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PEGASUS AUTOMOTIVE GROUP



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Welcome to the world of the ultimate automotive luxury. Pegasus Automotive Group Geneva only official dealer in Swiss Romande of the brands Aston Martin, Rolls-Royce Motor Cars, Koenigsegg and Kahn Design, the group shares the values of these prestigious names. Located on the outskirts of Geneva alongside the A1 Motorway in Nyon since 2011, with the new premises open since 2018 the team, led by Thilo Martin, Director, makes a point in providing a unique service worthy of its customers. Along with our classic and collectable car department « Sports Classics Geneva », the group now represents 5 brands, each one as prestigious as the other. From services to products and from the site to the team, prestige and sophistication are the watchwords of the dealership which is proudly welcoming all the automotive enthusiasts in their new premises, where every detail has been thought of with the greatest care.

“This space has been designed to match our customer’s expectations and to offer a place as functional as it is welcoming. It was a priority for us to imagine this showroom as a living space, where people want to stop by to have a coffee or simply take the time to enjoy the place. To assist each customer with as much care as possible and because each brand available in our dealership offers a wide range of personalization, this brand positioning was key for us”. Thilo Martin, Director of Pegasus Automotive Group Geneva.

The new showroom has been divided to let each brand shine. In this airy space, Aston Martin’s showroom which extends over more than 430m², instantly seduces the visitor with the quality of its materials. The open wood paneling, the chevron flooring and the white lacquer and brass give the showroom soft tones with soothing lines. The lounge that could even make James Bond jealous, enables the discrete clientele to enjoy the comfort and relaxation of this new space with a view on the various options of personalization, meticulously lit on the wall.

An intimate zone along with a bar contribute to make this area as functional as it is flexible, always staying true to Aston Martin’s DNA. Neighboring this peaceful area, stands the bright showroom of Rolls-Royce Motor Cars with its 420m². Each model lays with grace under the 7 meters high ceiling. On the floor the cream stoneware, like a subtle canvas, acts as a soft background to let the intensity of each car body be the focus point of the room. Timeless, the design is smart and sophisticated. On the lounge

side, the leather blends with the deep dark wood, the lacquer and the stainless steel, also noble materials matching the soul of the brand. The latest name joining the record of brands that the group represents is none other than Koenigsegg. The Swedish visionary riving with performance and innovation has taken its quarters in Swiss Romande at the prestigious dealership.

In Nyon, Pegasus Automotive Group’ showroom is now welcoming its customers within more than 4’000m² of luxury. Above both showrooms, a mezzanine is home to the team’s office as well as the classic and collectable cars. Here also, warm materials fill the room and the use of glass opens the space, giving a feeling of magnitude. The storey is divided in different areas where comfort and design are met without compromises. On the main floor, at the heart of Pegasus Automotive Group’ showroom is the mechanical workshop, which has also been completely enhanced. 720 m² that now welcome 10 cars at the same time. The place where the magic happens is as beautiful as each motor roaring in it. Functional displays and state-of-the-art tools and best materials have been installed, because the group values its staff as much as its customers. This brand-new space, where the super cars are pampered with extreme care has been rearranged, among others, to reduce the waiting time of the customers. To do so, the layout of the showroom has been rethought and the equipment updated, to be more autonomous in the operational tasks, particularly with the new detailing station or with the arrival of a receptionist dedicated to the workshop.

Those significant details have a meaningful impact on the team members but also on the service’s quality offered to each customer who will soon be able to benefit of the new features like the preparation service also known as detailing. In partnership with Swissvax, a family business set as a reference in the automotive care industry, Pegasus Automotive Group offers its clients a large choice of premium services custom-made for supercars. From the cockpit’s to the leather or the cabin’s care, to the windows and vinyl cleaning, everything is of the highest quality including their most well-kept secret, the wax, including the carnauba formula giving a whole new level of shine.

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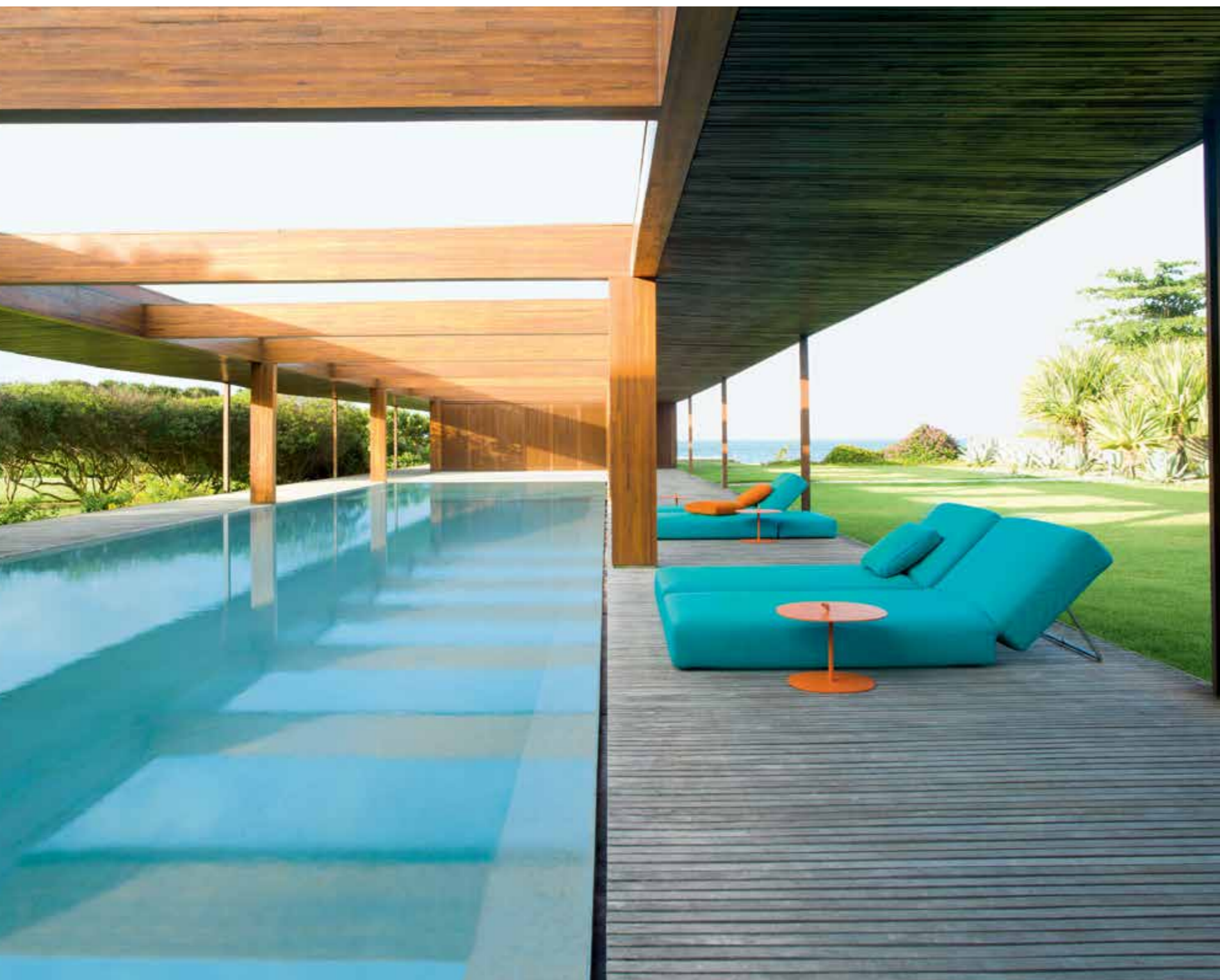
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ASTON MARTIN GENEVA



ASTON MARTIN UNVEILS DBX: AN SUV WITH THE SOUL OF A SPORTS CAR

A bold new chapter and a landmark moment in Aston Martin's illustrious 106-year history, Aston Martin has today unveiled its first SUV and a model that will propel the brand to new heights worldwide. That model, is DBX. The culmination of an extensive development programme that began with physical testing in

Wales last year and virtual development stretching back to 2015, DBX signals a new era in Aston Martin's pursuit to deliver exceptional performance, style and usability in a segment previously unexplored by the world-famous manufacturer.





Bringing both the versatility and indulgence expected of a luxury SUV with sports car levels of dynamic performance, DBX sets a bold new standard in this sector.

Aston Martin Lagonda President & Group CEO, Dr. Andy Palmer said: "I can't emphasise enough how incredibly exciting and significant DBX is for Aston Martin. Through its development alone, this beautiful SUV has already taken the company into new territories and in inspiring directions. DBX also marks a key moment in the delivery of the third and final phase of our Second Century Plan, not only representing the promised expansion of our portfolio but also signaling the start of production at Aston Martin's second manufacturing plant. We have both delivered this model through our expertise, but also by garnering invaluable experience and knowledge from external counsel, including our Female Advisory Board. This is a real landmark for this great British brand and I promise that DBX will reward all who experience it in their everyday lives."

Set to be built in Aston Martin's purpose-built manufacturing facility in St Athan, Wales, the foundation of DBX is a new dedicated SUV platform, something rarely seen across the sector. More than ever before, this clean sheet of paper has allowed all departments within Aston Martin to innovate and push the boundaries of what British design and engineering can create, resulting in a truly remarkable product.

Utilising bonded aluminium, a construction method Aston Martin has refined through the development of its sports cars, the body structure is both very light and incredibly stiff, assisting in the delivery of an overall kerbweight of 2,245kg. Right from its genesis, it was designed to allow maximum room in the cabin, putting a





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premium on refinement and class leading spaciousness for both front and rear occupants. Meanwhile, the exceptional stiffness inherent in the design of the new platform has also enabled DBX to achieve exceptional dynamics both on and off-road. Adaptive triple volume air suspension has been combined with the latest 48v electric anti-roll control system (eARC) and electronic adaptive dampers to provide the new SUV with a huge breadth of ability. With its capacity to raise the ride height by 45mm or lower it by 50mm the air suspension gives any driver the confidence to tackle a wide range of terrain. While this of course provides benefits while on the move, the system can be further programmed to aid with ingress, egress and loading requirements, aiding on a practical level.



The adaptive triple chamber air springs enable variable spring stiffness, giving both luxurious comfort and dynamic prowess. Extraordinarily the eARC – capable of 1,400Nm of anti-roll force per axle – can limit DBX's body roll for handling that is much more akin to that of a sports car than an SUV. This sophisticated system of adaptive air suspension, dampers and eARC allows for maximum ride comfort when transporting up to five occupants and their luggage, while maintaining a highly responsive and engaging dynamic capability.

Powered by a new version of the characterful 4-litre, twin-turbocharged V8 engine found in DB11 and Vantage, DBX features an impressive output of 550PS and 700NM of torque, carefully tuned to meet the specific needs of this model.

With a sound character that is unquestionably Aston Martin, the active exhaust system ensures this is a luxury SUV that can sound refined one moment and exhilarating the next. The engine's versatility isn't restricted to its vocals either; the turbocharged V8 has cylinder deactivation to enhance fuel economy, yet it can also propel DBX from 0 to 62mph in 4.5 seconds and on to a top speed of 181mph.

Transmitting this power and torque to the ground is a nine-speed torque convertor automatic gearbox, allied to an all-wheel drive system with active differentials featuring an active central differential and an electronic rear limited slip differential (eDiff). This allows the torque to be moved precisely both fore and aft in the vehicle and also across the rear axle. When combined with the bespoke steering system that has been tuned to deliver feel and sports car-like response, DBX imbues the driver with an overriding sense of control, whatever the conditions.

Aston Martin's first ever full-size 5-seat model is not only exceptionally versatile in terms of the terrain that it can tackle, it is also extremely adaptable to a wide variety of lifestyle needs and owners. Designed to accommodate the world's 99th percentile male and 5th percentile female, DBX has been very deliberately created with instant familiarity and ease of use from the start.

With 632 litres of boot space and 40:20:40 split folding rear seats DBX possesses all the flexible load capacity expected of an SUV with class-leading interior space. The load space offers a practical and cleanly designed space. A narrow load sill and broad aperture maximises the practicality for a variety of luggage, such as suitcases, golf bags and ski equipment.

Complimenting the incredibly high standard specification of DBX, which includes all available active safety systems, there are many optional accessory packages offered. These packages will tailor the car even further to customers' needs, sports or pastimes. For example, the Pet package will include, amongst other things, a portable washer to help attend to the needs of a muddy dog after a walk. Alternatively, the Snow package will deliver boot warmers to make a ski trip just that little bit more pleasurable.

The luxuriously handcrafted interior of DBX has been designed to provide equal space and comfort whether sitting in the front or rear of the car. Class-leading headroom and legroom combines with a full-length glass panoramic roof and frameless door glass to offer a fantastically light and spacious cabin environment. The use of sports car seat packaging in the front not only provides the driver with exceptional support and long-distance driving comfort, but also provides knee and footwell clearance for those sitting behind.

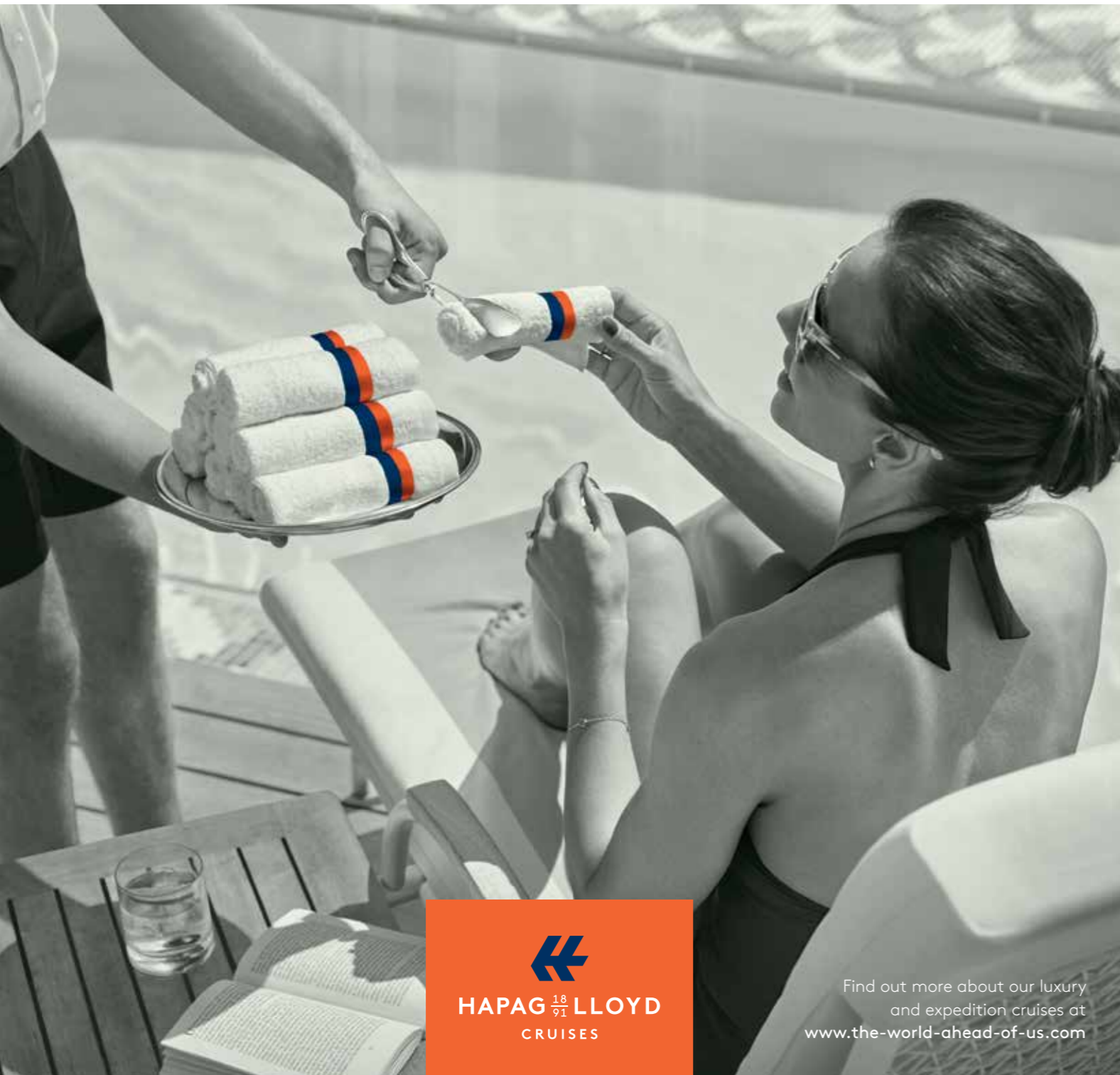
Small touches throughout, including separate central armrests, glovebox design and the ergonomic positioning of the car's key control systems, have been guided carefully by the input of the brand's Female Advisory Board, dealership feedback and a variety of private focus groups held worldwide. Not limited to this area, the guidance provided has been key to the success of DBX's overall design.



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A contemporary range of exquisite wood, composite and metal veneers ensure that the cabin can be tailored to any taste. This includes a range of innovative materials and an industry first application of a fabric made from 80% wool. A new flax composite – derived from the same plant as fine linen – also provides an alternative to carbon fibre and a distinctive design aesthetic.

Framed by these materials is an abundance of technology. A 10.25" TFT screen sits elegantly flush in the centre console, while a huge 12.3" TFT screen provides a wealth of information to the driver. Apple CarPlay comes as standard, as does a 360-degree camera system and ambient lighting that offers 64 different colours in two zones. DBX's exterior works as hard as the interior at bringing the elegance of Aston Martin's sports cars into the world of the SUV. From the signature 'DB' grille at the front, through the sculptured sides and design feature line, to the tailgate with a flip that draws inspiration from Vantage, this is an Aston Martin from first glance to detailed inspection. Beautiful details like the hidden side glass seals on the frameless doors and glass B-pillar finishers add an elegant sleekness and confidence to the stance. Cutaway sills also assist in narrowing the stepover required to enter the sumptuous cabin, while reducing the risk of ruining a fine dress or suit on arrival to a dinner engagement.

Aerodynamics were an important consideration within the design process and this included the novel experience for the team of running computational fluid dynamics (CFD) tests with a DBX towing a trailer with a DB6 on it. At the car's front, the daytime running lights (DRLs) have an integrated aerodynamic duct, which channels air through the front wheel arches and along the side, helping to reduce both drag and lift while also cooling the brakes. Air flows cleanly over the roof, through the rear wing, over the rear window and on to the rear flip. This unique approach and design detail allows the rear screen to self-clear on the move. Aerodynamic design has also played a key part in passenger comfort because as one of only a few companies using computational aeroacoustics technology, Aston Martin's engineers have been able to keep cabin noise to a minimum at speed.

Aston Martin is incredibly proud that DBX, an SUV intended to expand the sales reach of the brand worldwide, will be built in Britain at the new manufacturing plant in St Athan, Wales. With its all-wheel drive system, DBX is a car that will allow the company to increase its presence in markets where perhaps the weather or terrain is less than conducive to rear-wheel drive sports cars. The clear emphasis on a spacious and luxurious cabin – whether seated in the front or back – will also allow Aston Martin to better reach customers who prefer to be driven rather than drive. Further adding to the desirability of DBX, the first 500 owners of this landmark model will benefit from an exclusive '1913 Package'.



“DBX is a car that will give many people their first experience of Aston Martin ownership. As such it needed to be true to the core values established in our sports cars, while also providing the lifestyle versatility expected of a luxury SUV. To have produced such a beautiful, hand built, yet technologically advanced car is a proud moment for Aston Martin.”

- Dr Andy Palmer

Fitted with a unique fender badge, sill plaques and an inspection plaque detailing its limited build-run, each of these first examples will be personally endorsed and inspected by Andy Palmer. In addition, each customer will also receive a unique build-book signed by both Aston Martin's CEO and Chief Creative Officer Marek Reichman and an invitation to a regionally hosted Waldorf Astoria celebration cocktail party, hosted by a member of the Aston Martin Lagonda executive team.



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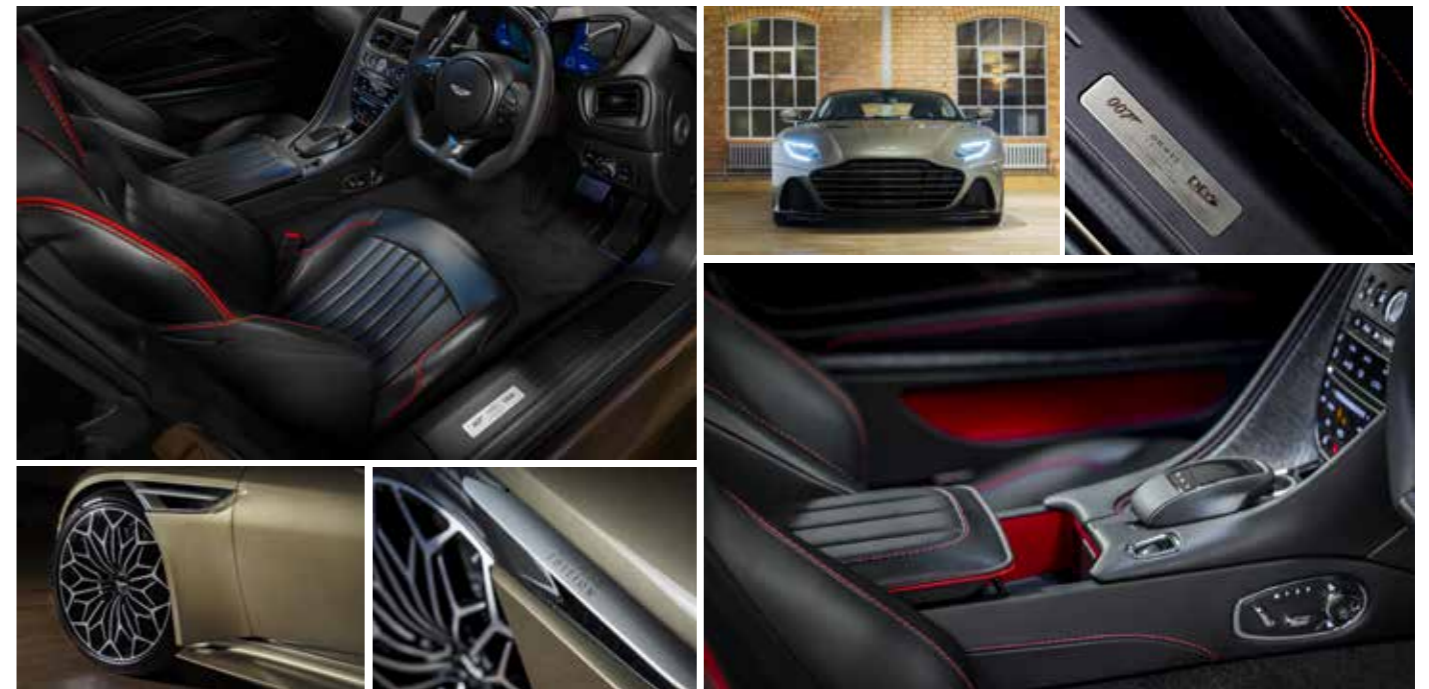
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ASTON MARTIN ON HER MAJESTYS
SECRET SERVICE DBS SUPERLEGGERA
SPECIAL EDITION



The Aston Martin DBS Superleggera is set to become the newest James Bond inspired car, thanks to the most recent collaboration between Aston Martin and EON Productions, the company that produces the James Bond films with Metro Goldwyn Mayer Studios.

To celebrate the 50th anniversary of James Bond film, On Her Majesty's Secret Service, 50 On Her Majesty's Secret Service DBS Superleggera special edition cars will be sold. Painted Olive Green to match the original 1969 Aston Martin DBS driven by James Bond in the movie, the new models will take the menacing road presence of the DBS Superleggera to a new level of brutish elegance.

It is 50 years since filming began for the sixth James Bond film, which told the story of Bond villain 'Blofeld' and his ongoing attempts to hold the world to ransom. The 1969 Aston Martin DBS provided James Bond with the perfect car for a man tasked with saving the world! Andy Palmer, Aston Martin Lagonda President and Group Chief Executive Officer, said: "Aston Martin is synonymous with James Bond and the DBS from On Her Majesty's Secret Service has provided great inspiration to the team tasked with creating this very special edition. This new DBS Superleggera will be an extremely distinguished 'brute in a suit', designed to capture the essence of the iconic DBS from the 1969 film but with a 5.2 litre twin-turbo V12, 715bhp engine!"

The 5.2-litre twin-turbo V12 engine is set low and as far back in the chassis as possible to optimise the centre-of-gravity and weight distribution, this high-performance engine develops 725PS at 6500rpm and 900Nm from 1800-5000rpm. Detailed tuning of the V12 together with an exhaust strategy with active valves and quad tail pipes ensures DBS Superleggera has a commanding and powerful sound character, particularly in the more aggressive dynamic modes, while retaining a level of refinement and civility that compliments its role as the consummate Super GT.

The special edition DBS Superleggera boasts carbon fibre, splitter, aero blade and unique diamond turned and forged wheels. A bespoke metal grille featuring six bright horizontal vanes, adorns the front of the limited-edition car to replicate the distinctive feature of the DBS featured in On Her Majesty's Secret Service. The exterior paint surface is enhanced with body coloured cantrails and roof. Bearing commemorative side strakes and unique touches throughout, the car is every inch '007'.

On the inside, the DBS Superleggera is trimmed in pure black leather, accented by grey blend Alcantara, as in the original 1969 DBS. The cockpit is accented in red, inspired by the red trimmed glovebox in the original car, which held 007's telescopic-sight rifle.

The 50 owners of this James Bond Special Edition will have the option to select a bespoke designed drinks case* which fits perfectly into the boot space. In keeping with the theme, this accessory is the perfect complement to the exhibition worthy 'Super GT'. The black drinks case opens via the bright metal clasp to reveal the matching red felt lined interior, with space for two bottles of champagne* and four champagne flutes.

Aston Martin Vice President & Chief Creative Officer Marek Reichman said: "Creating a James Bond special edition is always an exciting challenge as we work to create a car that embodies the legend of James Bond, and the original movie car. The DBS Superleggera is a muscular car that commands attention, but the Olive Green gives it a subtlety that belies the beast beneath."

The On Her Majesty's Secret Service DBS Superleggera special edition is the latest in a series of 007 inspired Aston Martins, which includes the Goldfinger DB5 continuation and the 2015 DB9 GT Bond Edition. Each of the 50 On Her Majesty's Secret Service DBS Superleggera special editions will retail at £300,007.00.

ASTON MARTIN ON ICONIC DB4 GT ZAGATO CONTINUATION





The first Aston Martin DB4 GT Zagato Continuation car – part of the forthcoming Aston Martin DBZ Centenary Collection – is beginning to take shape.

The meticulous construction process is being undertaken at Aston Martin's globally renowned Heritage Division headquarters in Newport Pagnell, Buckinghamshire. Now the largest, best equipped and most knowledgeable Aston Martin restoration centre in the world, the invaluable and highly specialist skills nurtured at Aston Martin Works are perfectly suited to the brand's celebrated Continuation projects.

Built to race against the might of Ferrari in the 1960's, the DB4 GT Zagato was a thoroughbred machine. Evolved for the rigours of motor racing and blessed with a rare and incontestable beauty, just 19 were built. Drawing on the unrivalled knowledge and expertise of the team at Aston Martin Works the 2019 DB4 GT Zagato Continuations are to be meticulously crafted, staying true to those original Zagato-bodied DB4 GTs produced by Aston Martin and Zagato in the 1960's.

Each of the 19 DB4 GT Zagato Continuation cars is being built at Aston Martin Works to the highest possible quality using a blend of Sir David Brown-era old world craftsmanship, with the sympathetic application of modern engineering advancements and performance enhancements.

A digital body buck has, for instance, been created to allow Aston Martin engineers to examine minute details of the forthcoming Continuation cars in ways that were, clearly, unavailable to the original cars' makers. Yet the hand-finished body panels of the new cars, each worked from flat sheets of 1.2 mm thick aluminium and representing hundreds of hours of world-class craftsmanship, are created using techniques that were commonplace almost 60 years ago.



Originally built as an evolution of the short-chassis DB4 GT, the DB4 GT Zagato Continuation follows the same recipe, with those thin-gauge aluminium body panels dressing a lightweight tubular frame in a chassis optimised for track work.



Beneath the Continuation cars' bonnet will sit a version of the celebrated Tadek Marek-designed straight-six cylinder engine with two spark plugs per cylinder, transmitting its circa 380 bhp to the rear wheels through a four-speed manual transmission and limited-slip differential, for an authentic and unforgettable driving experience. This latest continuation car follows the success of the 25 DB4 GT Continuation models that sold to enthusiast collectors in 2017, and precedes what will perhaps be the most ambitious continuation to date: the Aston Martin DB5 Goldfinger Edition cars that will come to market in 2020.

Paul Spires, President of Aston Martin Works, said: "We are bringing all of our hand-craftsmanship and expertise to bear in building these nineteen Continuation cars, sympathetically incorporating the very latest engineering advancements and performance enhancements, but remaining true to the purity and authenticity of the original design."



"After the unprecedented success of the DB4 GT Continuation cars, we are once again bringing to life in the 21st Century the stuff of Aston Martin folklore."

Paul added: "Paired with the new beauty that is the stunning DBS GT Zagato, the DB4 GT Zagato Continuation cars that are being handcrafted here at Aston Martin Works are a unique and fitting celebration of the brand's 60-year love affair with this unmatched Italian automotive style icon."

The DBZ Century Collection will be priced at £6m plus taxes. First deliveries to customers will commence in QTR 3 2019 for the DB4 GT Zagato Continuation and in QTR 4 2020 for the DBS GT Zagato.



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OUR STORY

As a young man working on Savile Row during the 1960s, Jeremy Hackett became fascinated by the quintessential British attire of the early 20th century gentleman. By 1983, he had opened his first store selling second-hand clothes on the King's Road, Chelsea. It was here that he began creating his own garments by merging traditional styles with modern cuts, perfect for those seeking Savile Row style - without the associated cost.

"I started by scouring the flea markets in Portobello, buying unique pieces of English clothing. I opened up a tiny store in a residential area and the success was instantaneous. People lined up to see what I had bought that day and it was incredible. It also didn't look like a second-hand store, but a very clean, beautiful gentleman's boutique. The time came when I couldn't meet the demands of all of our customers, so I opened a store next door and manufactured new pieces that emulated the classic designs. That's how Hackett London was born."

Since then, Hackett has grown to sit at the forefront of traditionally-inspired menswear, with a dedicated global following. Today, Hackett has over 150 stores in more than 30 countries which include Hackett Mayfair, an expert line of British tailoring; Hackett London, a diverse wardrobe of separates; and HKT, a new collection launched in 2019 to dress the millennial Hackett man. Hackett is also proud to have partnered with many like-minded brands, all of whom share the same ethos, quality and tradition as we do, such as British Army Polo, Henley Royal Regatta and Aston Martin.



"A casual conversation in our Sloane Street store with a director from Aston Martin 10 years ago resulted in a collaboration with Aston Martin that exists to this day. At the time I remember thinking, who wouldn't want to be associated with the most famous British brand in the world?"

- Jeremy Hackett

J.P. Hackett Savile Row
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Telephone: 020 3696 9061
www.hackett.com



INSIDE J.P. HACKETT NO14 SAVILE ROW

Our new townhouse in London's Mayfair is no ordinary building. Here's why this iconic address is the perfect home for our Bespoke and Made-to-Measure Tailoring

It's not every day that you get the opportunity to take ownership of one of Savile Row's most treasured addresses. An imposing Georgian townhouse built in the 1730s, J.P. Hackett No14 Savile Row was originally a family home. The famous couturier, Sir Hardy Amies, bought the property in 1946 and transformed it into his studio – it's been synonymous with Savile Row tailoring ever since.

So, what can you expect when you step inside? Well, customers will be greeted



with a stately entrance hall, complete with painted wooden panelling, and an original fireplace and stone flagged floor. Beyond this, you'll walk through more painstakingly restored salons to discover the grand staircase sweeping up to the first floor.

Take the stairs and you'll arrive at the drawing room, which is now our Head Cutter's workroom, with his lacquered

wooden cutting table in pride of place. On this floor you'll also find the fitting rooms for Bespoke customers, and a period 1950s bathroom, which was installed by Sir Amies' for Her Majesty Queen Elizabeth II's sole use.

If you return to the ground floor, you'll arrive at our new Clubroom, a luxurious home-from-home for Hackett customers, complete with a cocktail bar and green panelled walls. The colour palette used throughout is correct for the early 18th century, mixed by Farrow & Ball.

"There's something magical in taking a building that is nearly 300 years old, and bringing it to life in a way that feels completely timeless"

To restore 14 Savile Row to its former glory, we partnered with British architect and interior designer, Ben Pentreath, who has worked his magic in close collaboration with our founder, Jeremy Hackett. It wouldn't have been possible without him.

"My role has been to let the house breathe again" Pentreath explains, "to clear away the building's modern elements, to gently repair joinery and panelling, and to redecorate with colours and materials that reflect the house's origins.

"In 1944, a young couturier called Hardy Amies broke into the ruin for a snoop around. He bought the property the following year"



There's something magical in taking a building that is nearly 300-years-old, and bringing it to life in a way that feels timeless."

We hope you'll agree that J.P. Hackett No14 Savile Row has a timeless appeal when you visit us. It really is the perfect home for Hackett: contemporary, elegant and quintessentially British.



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For two days in central London, Aston Martin Lagonda will be showcasing its zero emission powertrain technologies with the company's first Electric Future event. Relunched as the world's first zero emission luxury brand in 2018, Lagonda will confound traditional thinking and take full advantage of the latest advances in electrification and autonomous driving technologies.

Sitting nose-to-nose will be the company's first electric sports car, Rapide E and its all-electric Lagonda Vision Concept. With the Lagonda Vision Concept unveiled at the Geneva Motor Show in 2018 and Rapide E at the Shanghai Automotive Show a few months ago the event provides the first chance for the UK to preview the company's future technologies.

Both cars will be on display on Wednesday the 26th of June until Thursday the 27th of June at the company's central London showroom, Aston Martin Mayfair. Representatives from Aston Martin Lagonda will be on hand to talk guests through the technology and a gigantic

floral display by London-based florist, Grace & Thorn, will provide a gorgeous backdrop to showcase each of these future editions.

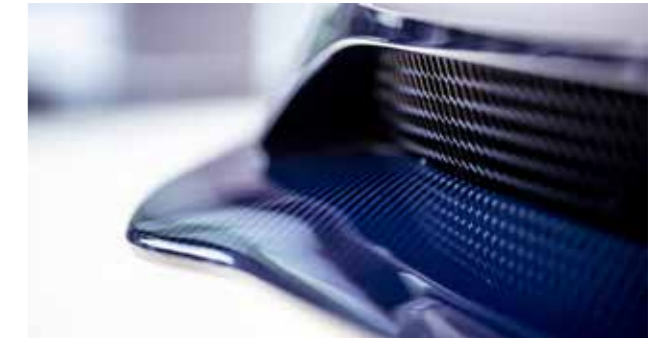
Speaking about the event, Marek Reichman, Chief Creative Officer at Aston Martin Lagonda, said: "When we relaunched Lagonda, we set ourselves an ambitious target to be the world's first luxury electric brand. We see the Lagonda brand sitting within a unique niche in the market. It is for the high-end luxury customer who wants to explore and be autonomous while remaining mindful of the impact they are having on the environment. Lagonda will achieve this but it will also provide joy and delight to the people who get to enjoy its unique internal environment."

Currently on the market, the Aston Martin Rapide E is the first battery electric vehicle (BEV) produced by the famous British marque. It will enter production at the end of the year at the company's second manufacturing facility and the marques Home of Electrification, St Athan which is based in Wales.





With a limited run of just 155, the same number as the vehicle's electrically limited top-speed, the project has been completed in partnership with Williams Advanced Engineering. Featuring twin electric motors that produce 610PS and 950Nm of torque, Rapide E will be capable of reaching 0-60mph in less than four seconds. With performance characteristics tuned to match or exceed those of the original V12 model. Capable of achieving 0-60mph in under 4 seconds and a 50-70mph time of just 1.5 seconds.



Speaking about Rapide E, John Caress, Vehicle Line Director for Rapide E at Aston Martin Lagonda, said: "Rapide E is proof of Aston Martin's commitment to its Second Century Plan. Having an electric powertrain is no longer just a vision for our company, it's reality. We are producing fully-electric vehicles which will form part of our future strategy that will culminate when the first Lagonda vehicle enters the market.



"We have worked hard to ensure the high-performance standards of our customers are met. To achieve this Rapide E has a range of just over 200 miles on the Worldwide Harmonised Light Vehicle Test Procedure (WLTP) and a 0 to 80% charge which can be achieved in under 35 minutes using a 800V DC 100kW charging station."



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Left: 18K gold & diamond necklace set with 7 pear-shaped emeralds from the Muzo mine (Colombia), totalling 22.01 carats.

Right: Unheated sapphire from Burma weighing 7.38 carats.



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The family-owned company, Berr & Partners SA, was founded in 1986 in Geneva by Elke and Thomas Berr, both renowned specialists in gemstones, to satisfy this requirement and guide individuals and companies in their search for long-term investments at wholesale prices.

Through a 30-year-long collaboration with various banks, family offices, independent advisors, mine owners and international representatives, Berr & Partners SA closely monitors the market and has access to the most desirable gems to offer tailor-made advisory services and a wide-ranging selection of A-grade stones in line with your investment needs.

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Unheated 4.99 carats “Pigeon’s Blood” Burmese ruby set in 18K gold with diamond accents.



VALHALLA



THE ASTON MARTIN VALHALLA: AM-RB 003 CONTINUES 'V' CAR TRADITION

Formerly identified by its codename AM-RB 003, Aston Martin's latest mid-engined hypercar collaboration with Red Bull Advanced Technologies and Adrian Newey has been officially named the Aston Martin Valhalla.

Named after the warrior's paradise celebrated in ancient Norse mythology, Valhalla follows Valkyrie on Aston Martin's journey into the highest echelons of road car performance. Employing lightweight construction methods and radical aerodynamics



pioneered in Valkyrie, Valhalla will be propelled by a combination of high-efficiency, high-output turbocharged V6 petrol engine and battery-electric hybrid system. Just 500 Coupe examples of the all-carbon fibre hypercar will be built. In continuing the fine tradition of Aston Martin 'V' cars, Valhalla can trace its lineage back to 1951, when the Vantage designation was given to high performance variants of the then current model, the DB2. Though actual Vantage badging was never applied, the name stuck.

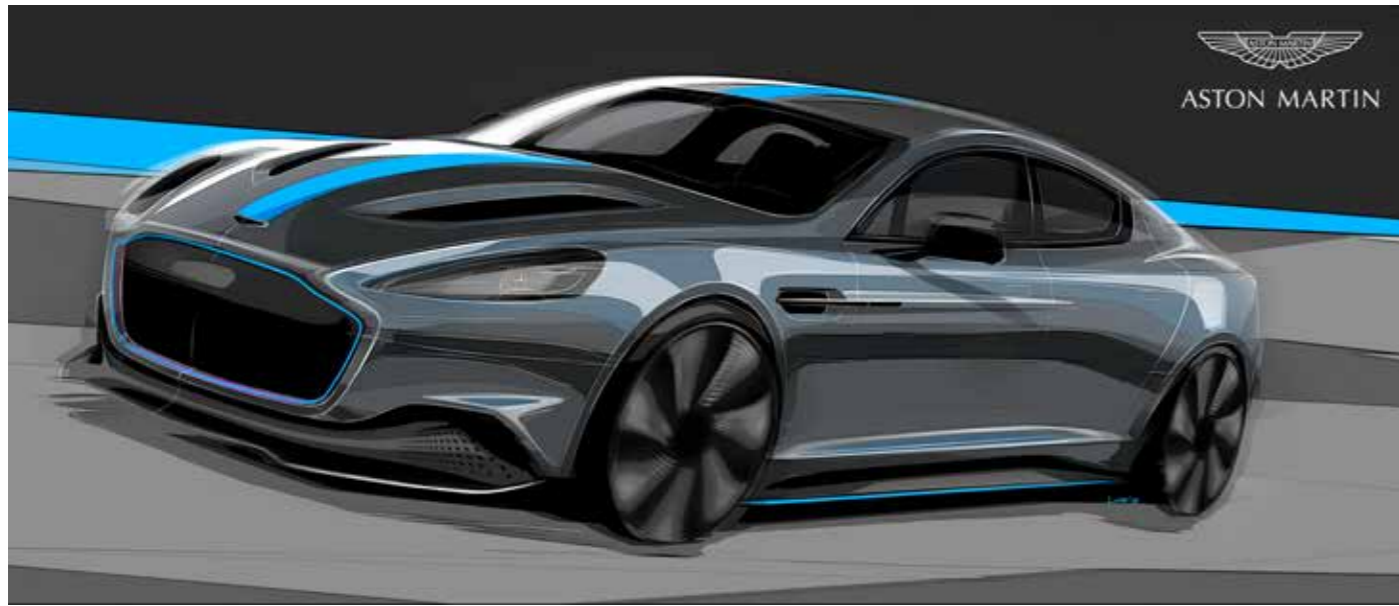
The first time the Vantage name appeared was on the flanks of the DB5. Still it remained a name reserved for the most potent model derivatives until 2005, when the Vantage became a model line in its own right. Fourteen years later that acclaimed family of V8 and V12-powered models is remembered as the most successful in Aston Martin's history. Since then the all-new generation of turbocharged Vantage has fast forged a reputation as the most dynamically focussed series production Aston Martin ever.

Together with the recently announced Vanquish Vision Concept, Valhalla continues this proud, seven decade old 'V' car naming strategy, providing an evocative and powerful moniker fit for one of the world's most compelling ultra-high performance cars.



Aston Martin Lagonda President and Group Chief Executive Officer, Andy Palmer said: "Aston Martin model names always attract a lot of attention. They do so because they invariably capture an emotion or tell a story. In following the Valkyrie we knew the Aston Martin Valhalla needed to make a strong statement of its own, yet also offer continuity and a clear connection. Norse mythology contains such powerful language and rich storytelling it felt only right that the AM-RB 003 should follow the Valkyrie's theme. For those fortunate enough to own one I'm sure they will recognise and appreciate the name's connotations of glory and happiness, for there can be few more hallowed places than the driver's seat of an Aston Martin Valhalla."





ASTON MARTIN TO RACE WORLD-FIRST HYBRID HYDROGEN RAPIDE S

Aston Martin is ripping up the record books at the 41st ADAC Zurich 24 Hours of Nürburgring next month as the famous British sports car brand is to race a pioneering hybrid hydrogen car. The record-breaking Hybrid Hydrogen Rapide S – based on Aston Martin's new four-door, four-seat sports car – will become the first hydrogen-powered car to compete in an international event as well as the first zero CO2 emissions sports car to complete a race pace lap at the Nürburgring 24-hour race.

Working in partnership with hydrogen experts Alset Global, Aston Martin's engineers have developed a prototype twin turbocharged 6.0-litre V12 engine that will power the Nürburgring car. Capable of running on pure gasoline, pure gaseous hydrogen, or a blend of both, the Hybrid Hydrogen race car showcases Aston Martin's commitment to engineering innovation. In pure hydrogen mode, Aston Martin and Alset Global aim to show that a zero CO2 emissions lap of the Nordschleife is possible while emitting virtually only water from the exhaust.

Showcasing the technology at the Nürburgring – acknowledged as one of the toughest and most demanding circuits in the world and, of course, nicknamed 'the Green Hell' – Aston Martin will underline the reliability and safety of today's hydrogen technology.

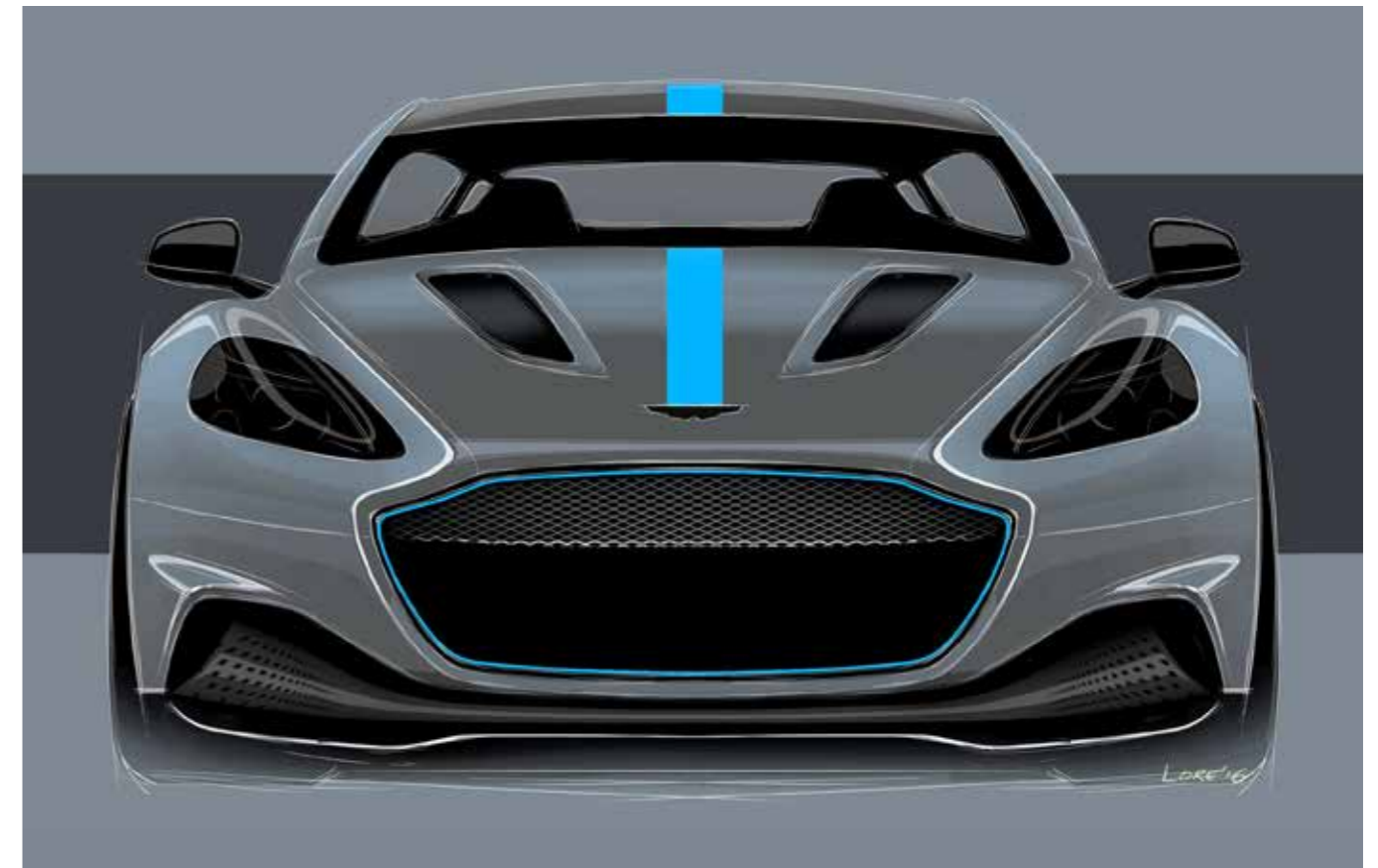
Welcoming the debut of the Hybrid Hydrogen Rapide S, Aston Martin Chief Executive Officer Dr Ulrich Bez said: "As we celebrate our centenary in 2013 and look back on a century of excitement, innovation and style it's also the perfect time to look to the future with this astonishing race car. "Aston Martin has a strong track record of innovation and, with our superb history of

competition and testing at the Nürburgring, it is only right that we showcase this amazing new technology at this year's 24-hour race." He added: "Working with Alset Global to unveil this system in such a challenging environment as the 24 Hours of Nürburgring shows once again how confident we are in our cars, our people and our partners."

The Hybrid Hydrogen system comprises a hydrogen fuel rail, storage tanks and proprietary engine management system. This enables flexibility in the control of the



combustion process according to each particular driving situation: either pure hydrogen, gasoline or a arbitrary blend of both can be selected to ensure optimum power, acceleration and CO2 reduction. This control results in a powerful and dynamic propulsion system that provides sports car performance but with a carbon footprint more akin to that of a supermini. Safety is paramount, of course, and the system includes four ultra-high strength



carbon fibre tanks holding a total of 3.5kg of hydrogen stored at a pressure of 350bar – two tanks housed next to the driver and two in the boot of the car. Meanwhile the entire hydrogen system developed by Alset Global and its partners is approved by German motorsport's governing body, the DMSB. The Hybrid Hydrogen race car is based on the new Rapide S four-door sports car that is arriving in Aston Martin showrooms worldwide this month. Redesigned and re-engineered to offer even greater style and significantly enhanced performance by virtue of its new AMI 6.0-litre V12 naturally aspirated engine, the new Rapide S is capable of 190 mph and sprints from 0 to 62 mph in only 4.9 seconds.



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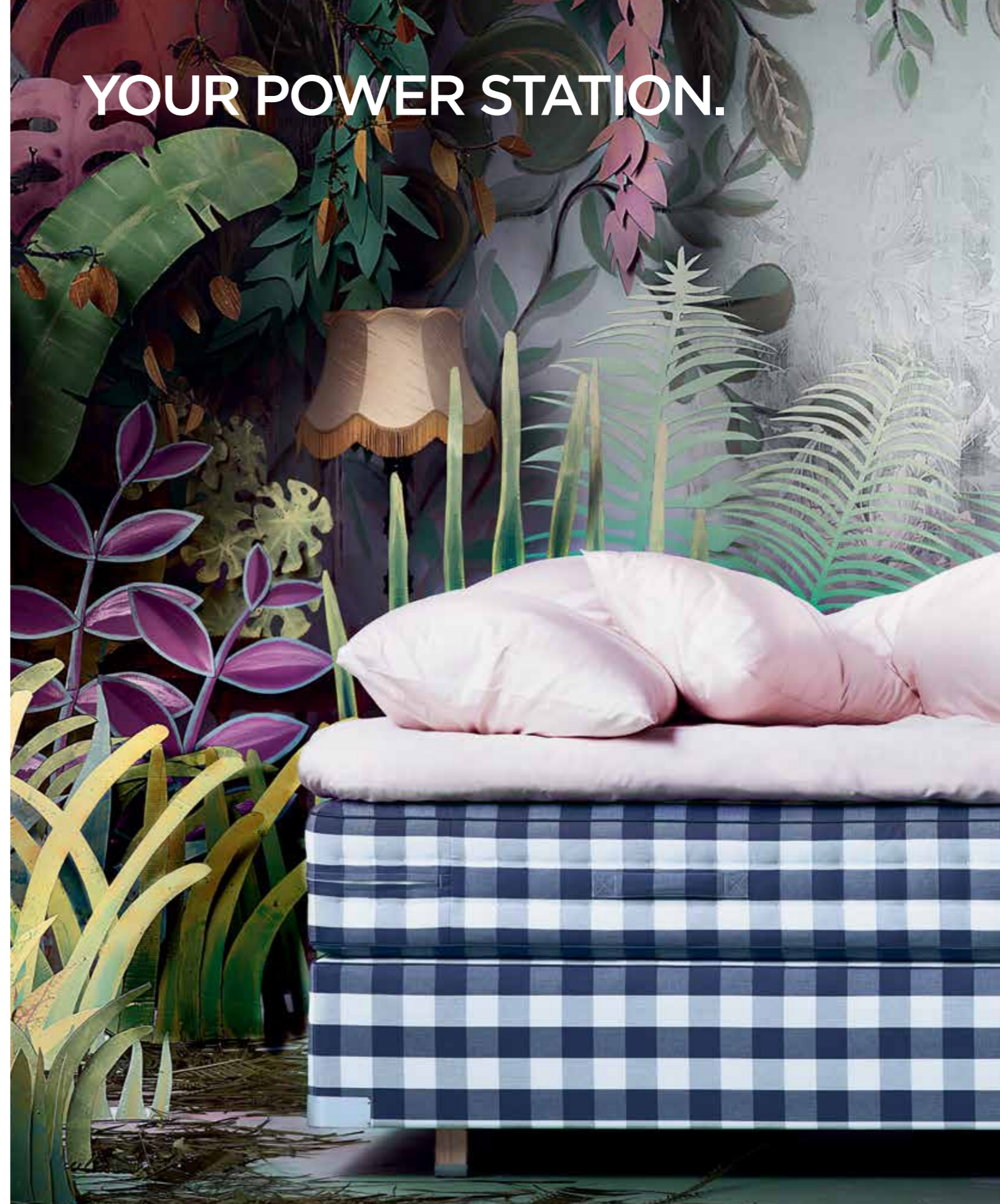
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ROLLS-ROYCE MOTOR CARS GENEVA



**ROLLS-ROYCE COMPLETES BLACK BADGE
FAMILY WITH CULLINAN**





At the Geneva Motor Show in March 2016, Rolls-Royce Motor Cars presented Black Badge; a permanent Bespoke family of motor cars that defined the taste patterns of an emerging generation of super-luxury consumer.

These unapologetic and highly dynamic products responded to those who refused to be defined by traditional codes of luxury and did much to attract new customers to the marque, reassured by Rolls-Royce's fluency in their bold aesthetic and uncompromising lifestyle requirements.

This highly successful alter ego is codified by the mathematical symbol that represents a potential infinity, which is placed discreetly within the motor car's interior. This marking, known also as the lemniscate, was applied to Sir Malcolm Campbell's record-breaking Rolls-Royce-powered Blue Bird K3 hydroplane, denoting that it belonged to an insurance class reserved for boats with unlimited and therefore infinite engine power. Rolls-Royce Motor Cars selected this hallmark for Black Badge to reflect its own unrelenting pursuit of power.

Rolls-Royce debuted Black Badge with Wraith and Ghost in 2016 followed by Dawn in 2017. Today, the family is completed with the introduction of Black Badge Cullinan: the darkest and most urban statement of Black Badge yet.



Cullinan Goes Black

Created to satisfy overwhelming demand from younger, more adventurous clients, Cullinan in its silver badge guise, was launched to global acclaim in 2018, immediately becoming the world's pinnacle super-luxury SUV.

Combining luxury in its purest form with genuine practicality and off-road capability, Cullinan unequivocally delivered on the promise of an experience that is Effortless, Everywhere.

The Rolls-Royce of SUVs did much to reach a new group of clients looking for unfettered access to the world's wildest places and most enriching experiences.

Yet, within this group exists a subset of individuals who seek to subvert the motor car's domineering presence by permanently cloaking it in the night.

Cullinan has conquered the world's wildest reaches. Now it is time for Black Badge Cullinan to conquer new urban frontiers.

Black Badge Cullinan Exterior: The King of the Night

While clients can draw on the marque's 44,000 'ready to wear' paint options or commission an entirely individual Bespoke hue, it is anticipated that many will opt for Black Badge's signature Black. Multiple layers of paint and lacquer are meticulously applied and hand-polished 10 times at the Home of Rolls-Royce in Goodwood, West Sussex, representing the most comprehensive surface finish process ever applied to a solid paint colour. The depth and intensity of Black Badge Cullinan's coachwork serves as the perfect canvas upon which to throw a contrasting hand-painted Coachline into stark relief.

On the prow of the motor car lies the defining expression of Black Badge. The Spirit of Ecstasy mascot, which has taken many forms throughout the marque's history, is presented in high gloss black chrome. For the first time this finish extends onto its mounting plate, creating the darkest Black Badge yet.



This transformation pervades the other symbols of Black Badge. The 'Double R' badge on the front, flanks and aft invert to become silver-on-black, while chrome surfaces such as the front grille surround, side frame finishers, boot handle, boot trim, lower air inlet finisher and exhaust pipes are darkened. While they appear black, the vertical grille bars remain polished, reflecting the blackened surfaces that surround them to add a frisson of movement that hints at the motor car's dynamic intent.

The overall effect artfully simplifies and enlarges the motor car's exterior design graphics, emphasising its imposing proportions and confident stance.

This is further dramatised by all-new 22-inch forged alloy wheels, reserved exclusively for Black Badge Cullinan. Designed in the Black Badge house style, the gear-like graphic emphasises the model's vast reserves of power while also recalling an infinitely occurring lemniscate.

The gloss black and polished design also creates the perfect stage for the marque's first ever coloured brake caliper. The high gloss Red paint has been specifically developed to withstand the rigours of elevated temperatures generated by the motor car's uprated braking system while still offering a perfectly smooth finish befitting of Rolls-Royce.





**Black Badge Cullinan Interior:
Superlative comfort. Audacious design**

Ordinarily, great efforts are expelled to distance occupants from a Rolls-Royce's mechanical function. However, the marque's Colour and Trim experts gently sensationalised the engineering substance of Black Badge, seamlessly blending superlative comfort, bold aesthetics, advanced materials and precise, meticulous craftsmanship.

This ethos is perfectly embodied by Black Badge Cullinan's Technical Carbon veneer. In the spirit of Sir Henry Royce's founding philosophy, "When it does not exist, design it", a collaboration between the marque's designers, engineers and craftspeople saw the creation of a new luxury material. Inspired by masterpieces of urban architecture, a naked-weave carbon-fibre finish has been developed to create highly accurate repeating geometrical shapes that produce a powerful three-dimensional effect.

Each leaf of Technical Carbon is finished with six coats of lacquer before being left to cure for 72 hours then hand-polished to Rolls-Royce's hallmark mirror finish. This process takes 21 days and is only deemed complete once every piece is inspected by a craftsman to ensure complete reflective uniformity across each of the 23 pieces within the car.

Starlight Headliner has joined historical Rolls-Royce iconography such as the Spirit of Ecstasy, Pantheon Grille and 'Double R' monogram. Its presence in Black Badge Cullinan intensifies the cabin's ambience by casting a low light over the lavish leather seats. Presented in fine Black leather, handwoven with 1344 fibre optic lights, it is a true reflection of the sky at night and incorporates eight brilliant white shooting stars that dart at random predominantly over the front occupants, subtly acknowledging the motor car's owner-driver appeal.

Reflecting the marque's Bespoke philosophy, Black Badge Cullinan benefits from a near-infinitely configurable interior colour palette. Black Badge clients often use interior space as a stage to create dramatic high contrast colourways, so for Cullinan Rolls-Royce's Colour and Trim designers created a bold new leather colour, Forge Yellow, to offer as part of the brand's curated collection. As with all leather colours, this can be commissioned for the motor car's Viewing Suite or incorporated into the design of a highly Bespoke Recreation Module tailored to the client's exacting specification.

A final touch completes the interior seating; the Infinity lemniscate motif is embroidered into the fold-down rear arm-rest as an elegant reminder of the power contained within. This simple but potent symbol is also incorporated in the illuminated treadplates and engraved on the brushed and darkened steel clock case. Red-tipped clock hands and instrument display needles also serve as a discreet reminder of the motor car's dynamic prowess.





Black Badge Cullinan Engineering. The Architecture of Luxury's dark side

Black Badge is far more than an aesthetic treatment. In creating this class of motor car, it was of vital importance for Rolls-Royce to conceive a meticulously considered dynamic personality that perfectly harmonised with the motor car's remarkable visual identity. Indeed, the exceptionally high expectations of the marque's clients defined a rigorous testing protocol lasting more than three years to ensure that Black Badge Cullinan was relevant to their needs.

Key to the visceral thrill of Black Badge Cullinan is the Architecture of Luxury, Rolls-Royce's proprietary all-aluminium architecture that debuted with Phantom. The sub-structure not only delivers extraordinary body stiffness but its flexibility and scalability allowed Cullinan to be fitted with all-wheel drive and four-wheel steering in its silver badged guise. These dynamic features have been comprehensively exploited and re-engineered for Black Badge while retaining the peerless quality of ride that has driven Rolls-Royce's success.

The Architecture of Luxury has been engineered to meet size and weight requirements of different propulsion systems. When the driver presses the 'Low' button situated on the gear selection stalk, they unlock Black Badge Cullinan's full suite of technologies. This is asserted by the proud amplification of the motor car's 6.75-litre twin-turbocharged V12 through an entirely new exhaust system, announcing its arrival with a deep, authoritative basso profundo.

It was deemed unnecessary to make changes to the engine's ample internal capacity, however the flexibility of the twin-turbo V12 has been exploited to generate an extra 29PS creating a total output of 600PS. The sense of a single, infinite gear has also been sensationalised with the addition of a further 50NM of torque, bringing the total to a 900NM.

Black Badge Cullinan benefits from a Bespoke transmission and throttle treatment that creates a sense of urgency without ever undermining its Rolls-Royce peerage. The drive-train, ZF 8-speed gear box and both front and rear steered axles work collaboratively to adjust the levels of engagement depending on throttle and steering inputs. Changes to suspension components and settings add to the suite of dynamic technologies that ensure an appropriate balance between dynamism and refinement. The result is an extremely well-mannered tourer at low speeds and a vivid driver's device when pressed.

To bolster confidence when exploiting Cullinan's alter ego, the braking bite point has been raised and pedal travel decreased. Redesigned brake disc ventilation also allows consistency in these changes while braking at elevated temperatures.



ROLLS-ROYCE MARKS 115 YEARS OF EXCELLENCE AND INNOVATION

On 4 May 1904, Charles Rolls and Henry Royce met for the first time at The Midland Hotel, Manchester; an encounter that would change the course of automotive history. Exactly 115 years later, the marque they agreed to form that day continues to set global standards for innovation and excellence, and uphold their legacy as the originators of 'the best car in the world'.

Rolls and Royce would doubtless be astonished at the cars produced under their names in 2019. The century (and more) that has elapsed since their first 10hp machine made its debut at the Paris Salon has seen materials, technology and manufacturing methods utterly transformed. Yet in several key areas, Rolls-Royce Motor Cars retains unbroken links to those pioneering days; and in its approach, instincts and values, it would be immediately – and pleasingly – recognisable to its founding fathers.

A return to coachbuilding

The lines and styling of the first Rolls-Royce cars are clearly influenced by the horse-drawn carriages they replaced. This is no coincidence, since they were handcrafted by the same master coachbuilders, who effortlessly transferred their skills and artistry from the outgoing tradition to the new technology. Coachbuilding at Rolls-Royce ended in the 1960s, but in 2017, the craft made a triumphant return in the form of 'Sweptail' – a fully bespoke, coachbuilt commission for a customer seeking 'the ultimate grand tourer'.

'Sweptail' is a truly unique creation, with a never-to-be-repeated silhouette and individual interior touches, including a champagne cooler specifically proportioned to hold only a bottle of Dom Pérignon '73. Nevertheless, with its Pantheon grille and rear overhang, it remains absolutely true to the Rolls-Royce brand and design language.

The Architecture of Luxury

Henry Royce began his automotive career by building an improved version of the 10hp two-cylinder French Decauville – the first car he bought when his eponymous electrical company became successful. When Rolls saw and drove Royce's machine, he knew he had found a British car that could outshine the continental competition and agreed to sell all the cars Royce could build. In its first two years, Rolls-Royce produced a mere 10 cars; in 2018, it delivered 4,107 – the highest annual total in its history – to customers in over 50 countries.

To satisfy global demand for its products, the company has developed a common platform that underpins all new models. Known as The Architecture of Luxury, it comprises an aluminium spaceframe that can be scaled to fit different applications by using different-sized floor pans and cross members: new production processes ensure stiffness and integrity, as well as delivering the company's signature Magic Carpet Ride.

Black Badge

Black Badge is Rolls-Royce's response to a small and select group of clients who have asked the marque for motor cars with specific, focused characteristics that reflect their different take on life, success and the luxury they consume. These people choose to define themselves differently from their wider social group; a subset within a subset.

For over a century such individuals, possessed of a dark and restless spirit, have been drawn to Rolls-Royce's unique allure. Luminaries including Sir Malcolm Campbell, Howard Hughes and Muhammad Ali have all shared the marque's founding philosophy; an uncompromising refusal to accept the status quo and a constant yearn to innovate, create and advance.

Their restless spirit was also shared by the marque's co-founder; himself one of the great disrupters of his day. The Honourable C.S. Rolls was a man in a hurry. Not satisfied with fundamentally altering the road-car landscape, he sought more and pursued his appetite for advancement and adventure in the air; a passion that would ultimately lead to his untimely demise aged just 33.

It is this indomitable spirit that, since the launch of Black Badge, has captivated so many of today's young owners, who are drawn to Rolls-Royce in the knowledge that no other luxury house is possessed of the vision and flexibility to meet their demands both in design and engineering terms. Indeed, Black Badge serves to amplify the inherent characteristics that have driven so many new, younger patrons of luxury to the marque.

In conceiving Black Badge versions of Wraith, Ghost and Dawn, the marque's Bespoke designers and engineers drew upon their instinctive understanding of the unique lives of these extraordinary men and women to create both design and engineering treatments that perfectly amplify the inherent values of these great Rolls-Royces.

Black Badge models are the 'alter egos' of the standard models: darker, edgier, with more power and torque and enhanced driving dynamics to open up the Rolls-Royce brand to new audiences.

Styling details include a dark-chrome Spirit of Ecstasy, wheels and carbon-fibre interior components, plus the 'inverted' black-on-silver 'RR' logo: as with every other Rolls-Royce, however, customers can add whatever Bespoke elements they wish, so even a Black Badge car can be any colour you desire.



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A masterpiece of simplicity and authenticity, they highlight the full beauty of this spot.**

**Le parc du resort s'étend sur près de quarante-cinq hectares. C'est un des plus beaux jardins de l'île.
Chef-d'œuvre de simplicité et d'authenticité, il souligne toute la beauté des lieux.**

It is a garden unlike any other. Natural, uncluttered, a palette of greens and whites, with bright splashes of garnet red here and there. Screw pines, latanias and hurricane palms were reintroduced, with the finest specimens imported in colonial times from India, Asia and Madagascar. A delight to see, to smell, and to hear too. For there is no doubt that you are here in the kingdom of birds - cardinals, canaries, parrots, and turtledoves. Humble yet sophisticated, it yields to what is already there: the colourful notes of the birds, the majesty of ancient trees, and soon, the merging blues of sea and sky.

After the last curtain of palm trees, you come upon a fairy-tale beach as wide as the bay. The lagoon, still and calm, sure of its power, is a marvel to behold. The appeal is irresistible. Gently, in the intimacy of sky and sea mingled, time is suspended. A salutary swim that reminds you that life can be simply wonderful, on land and in the sea.

For sporting enthusiasts, you have only just begun to explore. Not far from the resort, an 18hole golf course awaits. And for those who prefer the sea, a team of professional divers is on hand to show you another dimension of space and time: the underwater depths.

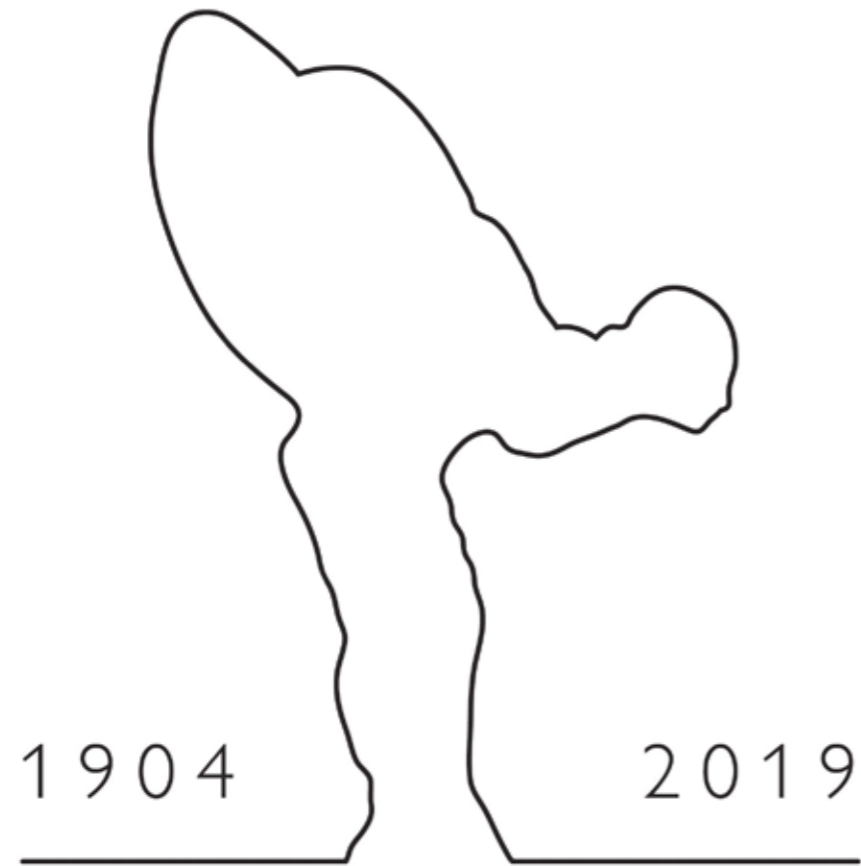
C'est un jardin à nul autre pareil. Naturel, sans emphase, de vert et de blanc mêlés, parfois rehaussé de touches grenat profond. Vacoas, lataniers, palmistes blancs ont été réintroduits auprès des plus beaux spécimens importés des Indes, d'Asie et de Madagascar à l'époque coloniale. Un délice à regarder, à respirer, à écouter aussi. Car nul doute, vous êtes ici au royaume des oiseaux - cardinaux, serins jaunes, perroquets, tourterelles. Humble et raffiné, il sait s'incliner devant ce qui est déjà là : les notes colorées des oiseaux, la majesté des arbres anciens, et bientôt, les dégradés de bleu du ciel et de la mer.

Passé le dernier rideau de palmiers, on découvre une plage féérique aux dimensions de la baie. Le lagon, immobile et calme, certain de son pouvoir, vous prend du regard. L'appel est irrésistible. En douceur, dans l'intimité de l'eau et du ciel mêlés, le temps est suspendu. Un bain salubre qui vous rappelle alors que la vie peut être tout simplement belle. Sur la terre comme sous la mer. Pour les plus sportifs, l'exploration ne fait que commencer. Non loin du resort, un golf de 18 trous vous attend. Quant aux amoureux de la mer, une équipe de plongeurs professionnels est là pour vous faire vivre une autre dimension de l'espace-temps : les profondeurs sous-marines.



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115 YEARS

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In July 1917, a British diplomat, Hugh Lloyd-Thomas, was dining in a Cairo club with his wife, Aileen, when a man in flowing robes swept in and demanded: "Whose Rolls-Royce is this outside?" When Aileen said it was hers, the man announced that he was commandeering it "in the name of His Majesty's armed forces" and drove away.

He was, of course, T. E. Lawrence, more familiar to millions as Lawrence of Arabia; both he and the car would be immortalised in one of the most famous photographs of the First World War.

A century after Lawrence's exploits, Rolls-Royce once again produced a car capable of conquering the most hostile environments on Earth. The Cullinan super-luxury SUV caused an international sensation on its launch in 2018, and set the new global standard in luxury off-road motoring. Cullinan was engineered from scratch to enable customers to go anywhere, see anything and do everything they desire with total confidence, while

cocooned in the comfort and splendour embodied in the Rolls-Royce name.

To prove its all-terrain credentials, the car completed a 12,000-mile odyssey through some of the world's most challenging terrain, in partnership with National Geographic. As well as the Scottish Highlands, the Austrian Alps and the American West, Cullinan's itinerary included the arid wastes of the Middle East, where it effortlessly confirmed Lawrence's assertion that 'a Rolls in the desert is above rubies.'

"We are deeply conscious of our heritage: it is a tremendous privilege to be continuing and building on work that began 115 years ago," says Torsten Müller-Ötvös, Chief Executive, Rolls Royce Motor Cars. "But we also understand that our founders were visionaries, always looking to do things in new and different ways. It's that spirit of excellence and innovation that Rolls-Royce Motor Cars embodies and celebrates today."



EPICUREAN DELIGHT: THE CHAMPAGNE CHEST BY ROLLS-ROYCE MOTOR CARS

The House of Rolls-Royce is delighted to present the Champagne Chest, the latest addition to the Rolls-Royce accessory portfolio. Rich in the understanding of true luxury and epicurean pleasure, the Rolls-Royce Bespoke Design Collective envisioned an accoutrement intended to delight, suitable for the most extravagant of environments from a superyacht to the terrace of a private residence. The Champagne Chest endows conviviality with one's closest friends, family or business associates.

The Champagne Chest is distinguishably Rolls-Royce, embodying the meticulous attention-to-detail and commitment to remarkable handcraftsmanship, characteristic of the marque. The chassis, made from machined aluminium and carbon fibre, is swathed in Natural Grain black leather embossed with the enigmatic Spirit of Ecstasy and flanked by Tudor Oak wood, materials found in the marque's motor cars. Naturally, should a patron wish to create a Bespoke colour-way, this would of course, be possible.

At the touch of a button a sense of theatre ensues as the case opens to reveal the finery of a perfectly appointed Champagne set for four guests. The exterior lid metamorphoses into a beautiful serving tray made of Tudor Oak wood with a laser-cut stainless steel inlay. Four cotton napkins with finely embroidered 'RR' monograms are discreetly hidden under the lacquered Tudor Oak table.

The Chest is illuminated from the central bay, presenting four hand-blown crystal champagne flutes arranged to evoke memories of a V12 engine. The glass of each is masterfully joined by a polished aluminium base, etched with the 'RR' monogram. The sides of the Chest automatically deploy, revealing two hammocks adorned in 'Hotspur Red' Rolls-Royce leather to cradle one's preferred ensemble of either champagne, caviar or canapés. Thermal Champagne Coolers made from black anodised aluminium and carbon fibre each proudly bear the 'RR' emblem, ensure the champagne is maintained at the optimum temperature.

“The Champagne Chest by Rolls-Royce Motor Cars is a contemporary and sociable addition to the Accessories Collection. The approach is that of designing a Rolls-Royce motor car; the finest materials are married with pinnacle engineering to provide an experience like no other. The Champagne Chest is crafted for those that seek a heightened sense of occasion in an elegant, entertaining manner and offers the irresistible allure of gadgetry.”

Gavin Hartley, Head of Bespoke Design, Rolls-Royce Motor Cars.



A caviar configuration is available, whereby two thermal caviar caissons, each accommodating a 30g tin, are complemented by two blini caissons proving an irresistible accompaniment to chilled champagne. Two exquisite Mother-of-Pearl spoons with anodised aluminium handles are housed magnetically at the top of the hammock, designed so as not to impair the delicate flavour of the caviar. An additional arrangement of three porcelain bowls concealed in a matching thermal capsule can be specified should patrons wish to present their guests with an alternative accompaniment to champagne.

Extending the scope for personalisation beyond the confines of automotive luxury, the Accessory Collection comprises exceptional collector's pieces, designed to augment personal experiences to a Rolls-Royce standard.

The Rolls-Royce Champagne Chest is available to acquire through Rolls-Royce dealerships, with prices starting from £37,000.00 excluding local taxes.



ROLLS-ROYCE CULLINAN WINS 'BEST ULTRA LUXURY SUV' OF THE YEAR AT THE GOLDEN STEERING AWARDS

Rolls-Royce Cullinan won yet another prestigious award for the 'Best Ultra Luxury SUV' by the esteemed Golden Steering Awards 2019. The event took place on the 29th March at the stunning Al-Enna camp on Qatar's Sealine Beach. The awards, which are operated by Arab Motors magazine in association with Xtork magazine, celebrated Cullinan for making luxury off-road travel effortless everywhere.





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The 'Best Ultra Luxury SUV' award was one of 16 categories that were recognised at the ceremony and is considered one of the most prestigious. The judges consider an extensive checklist that monitors everything from design and quality, handling and drivability, off-road capability, comfort and practicality to safety and durability. The Rolls-Royce Cullinan's uncompromised luxury, family friendly features and versatility, no matter what the adventure, saw it come out on top.

Tarek Moataz, Rolls-Royce Brand Manager, Rolls-Royce Motor Cars Doha, said: "Luxury is no longer an urban concept. More and more it is about embracing and experiencing the wider world. Our customers expect to go everywhere in luxury, effortlessly and without compromise, conquering the most challenging terrain to enjoy life's most enriching experiences, wherever they may be.

"The Cullinan is incomparable, and dramatically evolves the parameters of super-luxury travel, translating Rolls-Royce's ethos of 'effortlessness'

into physical capability, anywhere in the world. Cullinan will simply take the world in its stride." With state-of-the-art elements including a mechanism allowing the car to lower itself by 40mm to make entry effortless at the touch of the unlock button on the key. There are also a range of unique features developed specifically for the many various lifestyles of its owners including the Viewing Suite and the Recreation Module.

Cullinan is the second of a new generation of Rolls-Royces to benefit from access to the Architecture of Luxury. The Architecture has been adapted to the needs of Cullinan providing patrons with the famed Rolls-Royce 'Magic Carpet Ride' of peerless ride, comfort and silence – on and off-road.

Cullinan is the perfect hybrid of the ultimate all-terrain car and an unparalleled luxuriously, comfortable drive – it is truly the 'Rolls-Royce of SUVs'.

ROLLS-ROYCE UNVEILS WRAITH EAGLE VIII COLLECTION

Rolls-Royce Motor Cars will unveil its latest Collection Car, Wraith Eagle VIII, on the shores of Lake Como at this year's Concorso d'Eleganza Villa d'Este, 24-26 May. Created by the Bespoke Collective at the House of Rolls-Royce, a Collection of just 50 Wraith Eagle VIII motor cars will tell the epic tale of one of the most pivotal moments of the 20th century.

Captain John Alcock and Lieutenant Arthur Brown braved uncharted skies to make the first non-stop transatlantic flight in June, 1919. Contemporaries of Sir Henry Royce, Alcock and Brown flew non-stop from St. John's, Newfoundland to Clifden, Ireland in a modified First World War Vickers Vimy bomber aircraft.





The bi-plane was powered by twin 20.3 litre, 350 bhp, Rolls-Royce Eagle VIII engines. It is from this remarkable engine that this Collection takes its name. Rolls-Royce marks the 100 year anniversary of this feat with a highly contemporary Collection that speaks to today's adventurers, whilst honouring those who changed the course of history.

"I do not know what we should most admire - their audacity, determination, skill, science, their aeroplane, their Rolls-Royce engines - or their good fortune", commented Sir Winston Churchill, following the perilous journey that brought unfathomable advancement to 20th century society.

Alcock and Brown established a legend and gained a place alongside Donald Campbell, CBE in the most select club in the world; those who push beyond previous conceptions of human endeavour to achieve seemingly impossible records on land, water and now, air. Their one binding characteristic? Rolls-Royce power.

The duo suffered every conceivable challenge an aviator could face. The Rolls-Royce Eagle VIII engines were the only components that proved indestructible. The engines propelled the aerial voyage at previously unimagined speeds, averaging 115 mph. Their peril cannot be underestimated. Their radio and navigation instruments failed almost immediately, leaving the pilots flying unaided at night through dense cloud and freezing fog for many hours, sometimes upside down. Eventually they emerged from the cloud and using Brown's extraordinary skill as a navigator, flew by the stars to the coast of Ireland.

Torsten Müller-Ötvös, Chief Executive, Rolls-Royce Motor Cars, commented, "Wraith Eagle VIII is at once an object of desire; an homage to heroes and a protagonist to today's visionaries. This Rolls-Royce Collection demonstrates the extraordinary skill of our Bespoke Collective at the Home of Rolls-Royce in Goodwood, West Sussex. Bespoke remains the jewel in the crown of the marque, creating luxury items that defy the trend of mass luxury manufacturers using 'tick-box' options to answer customer demand."

The exterior of the Wraith Eagle VIII Collection Car is evocative of Alcock and Brown's compelling night time adventure. Swathed in Gunmetal with a Selby Grey upper two-tone, the colours are separated by a brass feature line, a hint at the detailing that lies within. The black grille vanes draw immediate reference to the Rolls-Royce Eagle VIII engine cowling on the Vickers Vimy aircraft, the wheels are part polished with a translucent shadow finish.

Within, the finely executed interior mirrors the exterior hue. Selby Grey and black leather are accented by brass, redolent of the brass sextant so integral to the success of the transatlantic journey. Executed in a contemporary fashion, the material populates key areas throughout the cockpit of the Collection. Brass speaker covers depict the estimated flight distance of 1,880 miles and 'RR' monograms are embroidered in brass coloured thread onto headrests. A flash of brass complements the navigator door paniers, whilst the door of the driver includes a brass plaque with Churchill's quote commending the duo's remarkable achievements.



Inspired by the night time flight of our intrepid heroes, the fascia represents a modern-day abstract interpretation of the view the pair would have enjoyed as finally, their craft cleared the thick fog and cloud. In a fusion of contemporary and traditional practises, Smoked Eucalyptus wood is vacuum metalized in gold before being inlaid with silver and copper, to depict the rich detail seen in night time images of the Earth from above. The scene extends to the centre console providing both an emotive and immersive experience for today's occupants – the cockpit is in perspective with the headliner. Below, the brass-stitched quilted sides of the centre tunnel provide a direct nod to the V12 engined Vickers Vimy.





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The clock of a Rolls-Royce is frequently viewed as jewellery, with many patrons choosing this canvas to tell the story of their motor car in miniature. Wraith Eagle VIII is no exception. Our intrepid pioneers recounted that their instrument panel was frozen from the high altitude and the poor conditions, referring to the only illumination coming from the green glow of the control panel lighting and the burst of flame from the starboard engine. In homage to this, the Rolls-Royce Bespoke Collective has masterfully fabricated a clock with an iced background effect which glows a faint green in night time driving conditions. The red hour hand sits atop compass inspired lines on the clock's fascia, whilst the landing location coordinates are engraved below.

Perhaps the most alluring feature of the Collection is the extraordinary unique starlight headliner. 1,183 starlight fibres show the celestial arrangement at the time of the flight in 1919, the flight path and constellations are embroidered in brass thread, whilst the exact moment the pair left the cloud to navigate by the stars is indicated by a red fibre optic light. Clouds are embroidered and a plaque reading, "The celestial arrangement at the halfway point 00:17am June 15th 1919, 50° 07' Latitude North - 31° Longitude West" shows the half-way point of the momentous journey. Just 50 of these highly collectable motor cars will be created for discerning collectors at the Home of Rolls-Royce in Goodwood, West Sussex - a Centre of Global Luxury Manufacturing Excellence.



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KOENIGSEGG GENEVA





THE MAN BEHIND THE NAME

The Koenigsegg Jesko, the all-new megacar shown at the 2019 Geneva Motor Show, is named in honour of a special person in the history of Koenigsegg Automotive.

Jesko von Koenigsegg's contribution to Koenigsegg Automotive pre-dates the existence of the company. It was Jesko who took a young Christian von Koenigsegg to see Pinchcliffe Grand Prix, the Norwegian animated film that inspired the dream that would eventually become Koenigsegg Automotive.

It was Jesko and his wife, Brita, who nurtured that dream. They encouraged their son's interest in practical engineering; rebuilding monkey bikes and mopeds, and tuning boat engines. Together, they showed him what business acumen looked like – Jesko as a successful serial entrepreneur and Brita with her renowned millinery business in Stockholm. In 1995, having recently sold his business, Jesko joined Christian in Olofstrom during the earliest days of the company for what was supposed to be a six-week stint of assistance.

Those six weeks turned into 5 years...

Jesko became the first Chairman of the Koenigsegg board while he poured his life – and much of his life savings – into the future of the Koenigsegg company. His business experience proved invaluable as he built an experienced board that would put structures and practices in place to carry the company into the future.

“The board understood that the vision for this car was not just a young man's dream. It was driven by a fierce passion that would accept nothing but the best” he said.

Jesko attended one of Koenigsegg's first ever vehicle displays at the Cannes Film Festival in 1997. His interest in the company and his enjoyment of promoting it have never faded. Today, more than a decade since ending his day-to-day involvement with the company, Jesko still dons his suit and tie to attend the Koenigsegg stand at the Geneva Motor Show every year.

A life lived to the full

Jesko's life has revolved around his three greatest passions – his family, his work, and his love of horses. Jesko's love of horses and horse racing has been a lifelong affair, stemming from his father, Harald, who bred and raced horses as a gentleman jockey.



The Koenigsegg Jesko on display at Geneva is finished in white with green accents – the same colours worn by riders from the Koenigsegg stables. The love of horses is a passion that he later shared with his two daughters, though not with his son, Christian, who showed more interest in horsepower of a different kind.

Jesko spent 20 years as a successful amateur jockey and gave more than 40 years in voluntary service to the sport as an administrator and board member.

Jesko's first love, of course, is his family.

He married Brita in 1968. They have three children and seven grandchildren. Now enjoying their retirement, Jesko and Brita continue to live a life of adventure that has seen them tour all four corners of the globe. Koenigsegg Automotive would not be the company it is today were it not for the years of experience, support, hard work and investment from Jesko von Koenigsegg. His entrepreneurial and adventurous spirit lives in his son, Christian, and continues to drive the company that bears their family name. As Jesko turned 80 in November 2018, Christian could think of no more suitable way of honoring his father than by naming his next creation after him. The timing also coincides with the 25th anniversary of Koenigsegg Automotive – the perfect backdrop to celebrate both man and machine. It is with great pride that Koenigsegg Automotive honours the life of Jesko von Koenigsegg, and his contribution to our company, by naming its new megacar the Koenigsegg Jesko.

KOENIGSEGG JESKO

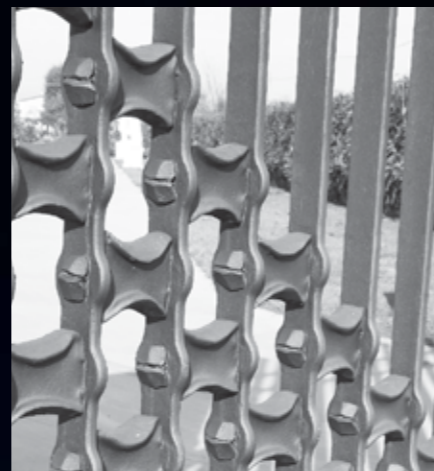
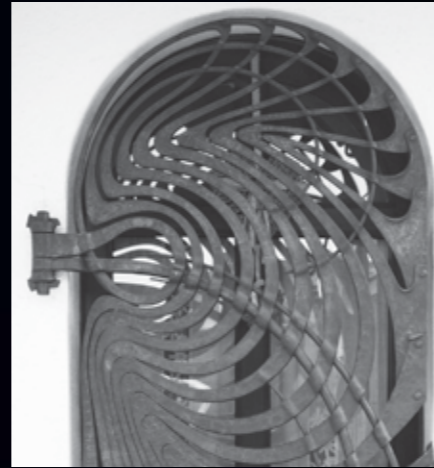
Koenigsegg has unveiled an all-new megacar – the Koenigsegg Jesko – at the 2019 Geneva International Motor Show. Jesko inherits the mantle left by the Agera RS as the leading track-focused, road-legal car for those looking for the ultimate in vehicle performance.

Jesko is named for Jesko von Koenigsegg, the father of company Founder and CEO, Christian von Koenigsegg. Jesko von Koenigsegg was a key presence at Koenigsegg Automotive during its formative years. His considerable business acumen helped steer the company through many early challenges.



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Now retired and in his 80's, Jesko von Koenigsegg and his wife, Brita, were on-hand at the 2019 Geneva Motor Show to see his namesake vehicle introduced to the world.

A New Heart

Koenigsegg's first effort at engine development was so successful it saw the company awarded a Guinness World Record. The Koenigsegg CC8S replaced the McLaren F1 as the car with the most powerful production engine in the world.



The next Koenigsegg engine achieved a similar feat when the CCR took the world production car top speed record, again from the McLaren F1. In 2014, we announced the Koenigsegg One:1 with a twin-turbo V8 producing 1,360 hp, enough to make the One:1 the first production car in history with a 1:1 power-to-weight ratio. With 1 megawatt of power, the One:1 was the world's first Megacar.

That record-breaking tradition continues.....

Jesko – the all-new megacar from Koenigsegg – is powered by a newly designed, 1280hp (1600hp on E85), twin-turbocharged V8 engine that benefits from significant changes to the Agera engine it replaces.



At the core of the newly designed engine is the world's lightest V8 crankshaft. Weighing just 12.5 kilos, Koenigsegg's new flat-plane 180-degree crankshaft allows Jesko to produce more power, with greater efficiency, while achieving a higher 8500rpm rev limit.

The crankshaft is milled by small manufacturing house located in southern Sweden. It is made to Koenigsegg's in-house design from a single solid steel billet.

The flat-plane design allows even firing across engine banks and an even more visceral engine sound. Koenigsegg has countered the tendency that flat-plane engines have towards greater vibration by designing new super-light connecting rods and pistons.

The connecting rods were designed by Koenigsegg's engine architect, Dr. Thomas Johansson. The connecting rods are made from premium Swedish steel. At just 540g – including bolts – they're as light as previous generations made from titanium, but even stronger.

The piston's curved face shapes the combustion chamber in such a way so as to reduce peak pressure while maintaining high average pressure. The ceramic coating on the face of the piston prevents hot spots and detonation when the engine runs at maximum power. The piston weighs just 290 grams. Minimal weight is important because Koenigsegg engines have a very long stroke and at 8500rpm, efficiency of movement becomes critical.

Light Speed Transmission (LST)

The Koenigsegg Jesko features an all-new 9-speed, multi-clutch transmission – the second transmission to be 100% designed and built in-house at Koenigsegg, following the Direct Drive system designed for the Regera.

The Koenigsegg Light Speed Transmission (LST) represents a scale of evolution not seen since the development of modern dual-clutch technology at the turn of the century.

LST comprises nine forward gears and several wet, multidisc clutches in a compact, ultra-light package. The LST is capable of upward and downward gear changes between gears at near light speed thanks to the simultaneous opening and closing of clutches that allows for totally seamless acceleration/deceleration.

That LST gear changes can occur in virtually zero time between adjacent gears is impressive.

What takes LST from impressive to evolutionary, however, is that these shift-time benefits apply when changing between ANY forward gears.

UPOD – ULTIMATE POWER ON DEMAND

The key to this functionality is found in both the transmission's unique design and Koenigsegg's intelligent 'UPOD' technology – Ultimate Power On Demand. UPOD is the brain that instantly selects and engages optimum gearing for maximum acceleration.

While modern dual-clutch transmissions (DCT) enjoy millisecond shift times, they can only pre-select for a fast shift in one direction. DCT's are designed to predict and pre-select the next gear based on inputs from the driver. If that prediction is wrong – e.g the driver wants to shift from 5th gear to 4th, instead of the presumed and pre-selected 6th gear – the driver will experience G-force losses and a slow shift response.

In addition, DCT's only work in single-gear intervals. From 7th gear to 6th, to 5th, to 4th, for example. If the driver is in 7th gear and wants 4th for maximum power, the DCT cannot pre-select 4th gear directly. The driver has to pass through 6th and 5th gears, wasting time and power.

The Koenigsegg LST overcomes this via its unique multi-clutch design and UPOD technology, which selects the optimum gear for maximum power with a light speed gear change, regardless of whether that gear is 1, 2 or even 5 gears away.

UPOD uses vehicle speed and engine speed to determine the correct gear for maximum power and directs the LST to engage that gear, no matter its relationship to the current gear. If you are in 7th gear and 4th is the optimal gear for maximum acceleration, UPOD can bypass downshifts to 6th and 5th gear and put the car directly from 7th to 4th – in light speed.

The effect is instant, prolific power that's always optimised and always available, allowing maximum acceleration for overtaking, corner exits, etc. Koenigsegg has a long history of developing innovative, in-house solutions aimed at optimising vehicle performance. Near-enough is never good-enough. This no-compromise philosophy inspired the development of Aircore carbon fibre wheels, Koenigsegg Direct Drive, Triplex suspension geometry, the RocketCat catalytic converter, Autoskin technology, and much more. LST is the latest in a long line of Koenigsegg innovations.





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Suspension and Steering

The Koenigsegg Jesko was designed as the ultimate road-friendly track car. As such, we've re-engineered what was already a class-leading chassis, equipping it with a host of new technologies to make driving easier around town and much faster on the circuit.

A STRONG CORE

At the core of every Koenigsegg is its carbon fibre monocoque. Jesko uses an all-new monocoque, designed with the experience of vehicles past but with the requirements of our future customers in mind. The new tub is 40mm longer and 22mm higher, which allows for more legroom, headroom, a more spacious cabin feel and a clearer view through the wrap-around windscreen.

The tub retains its industry-best torsional rigidity, at 65,000 Nm per degree. The Koenigsegg chassis has long proven to be an outstanding base for chassistuning. It's also extremely strong and safe, with both the Agera RS and Regera passing crash tests for both EU and USA homologation in recent years. The monocoque is a carbon fibre and aluminium sandwich construction with integrated fuel tanks, rollover bars and reinforcement using Dyneema – the strongest fibre in the world – an industry first. It is assembled in our factory in Ångelholm, Sweden.

TRIPLEX EXTENDED

Koenigsegg developed the Triplex Suspension system for the Agera in 2010. A third, horizontal damper added at the rear allowed the car to employ natural physics to combat squat – the tendency for the car's rear to lower itself under hard acceleration.

Jesko is equipped with a second Triplex unit in the front suspension, extending this capability to the front of the car. Jesko has over 1,000 kilograms of downforce available. The forward Triplex unit helps to keep the front of the car level, maintaining optimal ride height during high aerodynamic loading without compromising grip and handling at lower speeds.

ACTIVE REAR STEERING

Koenigsegg has equipped Jesko with an adaptive, active rear steering system that increases responsiveness and heightens the senses at both high and low speeds.

Using inputs such as speed, throttle and brake positions, steering and slip angles and other parameters, the steering system can turn the rear wheels up to three degrees in either direction for quicker cornering and increased stability. At low speeds, the system counter-steers the rear wheels. This gives Jesko a faster turn-in, effectively shortening the turning circle of the car.

At high speeds, the rear wheels turn with the front wheels, a virtual lengthening of the wheelbase. This improves cornering performance on the track and provides increased stability on the road.

The result:

Faster cornering, better maneuverability, improved steering feel, more grip and increased confidence.





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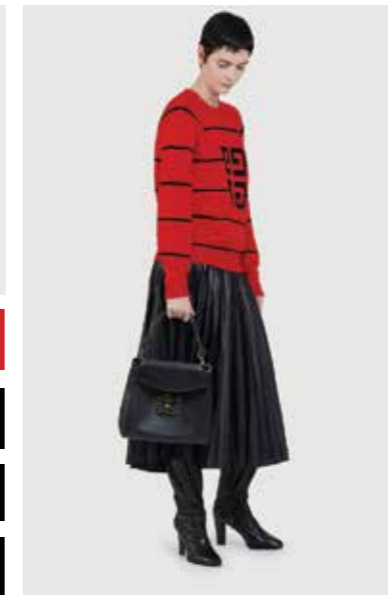
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PASSION INVESTMENT, EXCELLENCE IS EXPECTED... SPORTS CLASSICS GENEVA

Never has the culture of vintage been so fashionable, we are immersed in a world full of nostalgia. The automotive market is no exception to this trend and manufacturers are revisiting their past glories to offer new models and reinforce their identity, which is shrinking in an increasingly uniform and formatted market. They also offer through their classic department, a whole service to restore, maintain, authenticate or document the iconic models that have built their legend.

The classic car that once addressed to a small world of enthusiasts, has never been so fashionable and mediatized. The growing interest today announce a bright future. The sustained growth of the market over the past ten years and its explosion since 2015 only confirm this trend. The Rétromobile show, which has been in existence for more than 40 years, saw its attendance exceed 100,000 visitors in 5 days and its surface tripled. The Techno Classica trade fair in Essen covers 120,000 sqm.





The number of specialized magazines is constantly increasing while the print media is decreasing in other subjects. In short, the overflowing activity of the world of the Heritage car has never been so strong. There are many reasons to succumb to the charms of the collectible automobile. By taste, by historical or technical interest, by nostalgia, or simply not to do like the others and do not ride in a common car. It is also a way to diversify the investment portfolio without undergoing taxation of added value, while having fun on the weekend with a very special asset. It is always more rewarding and reassuring than a line of numbers in a financial product which can sometimes be unstable.

Between 2005 and 2017, the heritage car market average grew by more than 400%, more than the price of gold, the art market, collectible wines or real estate indexes. But beware, considering a classic car only as an investment can be a mistake and risky in the short term. Fortunately, pure-hard speculators have left the market, which has stabilized for two years at a more realistic level and remains very high.

It's a sign of maturity and confidence and its good news. Our track record allows us to analyze the real-time global market, anticipate and advise a vehicle on a case-by-case basis, and determine the value and potential for growth. It also requires a very strong historical, technical and scientific culture and a deep knowledge of each brand, each model and its specificities.

You can buy a heritage car by being a novice, you just have to know on which door to knock. After the purchase, a number of other issues arise:

Registration, eventual restoration, veteran control, maintenance, storage?

The ambition of Pegasus Automotive Group and its Sports Classics Geneva division is precisely to provide a global turnkey solution tailored to the needs of each customer. With a personalized support to make sure to answer all the questions and find all the best solutions. A chain of services forming an integral logistics for an international acquisition or sales project thanks to our global network and our strategic location between Geneva and Lausanne. With 20 years of experience in the market with a network of more than 2000 collectors and privileged contacts with many institutions, we are able to answer all requests. Advice, acquisition, sale, specific research, historical research, authentication, expertise, valuation, registration for Concours d'Elegance contests, Rallies, restoration, maintenance ... nothing is impossible at Sports Classics Geneva. You just have to ask.

We are in a passionate field where emotion and instinct are paramount. But if the heart beats quickly at the sight of the car so desired, you must keep a cool head and feet on the ground. Our quality of advice is born above all from the passion that drives us together with lucidity and impartial objectivity.





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