentic Rolls-Royce SUV. The most obvious sign of this was the radical rear of Cullinan.



For the first time a Rolls-Royce has an opening tailgate, called 'The Clasp'. In a nod to the era when luggage was mounted on the exterior of the motor-car, so the occupants did not travel with their belongings, the rear profile of Cullinan is a two-part, 'D-Back' format, with the bustle denoting the place of the luggage. 'The Clasp' opens and closes in its two sections automatically at the touch of the key fob button.

The rear passenger compartment of Cullinan has been designed to offer the best seat in the house for the owner's particular needs. Two rear configurations are offered – Lounge Seats or Individual Seats. The Lounge Seat configuration is the more functional of the two options. With space for three passengers in the rear, it will likely be more attractive to families. The rear seats also fold down – a first for Rolls-Royce.

The seats fold electronically in a number of configurations by pressing the appropriate button in the boot or rear door pocket. One press sees each backrest effortlessly fold down, whilst at the same time moving the headrests upwards to avoid making an imprint on the seat cushion. Both seat backs can be folded completely, creating a flat load area or in a 2/3 and 1/3 split, increasing practicality even further. Rear passengers can still travel with a long load, or use the carpeted seat back as an occasional table on which to rest their precious personal items. For those who intend to transport large items back from their adventures, the rear of Cullinan offers a large amount of space in different arrangements.

The rear compartment or boot area offers a standard 560 litres of space, growing to 600 with the parcel shelf removed. Furthermore, the base of the rear seats sits higher than the boot floor, so even with both rear seats folded, the items in the boot cannot slip forward and are safely contained, unlike in any other SUV. But for those wishing to carry a long item back from their trip – whether it be a Mark Rothko from the Art Gallery or a newly discovered artefact from the latest archaeological dig – a loading length of 2245mm and load capacity of 1930 litres is accessed by electronically raising the boot floor to meet the seat base, allowing the item to slide through effortlessly.

Rolls-Royce's investment in making the rear of Cullinan effortlessly and ultimately practical has the side benefit of offering a loading length longer than a Range Rover Vogue Extended Wheelbase. A very practical Rolls-Royce indeed. Knowing that the Rolls-Royce customer expects to bespoke his or her Cullinan, a second rear configuration is offered.

The Individual Seat configuration is for those who value the ultimate luxury an SUV can offer over practicality. The two individual rear seats are separated by a Fixed Rear Centre Console incorporating a drinks cabinet with Rolls-Royce whisky glasses and decanter, champagne flutes and refrigerator. The seats also move in a number of planes to offer ultimate comfort whilst travelling in the rear.

One final feature brings Rolls-Royce's ultimate level of luxury to this configuration of Cullinan, creating the first truly "three-box" SUV. Inspired by the age when one never travelled with one's luggage, a glass partition isolates the passenger cabin from the luggage compartment, creating an inner ecosystem for the occupants. In addition to enhanced and class-leading silence within the cabin, a further benefit becomes clear in the hottest and coldest of environments. Thanks to the sealed cabin created by the glass partition wall, the occupants can remain in the optimum temperature even when the luggage compartment stands open.



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General Manager Lonny Soza with Post Oak Motor Car's first Bitcoin customer Ken and Christina Bridge alongside their new Bentley.

BUSINESSMAN TILMAN FERTITTA'S POST OAK MOTOR CARS NOW ACCEPTS BITCOIN

Nation's First Rolls-Royce, Bentley and Bugatti Dealership to Accept Bitcoin Payments

Hospitality mogul, Tilman Fertitta, is proud to announce his luxury automobile retailer Post Oak Motor Cars is the first Rolls-Royce, Bentley and Bugatti dealership in America to accept bitcoin and bitcoin cash for payments. Luxury car buyers are now able to purchase Post Oak Motors' luxury carriages from anywhere in the world via the bitcoin processor BitPay.

“The rising of bitcoin sparked my interest,” said Tilman Fertitta, owner of Post Oak Motors. “Being a premier luxury car dealer, I always want to offer my customers the very best buying experience and this partnership will allow anyone around the world to purchase our vehicles faster and easier.”

“We’ve noticed people prefer to make larger purchases with bitcoin since it is a simple way to make payments,” said Sonny Singh, Chief Commercial Officer of BitPay. “This partnership is timely with the increasing popularity of Rolls-Royce, Bentley and

Bugatti vehicles. Post Oak Motors has a great reputation of selling the finest cars and we are thrilled to be partnering with Tilman.”

Post Oak Motor Cars is next to Fertitta's newest luxury development, The Post Oak Hotel at Uptown Houston. Its showroom provides a unique car buying experience with a variety of Bentley, Bugatti and Rolls-Royce vehicles for purchase along with a selection of luxury preowned makes and models.

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From the moment Sir Henry Royce introduced the Rolls-Royce Phantom in 1925 it was judged 'The Best Car in the World' by the cognoscenti. As a result it has conveyed some of the world's most influential and powerful men and women to the most defining historical moments over the last 92 years.

Every new Phantom that has subsequently appeared has successfully retained the title of 'Best Car in the World' as a result of Rolls-Royce's tireless pursuit of perfection, visionary engineering, aesthetic acuity and deep understanding of what the world's leading luxury item should be. Quite simply, Rolls-Royce has innovated for almost a century to set the benchmark and satisfy the most discerning luxury patrons.

A new benchmark will be set today as the New Phantom – the eighth generation of this great nameplate – arrives. Not satisfied with simply launching a motor car that is a wholly contemporary design interpretation of Phantom DNA and a technological tour de force, Rolls-Royce has revolutionised the luxury car industry itself by shifting away from the status quo of shared platforms to an entirely new luxury business model.

As the next chapter in the Rolls-Royce story opens, the New Rolls-Royce Phantom points the way forward for the global luxury industry.

Peter Schwarzenbauer, Chairman of Rolls-Royce and Member of the Board of the BMW Group said, "The global introduction of a new Rolls-Royce is always a very special moment within the BMW Group. This particular occasion is all the more special because we are introducing an all-new Phantom, the flagship of the Rolls-Royce brand and the world's foremost luxury

product. New Phantom is a powerful statement of design, engineering and Bespoke expertise and I am delighted with the response we have received from our many highly discerning customers worldwide. The BMW Group remains fully committed to the future of Rolls-Royce Motor Cars and is proud of the many achievements made by the brand since its acquisition."

The Genesis of New Phantom

Quite contrary to how other so-called luxury manufacturers are trying to realise economies of scale by sharing platforms with mass market manufacturers, Rolls-Royce concluded that the future of true luxury lies in true small-volume manufacture of a dedicated 'Architecture of Luxury'.

"This realisation was a moment of clarity about the destiny of Rolls-Royce," reflects Torsten Müller-Ötvös, Chief Executive Officer of Rolls-Royce Motor Cars. "Every one of our customers – each a connoisseur of luxury in the extreme – were asking for something more individual to them, not less. We were adamant that that was what they should have."

"Key to Rolls-Royce realising its vision of being the world's leading luxury brand, today and in the future, is an architecture that spans the entire Rolls-Royce family," comments Philip Koehn, Director of Engineering.

"The Architecture of Luxury will carry every future Rolls-Royce, not just the New Phantom. Project Cullinan and eventually the next Ghost, Wraith, Dawn will ride on this architecture, as well as future coachbuild projects."

"Phantom VII's spaceframe architecture was a good starting point and inspiration, but we wanted to do much more," adds Giles Taylor, Director of Design. "The Architecture of Luxury gives me the canvas to protect the lineage and brand integrity of Rolls-Royce without compromise. Starting with New Phantom, I have the framework to create a future range of true Rolls-Royces. In essence, this is one big coachbuild project."

"Our approach has been to forge long-term relationships with smaller suppliers run by families that will focus on us, giving us much more attention and therefore results that live within a quality expectation far beyond any other automotive concern," continues Koehn. "For a brand to operate in such a manner within a larger automotive group is unheard of and truly revolutionary."

What is the Architecture of Luxury?

The Architecture of Luxury is an all-aluminium spaceframe architecture designed by Rolls-Royce engineers that will underpin every future Rolls-Royce beginning with the New Phantom. As such, no future Rolls-Royce will be of monocoque construction as used by mass-manufacturers and some mass-luxury brands.

It is a truly revolutionary approach for the motor industry, and one that is informed by Rolls-Royce's standing as a luxury house in the business of cars. Whilst the majority of so-called luxury manufacturers are limited to sharing individual platforms in a specific sector with mass brands for say their SUV or GT offerings, thereby introducing unacceptable compromise, Rolls-Royce will be uncompromising in only using its own architecture across all its motor cars, whatever the sector.

It has been designed and engineered from the ground up in such a way as to be scalable to the size and weight requirements of different future Rolls-Royce models, including those with different propulsion, traction and control systems, thus underpinning the long-term future product roadmap.

Approximately 30 per cent more rigid than the spaceframe architecture on which sat Phantom VII, the new architecture is at the heart of how the next generation of Rolls-Royces delivers the Rolls-Royce experience in terms of ride comfort, acoustic comfort, seat comfort, exterior presence and interior space.

Engineering a Modern Masterpiece

The New Phantom will be the first of a new generation of Rolls-Royces to benefit from the creation of the Architecture of Luxury. This new architecture serves as the foundation on which this eighth generation of Phantom reaffirms its position as 'The Best Car in the World' by taking the best fundamentals and making them better.





The first major benefit of the new architecture for the New Phantom are lightness, increased stiffness, efficient production of standard and extended wheelbase bodies and uncompromised exterior surface design. The all-new aluminium spaceframe structure delivers extraordinary car body stiffness for exceptional 'best-in-class' functional performance whilst also being lighter. Indeed New Phantom is 30 per cent more rigid than its predecessor, leading to better ride comfort. Accompanying the increased stiffness of the spaceframe is a best-in-class high comfort chassis with air suspension and state-of-the-art chassis control systems, delivering peerless 'effortless' ride and handling and optimal vibration comfort performance. A new double-wishbone front axle and 5-link rear axle deliver astounding levels of control over lateral roll and shear forces and delivering incredible agility and stability, as does the addition of four-wheel steering, all contributing to an undisturbed passenger whatever the driving conditions.

Rolls-Royce's celebrated Magic Carpet Ride also improves as a result of the new lighter architecture, and the latest generation of self-levelling air suspension. The suspension makes millions of calculations every second as it continuously varies the electronically controlled shock absorber adjustment system – reacting to body and wheel acceleration, steering inputs and camera information. In addition, the Flagbearer – evocative of those men who were required by law to carry a red flag ahead of early motor cars – adds a stereo camera system integrated in the windscreen to see the road ahead, adjusting suspension proactively rather than reactively up to 62mph.

The most silent motor car in the world

Incalculable effort was expended to create 'the most silent motor car in the world' including 6mm two-layer glazing all around the car; more than 130kg of sound insulation, the largest ever cast aluminium joints in a body-in-white for better sound insulation, and use of high absorption materials. Acoustic insulation from road noise has been helped by the employment of double skin alloy on areas within the floor and bulkhead of the spaceframe. This is a feature unique to New Phantom. Further noise insulation by inserting dense foam and felt layers are between these skins to provide sound insulation not witnessed before in the car industry.

In addition, high absorption layers within the headliner; in the doors and in the boot cavity have further aided insulation and reduced reverberation. Rolls-Royce also worked closely with its tyre supplier to invent 'Silent-Seal' tyres – which feature a specific foam layer placed inside the tyre to wipe out tyre cavity noise and reduce overall tyre noise by 9db, meaning that conversation within the car is completely effortless. All in all it is a perfect 360° cocooning effect in a motor car that is approximately 10 per cent quieter than its predecessor at 62mph. Indeed, when Rolls-Royce's acoustic test engineer first reviewed results road and vibration tests, the sound levels were so low they had to check their instruments were calibrated correctly.



Photo by Content Creator AJ McKee @ajmckee



SUPERCAR BLONDIE & HEELS AND HORSEPOWER

Post Oak Motor Cars recently hosted international social media sensation Super Car Blondie as she made a celebrity appearance at a local ladies' car show event in the luxurious River Oaks District. We had a great time with Blondie during her stay, providing her with the use of a new Bentley Continental GT Supersports, as well as spoiling her during her stay at the Post Oak Hotel.

We were even able to introduce her to our very own Tilman Fertitta, where they discussed his latest projects, the Houston Rockets, and of course cars!

You can see the full interview on our website, postoakmotors.com.



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Voted "Luxury Green Car of the Year" by the editors of Green Car Journal and "Eco Luxury Car of the Year" by Modern Luxury, every attribute of the 2018 Karma Revero has been painstakingly designed for maximum visual appeal, tactile pleasure and driving enjoyment, while minimizing the machine's environmental footprint. Buyers can choose from a palette of eight custom colors, each inspired by Southern California's

world-famous beaches and picturesque desert landscapes. Revero may be further customized with an extensive selection of interior trims, leathers and wheel designs.

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