# London Wholesale Markets Magazine







New Covent Garden New Spitalfields Smithfield Billingsgate Western International Borough Market











## The UK's Premier Wholesale Guide

## **J BENNETT** (Billingsgate) LTD. Fish Merchants & Salmon Factors



**'ONE OF THE UK'S LARGEST** FRESH FISH WHOLESALERS' Tel: 020 7515 6007

## London's leading wholesale fish merchants

Shop No.24 • Office No.10 Billingsgate Market, Trafalgar Way, Poplar, London E14 5ST Tel: 020 7515 6007 Fax: 020 7987 8957 E-Mail: sales@jbennetts.co.uk







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J.Bennett has been established over one hundred years and is a leader in it's field, sourcing product worldwide with a reputation second to none.

The company supplies the majority of caterers, retailers, processors and salmon smokers in the UK, and can supply products anywhere in the UK in perfect chilled condition.

We are one of the country's largest suppliers of fresh salmon, supplying throughout the British Isles and Europe. We deal in farmed, organic and wild salmon.

The company was founded by John Bennett and remained a family business until going public and becoming Associated Fisheries in the late 1950s. Associated Fisheries became a leading force in the fish industry owning such companies as Eskimo, Grimsby Cold stores, B&A, Caley, WG White, Northern Trawlers and many more.

Associated Fisheries was taken over by Linton Park in the 1990s and in 1998 J.Bennett was bought by the management from Linton Park. The company remains a privately owned business and has increased its turnover each year since the management buyout. Once again,



the quality of our product, the efficiency of our deliveries and the customer care provided by our staff, has ensured that J.Bennett continues to thrive in an ever-competitive market.

The company has a staff of 30 dedicated to supplying excellent quality and good service. They are proud of J. Bennett's 100-plus year tradition and are happy to work hard to maintain the standards that have taken J.Bennetts to the top of the fresh fish wholesale business. We plan to stay there for another 100 years at least.

#### J.Bennett Ltd

Office 10 **Billingsgate Market** Trafalgar Way Poplar London England E14 5ST

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The publication also showcases the ranges of fresh produce, flowers, meat and poultry and seafood produce and specialist imported food products available on-site to buy at the Six London Markets. We also promote suppliers of goods and services to the wholesale markets and food service sector.

The London Wholesale Markets magazine will be published annually each year and In this issue we have features on Taste for London, BBC Good Food Festival, the London Restaurant Festival and the Speciality and Fine Food Fair. We are also including mouthwatering recipes from Michelin starred chefs Michel Roux Jr and David Moore and detailed information, site maps and listings for the Six London Markets.

We welcome any input from either tenant companies on the markets or companies who sell products into the six london markets. For editorial submissions or advertising for the next issue and to discuss any aspect of the publication or if you require details on circulation, editorial opportunities please contact us on: (01253) 319882 / 3 or e-mail: sales@mmcmedia.com



150 Minories, London, EC3N 1LS Financial Conduct Authority #CCI-IP 00539 Frita Insurance Services Ltd trading as LRO Insurance Consultants

## Welcome

To the new edition of the Premier Market guide promoting the six London Markets.

The magazine is posted to every tenant company on the six London Markets. The magazine is specifically published to raise awareness of the markets and all Companies operating at each site.



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## **GET TICKETS EARLY FOR THE AUTUMN BBC GOOD FOOD SHOWS**

This autumn, River Street Events are proud to present four shows around the country for all food lovers. Visitors can indulge their passion for delicious food, exciting new flavours and be inspired by the best chefs in the business at one of the BBC Good Food Shows, sponsored by Lexus, up and down the country.

All advance Super tickets include a seat in the Supertheatre, sponsored by Kenwood, where visitors can watch their favourite chefs create recipes live on stage, including Paul Hollywood, James Martin, Mary Berry, and Michel Roux Jr.

Enjoy live cookery demonstrations, interviews and book signing sessions at all events, plus the chance to discover a wide range of food, drink, appliances and gadgets, and sample a selection of

local delicacies from independent and artisan producers who bring a regional flavour to each show. The BBC Good Food Shows really are the tastiest days of the year!

#### **BBC GOOD FOOD SHOW** SCOTLAND

6-8 November, SECC Glasgow

Get ready for a celebration of regional flavours with top quality exhibitors from across the country, including those featured in the BBC Good Food Champions and Regional Food Pavilion areas of the Show.

For the very first time at the BBC Good Food Show Scotland, visitors can catch Michelin starred Chef Michel Roux Jr. work his culinary magic live in the

Supertheatre. Join Michel and an allstar line-up of top chefs in Glasgow this November.

#### BBC GOOD FOOD SHOW LONDON

13-15 November, Olympia London

The capital's largest food show returns to Olympia, and this year visitors will receive two shows for the price of one as every ticket to the BBC Good Food Show London gives free access to the BBC Good Food Bakes & Cakes Show.

Visitors can enjoy the hugely popular Pop-Up Restaurant & Street Food Experience, returning this year with food outlets from around the capital. Plus quests can also enjoy live cookery demonstrations and explore the different shopping areas too.





The flagship BBC Good Food Show returns to the NEC to set quests up for the perfect festive, foodie season. Guests can watch chefs create delicious seasonal dishes live on stage, and stock up on all the treats and tipples needed to see them through the winter. Plus we're excited to announce that the largest cheese competition on the planet, The World Cheese Awards, are returning to the BBC Good Food Show Winter. Visitors can watch the judging take place on the first day of the Show, or join one of the tutored tours across the weekend to sample and discover more about the world's best cheeses.



AMPTON COURT PALACE

If For three fabulous days, Hampton Court Palace will host the second BBC Good Food Festival. Discover a great selection of delicious artisan producers, a stellar line up of cooks and chefs, fabulous entertainment, family fun and great, live music. All set within the backdrop and grounds of the stunning Hampton Court Palace.

#### **BBC GOOD FOOD BAKES & CAKES SHOW**

13-15 November, Olympia London

Whether a seasoned home baker, or simply have a sweet tooth for tasty treats, visitors will be sure to love the BBC Good Food Bakes & Cakes Show. All tickets include a seat to see baking royalty Paul Hollywood or Mary Berry baking live at the Show. Guests will be able to find all the products needed for home baking, join a wide selection of free technique masterclasses, visit the inspiring Cake Parade and learn new tricks from dozens of baking experts.

#### BBC GOOD FOOD SHOW WINTER

26-29 November, NEC Birmingham



www.bbcgoodfoodfestival.com

# BILLINGSGATE

FISHMARKET

he Market rights of the City of London were based on a charter granted by Edward III in 1327 which prohibited the setting up of rival markets within 6.6 miles of the City, (six and two thirds miles being the distance a person could be expected to walk to market, sell his produce and return in a day).

In 1400 King Henry IV granted to the citizens the right, by charter, to collect tolls and customs at Billingsgate, Cheap and Smithfield.

Since then, the Billingsgate Market Acts of 1846 and 1871 and the City of London (Various Powers) Acts of 1973, 1979, 1987 and 1990, have confirmed the City's role as the Market Authority and laid down its responsibilities and rights, including the making of regulations, the collection of tolls, rents and other charges.

Billingsgate was known as Blynesgate and Byllynsgate before the name settled into its present form.

The origin of the name is unclear and could refer to a watergate at the south side of the City where goods were landed - perhaps owned by a man named 'Biling' - or it may have originated with Belin (400BC) an ancient King of the period.

Billingsgate was originally a general market for corn, coal, iron, wine, salt, pottery, fish and miscellaneous goods and does not seem to have become associated exclusively with the fish trade until the sixteenth century.

In 1699 an Act of Parliament was passed making it "a free and open market for all sorts of fish whatsoever".

The only exception to this was the sale of eels which was restricted to Dutch fishermen whose boats were moored in the Thames. This was because they had helped feed the people of London during the Great Fire.

Until the mid-nineteenth century, fish and seafood were sold from stalls and sheds around the 'hythe' or dock at Billingsgate. As the amount of fish handled increased, a purpose-built market became essential.

In 1850 the first Billingsgate Market building was constructed on Lower Thames Street but it proved to be inadequate and was demolished in 1873 to make way for the building which still stands in Lower Thames Street today.

This was designed by the City Architect, Sir Horace Jones, and built by John Mowlem. It was opened in 1876 and is now a listed building. In 1982 the Market relocated to Docklands.







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# CITY OF LONDON



## BILLINGSGATE TODAY

The Market complex covers an area of 13 acres and is entirely self-contained. The ground floor of the building comprises a large trading hall with 98 stands and 30 shops, including two cafes; a number of individual cold rooms; an 800 tonne freezer store (maintained at a temperature of -26°C); an ice making plant and 14 lock-up shops used by processors, catering suppliers and merchants dealing primarily in trade sundries, non-perishables, poultry and potatoes.

The first floor of the building consists of offices for use by the Superintendent and his staff; the London Fish Merchants' Association, the Trade Union, the Fishmongers' Company's Inspectorate, the Sea Food School Training Association and for individual traders.

The Market is policed by Market Constables, appointed by the Superintendent and Head of Security, who are supervised by a Market Sergeant.

Day-to-day cleaning and maintenance of the site and facilities is carried out by a team of City of London staff under the direction of the Market Head of Maintenance.

## **MAP OF BILLINGSGATE MARKET**



## **BILLINGSGATE MARKET**

1	A.H. Cox Ltd.	A1	John Stockwell Ltd.	D1
2	R & G Shellfish	A2	John Stockwell Ltd.	D2
3	R & G Shellfish	A3	Seahawk	D3
4	Piggy's Cafe	<b>A4</b>	R Spencer	<b>D4</b>
5	J.P Exotic	A5	R Spencer	D5
6	J.P Exotic	<b>A6</b>	Asian Fresh	D6
7	Billingsgate Exotic	A7	Asian Fresh	<b>D7</b>
8	Fawsitt Fish	<b>A8</b>	Asian Fresh	<b>D8</b>
9	J. Bennett Jnr.	<b>A9</b>	VACANT	<b>D9</b>
10	C.J Newnes	A10	VACANT	<b>D10</b>
11	Seahawk	B1	Asian Fresh	D11
12	Seahawk	<b>B2</b>	Asian Fresh	D12
13	John Stockwell Ltd.	<b>B3</b>	Selsea	E1
14	John Stockwell Ltd.		Selsea	E2
	RAO	<b>B5</b>	Selsea	E3
	C.T. Holmes	<b>B6</b>	Lobo Seafood	<b>E4</b>
17	C.T. Holmes	<b>B7</b>	Lobo Seafood	E5
	Mick's Eels Suppy Ltd.	<b>B8</b>	Selsea	<b>E6</b>
	Seahawk	<b>B9</b>	Selsea	E7
	S & A Hart Ltd	<b>B10</b>	Selsea	<b>E8</b>
	Polydor	C1	Mick's Eels	E9
	Polydor	C2		E10
	J. Bennett	<b>C3</b>	J. Ovenell	E11
	J. Bennett	C4	J. Ovenell	E12
	J. Bennett	C5		F1
	Viviers UK Ltd.		Mick's Eels	F2
	L.G Wicker		Polydor	F3
	Billingsgate Cafe	<b>C8</b>	Polydor	<b>F4</b>
	Lacelin (Lobos)	<b>C9</b>	RAO	F5
30	Lacelin (Lobos)	C10	RAO	<b>F6</b>

R. Spencer	F7	S & A Hart
R. Spencer	F8	S & A Hart
J.Bennett Jnr.	F9	S & A Hart
Fawsitt Fish	F10	J. Bennett
Fawsitt Fish	F11	J. Bennett
Leleu & Morris	F12	Bards
T. Bush	G1	Billingsgate Ex
Simmo's	G2	Billingsgate Ex
Simmo's	G3	Billingsgate Ex
Leleu & Morris	G4	Billingsgate Ex
Leleu & Morris	G5	R & G Shellfish
Leleu & Morris	<b>G6</b>	Cyprus Fisherie
Lawrence Bros.	G7	Cyprus Fisherie
West & Sun Ltd.	<b>G8</b>	Cyprus Fisherie
West & Sun Ltd.	<b>G9</b>	Cyprus Fisherie
West & Sun Ltd.	G10	Afrikana
Wren & Hines	H1	J. Bennett
Wren & Hines	H2	A. H. Cox
Lawrence Bros.	H3	A. H. Cox
Asian Pearl	H4	A. H. Cox
Asian Pearl	H5	A. H. Cox
J. Nash & Sons	H6	Roger Barton
J. Nash & Sons	H7	Roger Barton
J. Nash & Sons	H8	Roger Barton
Bobby's Fish	H9	Roger Barton
Bobby's Fish	H10	Roger Barton
J. Nash & Sons	11	A. A. Lyons
J. Nash & Sons	12	,
C & A Seafoods	13	A. A. Lyons
C & A Seafoods	14	A. A. Lyons

F7	S & A Hart 15	A. A. Lyons
F8	S & A Hart 6	Bards
F9	S & A Hart 17	Bards
10	J. Bennett	Bards
		Lobo Seafoo
12	Bards I10	Lobo Seafoo
<b>G1</b>	Billingsgate Exotic J	Chamberlain
G2	Billingsgate Exotic K	Mick's Eels
	Billingsgate Exotic	
G4	Billingsgate Exotic	
G5	R & G Shellfish	
G6	Cyprus Fisheries	
G7	Cyprus Fisheries	
<b>G8</b>	Cyprus Fisheries	
G9	Cyprus Fisheries	
10	Afrikana	
H1	J. Bennett	
H2	A. H. Cox	
H3	A. H. Cox	
H4	A. H. Cox	
H5	A. H. Cox	

6 Bards 7 Bards 8 Bards 9 Lobo Seafood 10 Lobo Seafood J Chamberlains







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Asian Fresh Stands A6-A8 Stands B1/B2 Fresh exotic 020 8682 3138 asianfresh@hotmail.co.uk Mr. S. Vasee

**Bards Shellfish** Stand F12, I6-I8 Shellfish 020 7538 2835 01708 867279 020 7538 2835 Bardshell@yahoo.co.uk Mr. Simon Chilcott

Bennett J. (B'gate) Ltd Shop 23-25 Stands F10/F11/H1 Wet, prime, exotic 020 7515 6007 enquiries@jbennetts.co.uk Mr. Russell Parish

Bennett J. Jnr 8-12,17 Shop 9 Stand D3 Wet, smoked 020 7987 2848 020 7987 2848 Mr. Don Tyler

Billingsgate Cold Store 020 7515 3075 Mr. Neil Staples Billingsgate Exotic Fish Ltd Shop 7 Stands G1-G4 Exotic 020 7987 4333 020 7519 3639

Mr. Mohammed Ayul **Billingsgate Overalls** Unit Q14 Laundry Services 0207 515 1032

Billingsgate Seafood 28-32 **Training School** 020 7517 3548 020 7538 0174 info@seafoodtraining C.J. Jackson

Billingsgate (Crissy's) Shop 28 Market Cafe 020 7531 6671 Shimmy

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**British Exotics** (West & Sun Foods Fresh exotic 020 8901 4012/ 0772 antony@westandsun Matthew Antony

Bush T. (B'gate) Ltd Stand D7 Wet 020 7515 1345 020 7515 1426 Mr Suett

Capital Fish Ltd Terry Wright 07739 386 541 Stands A9/A10 Chamberlain & Thelwell Ltd 53-55, 59

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Holmes C. T. and Co Ltd 18, 45-47 Shop 16 & 17 Frozen, shellfish, fish & shellfish 020 7515 1255 020 7538 1143 sales@holmesseafood.co.uk Mr. Chris Holmes

J.P & L. Exotics Ltd Shop 5 and 6 Exotic, frozen



020 7538 5500 jtf.hollick@aol.com Mr. Paul Hollick

Lobo Seafood Ltd Shop 29 & 30 Stands Exotic, frozen 020 8803 0651 020 7639 5373 020 8905 8374 Mr. Aloysius Lobo Lawrence Bros Stand E1/E7 020 7515 1349 Ian Lawrence

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B6/B7/I9/I10	020 7537 3263 020 7537 3264 Iyonscharlotte@hotmail.com Mr. Tony Lyons Masters & Co Ltd Units Q3/Q11 Potatoes, trade sundries 020 7987 7890 020 7987 8456 Mr. David Masters
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R & G Shellfish Ltd Shop 2 & 3 Stand G5 Shellfish 020 7515 9419 01708 472 092 Mr. Ray Brand

R.A.O Fishmerchants London Ltd Shop 15 Stands C9/10 020 7515 4848 irisfraser@raofishmerchants.c o.uk Mr. Alan Oliver

Viviers (UK) Ltd Shop 26 Shellfish, fresh 02392 753621 viviersuk@btconnect.com

Roger Spencer T/A Sole Trader Stands A4/A5/D1/D2 Wet, prime, frozen 020 7987 4545 020 7538 8865 Mr. Roger Spencer

Seahawk Marine Foods Ltd Shop 11, 12 & 19 Stand A3 020 7538 1520 wayne@seahawk.co.uk Mr. Keith Maguire

Selsea (Billingsgate) Ltd 60/61 Stands B3-B5 & B8-B10 Lobster, crab, wet, shellfish 020 7515 5252 020 7515 5256 sales@selsea.com

Mr. Fred Freije Mr. Simon Taylor

Simmo's (Billingsgate) Ltd Stands D8/D9 Wet. shellfish 020 7538 9604 stevesimmo@btconnect.com David Simpson

Stockwell John Ltd 21/43 Shop 13 & 14 Stands A1/A2 020 7987 7776 Mr. Eddie Monaghan The Upper Scale 1 East Quay Fish processors 020 7005 0999 020 7005 0899 theupperscale@aol.com Mr. Adrian Nunn



## WALKING TOURS & VISITS

Billingsgate Market does not offer regular escorted tours for groups of visitors, but these can be arranged. If you wish to visit we will make every effort to accommodate you. The Market is open to the general public.

Please note that children under the age of 12 are not permitted on the Market floor. It is advised that suitable non-slip footwear is worn.

## HOW TO FIND US

Billingsgate Market Trafalgar Way Poplar London E14 5ST

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## 2 SUCCULENT RECIPES FROM ACCLAIMED MICHELIN STAR CHEF MICHEL ROUX JR

#### **Boeuf Bourguignon**

#### BRAISED BEEF IN BURGUNDIAN WINE

Some recipes suggest marinating the beef for 24 hours or more, but I find this makes for a gamey flavour that's not entirely true to the original. Like all braised dishes, this is best eaten a day or two after it's made – simmer gently to reheat and add the garnish just before serving so that it's bright and fresh. Boiled potatoes are the classic accompaniment but mash is more to my taste.

Pour the wine into a saucepan and boil until reduced by half. Trim the beef and cut it into 3cm cubes, then dust with flour. Heat a frying pan until very hot, add a dash of oil and brown the beef well on all sides. Do this in batches so you don't overcrowd the pan. Preheat the oven to  $160^{\circ}C/Fan 140^{\circ}C/Gas 3$ .

Once all the beef has been browned and set aside, discard the oil and add a tablespoon of clean oil, the sliced onion and crushed garlic. Cook until the onion is brown and caramelised, then put the meat back in the pan. Add the brandy, followed by the reduced wine, and simmer for 2–3 minutes. Pour everything into a cast-iron casserole dish, then season and add the bouquet garni and stock. Bring to a simmer, skim well to remove any surface scum and cover loosely with a lid or greaseproof paper. Place in the oven and cook until the meat is tender – this should take  $10^{4}$ –2 hours, depending on the cut.

Leave to cool, then take the meat out of the dish and set aside. Skim to remove any fat, then pass the liquid through a sieve into a pan. Boil until it thickens to a sauce, then add the meat. Cover and chill until needed. To prepare the garnish, melt a tablespoon of butter in a saucepan and add the onions, seasoning, 2 tablespoons of the sauce from the beef and 4 tablespoons of water. Braise the onions until they are shiny and cooked through. Put the carrots in a pan with just enough water to cover and most of the rest of the butter. Season and bring to a gentle boil, then cook until almost all the liquid has evaporated and the carrots are tender and shiny with butter. Brown the strips of bacon in a frying pan. Sweat the mushrooms in a little butter until cooked but still firm and add seasoning and lemon juice.

To serve, gently reheat the boeuf bourguignon on the hob while you prepare the garnish. Add a couple of knobs of cold butter to enrich and shine the sauce, then garnish with the onions, carrots, bacon and mushrooms. Take the dish to the table for everyone to admire, then serve in wide bowls.

#### Bouillon de veau

Preheat the oven to 220°CFan 200°C/Gas 7. Put the bones and calf's foot in a roasting pan with a little oil and roast them in the oven, turning occasionally until brown all over. Transfer them to a large saucepan. Put the onion, carrots and celery into the roasting pan and roast them in the oven until golden, turning frequently with a wooden spatula. Pour off any excess fat and put the vegetables into the saucepan with the bones. Place the roasting pan over a high heat and add 500ml of the water. Bring to the boil, scraping the bottom of the pan to loosen any caramelised bits, then pour everything into the saucepan with the bones. Add the remaining ingredients and the rest of the water and bring to the boil. Skim off the scum and fat, then turn down the heat and simmer gently for 3½ hours, skimming occasionally. Pass the stock through a fine sieve and leave to cool. The stock can be kept in the fridge for up to 7 days, or it can be frozen.



#### Serves 4

1 bottle of red Burgundy wine 700g braising beef (chuck is good but cheek is best) plain flour, for dusting vegetable oil 1 onion, peeled and sliced 2 gariic cloves, peeled and crushed 60ml brandy 1 bouquet garni, made up of thyme, bay leaf & parsley stalks 400ml beef or veal stock (see below) 2 tbsp cold unsalted butter salt black pepper

#### Garnish

3 tbsp unsalted butter 12 brown-skinned cocktail or button onions (or small shallots), peeled 12 young carrots, peeled 120g smoked streaky bacon rashers or ventrèche, cut into thin strips 12 button mushrooms, wiped juice of ½ lemon

#### Veal Stock

Makes about 3.5 litres

1.5kg veal knuckle bones, chopped 1 calf's foot, split olive oil 1 large onion, peeled and roughly chopped 2 large carrots, peeled and roughly chopped 1 celery stick, roughly chopped 5 litres water 2 garlic cloves, peeled 2 sprigs of thyme ½ tbsp tomato purée

#### Red Mullet with Ceps and Red Wine Sauce

Crack the veal marrow bones open to reveal the marrow. This can be dangerous and if you're not used to using a cleaver, ask your butcher to do this for you. Keep the marrow in large cylinder-like pieces and put in iced salted water to disgorge until needed. Scale, fillet and pin bone the fish, rinse and dry on a paper towel. Season the fillets, brush with oil and place on baking sheet ready to be cooked.

In a saucepan with a little oil, sweat 3 sliced shallots and the chopped until lightly coloured. Add the rinsed fish bones and continue to cook 3-4 minutes. Add the sugar, vinegar and red wine, then simmer until reduced by half. Add the stock and simmer, skimming well for 20 minutes. Pass the liquid through a very fine sieve. Just before serving, check seasoning, bring back to the boil and whisk in the butter and chocolate little at a time.

Pan fry the slices of baguette in olive oil until brown and crisp. Remove from the pan and when cool enough to handle, rub with the garlic. Trim, clean and slice the ceps. Pan fry them over high heat with a little oil until almost cooked, then finely chop the remaining shallots and add them to the pan. Continue to cook for 2-3 minutes and add the parsley.

Slice the marrow into 1cm rounds, place in simmering salted water and poach for 5 minutes until tender. Gently drain and divide equally between the baguette slices.

Cook the red mullet under a hot grill- the skin should bubble and brown slightly. Place the fish on top of the ceps and the baguette slices on top of the fish.

#### Serves 6

600g veal marrow bones 3 red mullet, about 400g each 6 shallots , peeled 1 stick of celery, chopped 2 tbsp of caster sugar 1 tbsp red wine vinegar 125ml strong dark red wine 260ml veal stock 2 tbsp butter 20g extra bitter dark chocolate 6 slices of baguette bread 1 garlic clove, cut in half 400g cep mushrooms (cèpes) 1 bunch of flat-leaf parsley, chopped Olive oil Salt and pepper

WINES: The meaty red mullet and red wine sauce need a wine with structure, but no so powerful that it overwhelms the fish. Otago produces some of the best Pinot Noir around, delicate yet assertive. Bourgueil, a Cabernet Franc, is definitely brawny enough, as is a young red Bandol.

OTAGO NEW ZEALAND PINOT NOIR - BOURGUEIL - YOUNG BANDOL RED





fter the tremendous success of Taste of London 2015 in Regent's Park, get ready for incredible chefs, award winning restaurants, fantastic food, shopping and more at Taste of London: The Festive Edition!

Taste of London will be transforming Tobacco Dock this winter for the festive edition of the much loved culinary event. The stunningly beautiful dockland warehouse at Tobacco Dock will be turned into a festive food heaven from 19 - 22 November.

Taste of London: The Festive Edition marks the start of the Christmas season with mouth-watering food, heart-warming and innovative drinks and a boutique Christmas market with something for everyone.

Following on from the sell out success of Taste of London in Regent's Park in June, the winter edition offers a more boutique feel, but with all the incredible features you would expect from Taste Festivals.

Taste of London: The Festive Edition will be brimming with exciting, original and hands on features with something for every die-hard food fanatic to enjoy. The AEG Taste Theatre will host world-class chefs as they divulge their festive tricks and tips. The first chef names to take to the AEG Theatre have been confirmed as possibly the greatest pub chef of all times, and all round nice man Tom Kerridge, the incredibly talented Monica Galetti and her TV co-judge and extremely gifted chef Marcus Wareing. At AEG Let's Taste Live Cooking Experience get up close and personal with world class chefs as they show the finest ways to serve up festive food.

Tastebuds will tingle as the event showcases some of the latest, greatest and most innovative restaurants in London, who will all be serving taster size portions of their incredible dishes.

Several of the capital's finest establishments have already signed up including: Hix, Café Spice, Pont St, Tom's Kitchen, Joe's Oriental, Club Gascon, Action Against Hunger, Tredwell's and Meatliquor with further restaurants to be announced in the coming months. Making a welcome return after a successful run at Taste of London's summer event is The Daily Special, with a rotating selection of top restaurants showcasing their specialities.





Taste of London isn't just about food; delicious drinks will play a vital part in bringing the show to life. Laurent-Perrier will be bringing its world famous pink Champagne Bar to the rustic setting of Tobacco Dock. Those who don't fancy a glass of bubbly can indulge in all things cider at Weston's Cider Bar.

For the beer lovers, there will be a Craft Beer Hub featuring a selection of fantastic beers and ales from some of the UK's best breweries. The festive edition of the world's greatest restaurant festival will also feature 100's of exhibitors offering an array of delicious, interesting and beautiful gifts perfect for that special someone this Christmas. Music will fill the halls of Tobacco Dock, ensuring your ears get as much love this winter as your tastebuds.

#### Eat, drink, shop, laugh, experience and learn at Taste of London, the festive edition!

More information will be announced in the coming months.

Taste of London: The Festive Edition will take over Tobacco Dock in Wapping from 19 – 22 November.

Advance purchase tickets on sale now from £12: www.tasteoflondon.co.uk

For more information, interview requests, images or press accreditation please contact Switched On:

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## The Seafood school celebrated a very successful year in 2014 with a record number of attendees joining both our fee paying and funded classes.

Billingsgate Seafood School was officially established in 2000 as an independent charity. The City of London Corporation, the London Fish Merchants Association and importantly the Fishmongers' Company – who provided funds and much of the man-power - worked together to get the school up and running.

Our focus is to offer teaching for all and to encourage the consumption of responsibly sourced seafood as part of a healthy diet. We do this by offering free courses for schools, some funded and several offerings for industry and a wide selection of activities and courses for members of the public and our Food Lovers programme.

In the last 15 years we have trained or worked with nearly 100,000people of which around 50% are school children.

We are in a unique position, being based above the trading floor of Billingsgate market. We use this to our full advantage (as a fourth classroom) and many of our courses include an early morning visit of this historic site.



With typical friendly banter, a look around the market – focusing on species identification and quality assessment of the many species of fish and shellfish available –it is always an excellent 'ice-breaker' for our many classes. Schools and Funded

Located above Billingsgate Market in London's Docklands



We are able to offer visits to the market (for over 12's) and schools visits – mainly across the South East with a fishmonger, a cook and a box of seafood. These visits are funded from our surplus from our Food Lovers programme.

## Industry courses

We deliver a number of courses for industry from bespoke training for fishmongers', farm shops and



# Quality, Sustainability & Service

Rainbow Seafood is an international seafood business with factories, offices and partnerships throughout the world. We have packaging, distribution and sales centres in the UK, China and the United States but we owe our heritage to our origins in the Faroe Islands, which are home to our fishing fleet, farms and state-of-the-art processing plants.

Our heritage is important because it affects every facet of our service to the customer. We use the most modern technologies to maximise product quality and shelf life, but we are also commited to maintaining an ancient tradition that places enormous emphasis on sustainability. It's a successful fusion of the old and the new; a methodology that is accountable, responsible and proven to yield seafood of truly outstanding quality.

Having our own long-liners, processing and packaging plants helps us to keep our prices extremely competitive and means that we maintain strict quality control at every stage. It also enables us to adapt our operations to suit changing market demand. From the initial catch to packaging and delivery schedules, every element can be fine tuned to give you and your customers exactly what you want.

We can supply fresh and frozen seafood including: Salmon, trout, Cod, Haddock, Plaice, Coley, Skate, Halibut, Monkfish, Lemon Soles, Langoustines, Scallops and many more. The plants operate fifteen long liners, which are the first day boats in the Faroese fleet only to use combined washing and slush-ice systems on board. The slush-ice chills the fish down to 0 Celcius which improves shelf life considerably. Good practice and experienced workmanship on board, ensures a superior quality fish for production.

All our plants produce to the highest standard employing HACCP systems as well as internal quality assurance systems. These systems insure that all products we produce in our plants are of the highest quality. Rainbow Seafood's logo guarantees quality control from catch to distribution and only the superior quality fish which fulfills the highest standards is packed into Rainbow.

## Premium Seafood Products



Rainbow Seafood P/F - UK Branch - 8 Riversway Business Village, - Navigation Way, - Preston, - Lancashire. PR2 2YP Tel: +44 (0)1772 561 888 - Fax: +44 (0)1772 561 999 - www.rainbowseafood.co.uk restaurants and catering companies around London and further afield.

We also deliver a catering college project that is open to any college in the UK, this is funded by Seafish. Catering colleges come to us for a morning on the market learning about sustainability and training on fish cutting and cooking. We offer a return visit that is also funded where upon we can work more closely with the students. We encourage them to think of delivering their own schools programme.

## Food Lovers programme

Our Food Lovers programme is extensive and is designed to suit most budgets and level of skill. We also sell gift certificates to attend these courses and these prove to be an excellent Christmas or birthday gift. We offer early morning visits and a fishmongering session, full week day classes, several Saturday offerings and a range of evening classes. Most of these are hands on – but we also offer some demonstration classes and Seafood Discovery Days – including wine and seafood tasting.

More information can be found at

## www.seafoodtraining.org

There is no such thing as a typical day at the school! We are able to deliver between 4-6 courses a day, some here early morning, midday and evening classes and also outreach visits to schools. We have three training rooms: a wet room for cutting, a kitchen for demonstration and hands on cooking and a lecture room. Our team usually start on the market at around 5-5.30am and can finish as late as 10.30 at night!

## **Contact us**

If you would like to learn more about us or book a certificate or class, Want us to visit a school or catering college:

> Billingsgate Seafood School Office 30, Billingsgate Market, Trafalgar Way London E14 5ST UK

Kerry Dixon, Office Manager CJ Jackson, CEO

Tel: 020 75173548 Email: admin@seafoodtraining.org

www.seafoodtraining.org











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### **The Fishmongers' Company**

The Fishmongers' Company is one of the Great Twelve Livery Companies of the City of London and has been closely linked to fish and fisheries for well over 700 years. At Billingsgate Fish Market the company has a qualified team of inspectors who maintain standards at the market by checking the quality of the fish and shellfish sold whilst also exercising the Company's rights under the Charter of James 1st of 1604. Today the Company's main focus is on:

• Bringing together Government departments and organisations, the private sector, NGO's, academia and the public in both open debates and confidential discussions about key issues and significant developments in the Fish and Fisheries sector as illustrated by the successful Thames conference held at Fishmongers' Hall earlier in 2015;

• Either independently or in partnership with others, to support and enable projects that address key issues facing the Fish and Fisheries sector in order to achieve a healthy, prosperous and sustainable industry such as the Company's support for the National Lobster Hatchery:

• To sponsor the achievement of functional skills and academic qualifications that enable individuals to develop successful careers in Fish and Fish related sectors by supporting apprenticeships at organisations such as Beyond Food Foundation and industry courses at the Billingsgate Seafood Training School;

• To improve public understanding of the health benefits of seafood consumption by conferences on Seafood and Health, the Mediterranean diet and the information its web site Fish on Friday.



#### The Company operates in four main areas of the fish and fisheries world:

1. The sustainable development and promotion of seafood trade and the importance of seafood in a healthy diet

The Companies contribution includes:

- The promotion and advocacy of sustainable fisheries and aquaculture policies and the health benefits of eating seafood
- Maintaining a fish inspectorate at Billingsgate market
  - Offering a consultancy service on a cost recovery basis
  - Support for the Billingsgate Seafood Training School which the Company help found • Establishment and maintenance of the project and web site Fish on Friday

2. Freshwater Fisheries Management

The Company's contribution includes:

• A Freshwater Fisheries Director who is responsible for assisting with the co-ordination of work between the various fisheries organisations throughout the UK;

• Support for the Rivers and Fisheries Trusts of Scotland (RAFTS) and the co-ordination of its members network with the various rivers trusts in England, Wales and Northern Ireland

• Support through grants, allocation of staff time and the use of Company facilities to a wide range of respected freshwater fisheries bodies

• The development of links between various educational and acedemic bodies and fisheries/catchment managers;

• Support for the recently formed Sustainable Eel Group (SEG) to enable it to protect the European eel stocks and build a sustainable eel fishery.



4. Training and Education

The Company's contribution includes:

- Assisting with the development of the new vocational qualifications and apprenticeships
- Development of training material
- Delivering various training courses
- Auditing and advising seafood companies on all aspects of quality assurance
  Support for the Billingsgate Seafood Training School

The Company's Hall is a beautiful historic building located on the North West corner of London Bridge fronting the river Thames. It has traditionally been a hub for fisheries meetings and debate and has become a familiar location for a wide range of non-fisheries events including conferences, seminars, workshops, press events etc. The Hall is also available for private hire for dinners and receptions and has rooms of various sizes.

> For further details Contact: Fishmongers' Hall, London Bridge, London EC4R 9EL Telephone: Hall +44 (0)207 626 3531 Market +44 (0)207 515 4425 E mail: enquiries@fishhall.org.uk www.fishhall.org.uk



3. Marine and Coastal Fisheries Management and Aquaculture

The Company's contribution includes:

• Wide ranging input to industry and Government policy consultations and co-ordination and to various seafood advisory groups

• Professional input to domestic consultations on domestic and European legislation, the CFP and Codex.

• Close support to bodies such as the Shellfish Association of Great Britain

• Support for the New Under Ten Fishermens' Association (NUTFA)

 Charitable and other grants to support a wide range of projects and educational awards



## THE PASSPORT TO LONDON'S THRIVING **RESTAURANT SCENE:**

#### This October London Restaurant Festival welcomed top chefs Marcus Wareing, Mark Hix, Nathan Outlaw and Hélène Darroze to the 2015 line-up.

Now in its seventh year, London Restaurant Festival (LRF), in partnership with American Express<sup>®</sup>, comprises two elements: LRF EVENTS and FESTIVAL MENUS, took place between 1st - 31st October. LRF is the capital's annual citywide celebration of eating out.

New to the festival this year was the INSPIRED BY LONDON series. These hotly anticipated events are exclusive to American Express Cardmembers and saw famed chefs Phil Howard, Marcus Wareing, Jeremy Lee, Mark Hix, Tomos Parry, Nathan Outlaw and Hélène Darroze prepare a very special menu inspired not just by the restaurants but also by the produce, sights and landmarks of the capital. Guests received a glass of champagne on arrival before enjoying a four course meal prepared by some of the biggest names from London's dining scene, followed by a meet and greet with the chefs themselves.

The iconic gastronomic road trip is back and has without a doubt the strongest line up to date.

CHAMPAGNE LAURENT-PERRIER GOURMET ODYSSEY offered guests the chance to enjoy a different course in the capital's top restaurants in North, East and West London. Discover North Gourmet Odyssey brings a diverse selection of North London's most exciting restaurants including The Quality Chop House, Trullo and Grain Store.

Discover East Gourmet Odyssey promises visits to the East End's finest including Bistrotheque and Hoi Polloi, whilst Discover West Gourmet Odyssey guarantees fine dining at Marylebone's Michelin-starred Trishna, the ever-elegant Koffmann's and the Italian master Theo Randall at the InterContinental. Each course along the Gourmet Odyssey tour has been expertly paired to complement the range of Laurent-Perrier Champagnes, ensuring all aboard had the chance to experience the Brut, Ultra Brut, Cuvée Rosé and Vintage 2006.

LRF's trademark RESTAURANT-HOPPING TOURS were back with a bang this year with some exciting new additions to the schedule, offering diners the option to enjoy eating at six restaurants in one tour. The tours took place in locations such as Carnaby, Chinatown, Seven Dials, and Victoria. Cuisine-themed tours were also on offer with the return of the Japanese Journey and Tapas Tours.



One of LRF's most popular events, EAT FILM, returned to BAFTA 195 Piccadilly, offering diners the chance to enjoy a three course dinner and film at the iconic headquarters of the famous awards. This event, hosted by specially selected talent from the film industry, represents a unique marriage between two of London's cultural pillars: food and film. Guests enjoyed a threecourse dinner with wine prepared by BAFTA 195 Piccadilly's head chef, Anton Manganaro.

Over 250 restaurants took part in London Restaurant Festival, where great value FESTIVAL MENUS, were created by chefs to offer food-lovers the chance to sample London's best dishes at affordable prices. Whether you are after Michelinstarred menus, a low key evening supper or weekend lunch with friends, Festival Menus, run in partnership with Bookatable, offered a truly unique dining experience.

Finally, the festival's fringe returned with SIDE ORDERS: events that are created by, and take place in, restaurants all over London. LRF were delighted to announce that Bao in Soho created an LRF bao bun; Bubbledogs in Fitzrovia offered a limited edition hot dog; L'Atelier de Joël Robuchon hosted a dinner matched with wines exclusively from Eastern Europe; James Knappett at Kitchen Table was joined by an internationally renowned

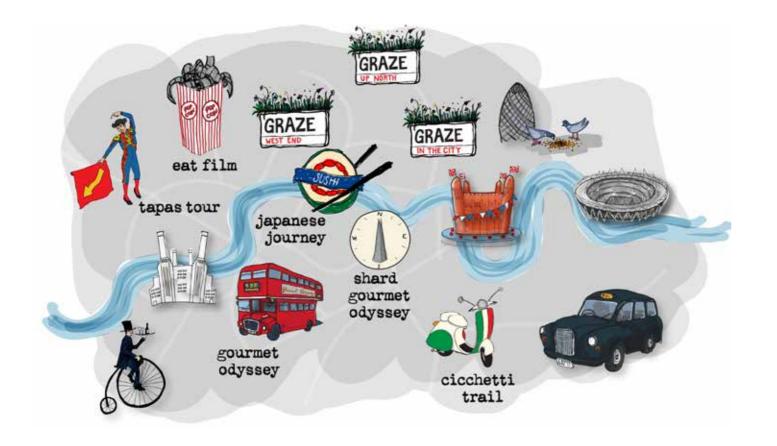
Carnaby Tour: Rosa's, Señor Ceviche, Antidote, Shotgun, Pizza Pilgrims, Pitt Cue Chinatown Tour: Rasa Sayang, Plum Valley, Orient London, Dumpling Legends, Nusa Dua, Leicester House Japanese Journey: Bo Drake, Tonkotzu East, Shoryu, Chisou, Kurobuta, Yashin Ocean House Seven Dials Tour: Polpo, Tredwells, Mon Plaisir, Vico, Mon Plaisir, The Bowler, Rossopomodoro Tapas Tour: Camino, Copita, Iberica, Tapas Revolution, Jose, Salvador & Amanda. Victoria Tour: Tozi, Caxton Grill, Daylesford, Iberica, Mango Tree, Pont St



### Carnaby restaurants include:







guest, and Carousel in Marylebone showcased a special guest series for the duration of the festival.

Drinks partners for the festival this year included: Affligem, Tiger, Beronia Rioja, Tio Pepe, Pago Premium Fruit Juice and Suntory Japanese Whisky. New technology was also being introduced to LRF 2015 through new partners MyCheck, a mobile payment platform provider, and Zomato online restaurant guide. LRF is also delighted to be working with Land Securities and Shaftesbury PLC.

#### www.londonrestaurantfestival.com

Twitter @LRF2015 Instagram @LRF\_2015 facebook.com/londonrestaurantfestival

"London Restaurant Festival consistently aims to drive business into restaurants and increase their customer base. We encourage all those taking part to experience as many different and new restaurants as possible throughout the festival. It is all about celebrating London's thriving and electric restaurant scene".

- Founder Simon Davis

Previous years have seen chefs Jason Atherton, Marianne Lumb, Angela Hartnett, Theo Randall and Atul Kochhar, Gordon Ramsay, Richard Corrigan, Michel Roux Jnr and many more involved.

More details will follow on the amazing chefs involved in this year's festival.

"Participating restaurants will be able to attract an array of diners during the festival, who – on any other day – may not have stepped through their doors. This provides merchants with an opportunity to gain incremental "London Restaurant Festival yet again continues to offer unforgettable events across the capital with an exceptional line-up of gastronomic treats. This year's festival promises to be the strongest yet and there is, without a doubt, something for every taste bud and budget. Book your tickets now to avoid disappointment."

Simon Davis , London Restaurant Festival founde





covers, drive new long term customers into their businesses, and boost revenue. Bookatable facilitates all bookings for the event through its real-time online booking platform, which seamlessly helps restaurants to manage and fill their tables, allowing them to make the most of what the London Restaurant Festival has to offer."

For further information please contact:

#### Press Office:

Catherine at Dundas Communications catherine@dundascommunications.com or 020 7233 6425

> Festival Menus: Sophie Jenkins at Bookatable lrf.info@bookatable.com or 020 7199 4326

Restaurant-hopping and other events: Elisa Furci at the London Restaurant Festival: e.furci@swiftsureprojects.com or 020 7259 0943 "London Restaurant Festival is the perfect stage for showcasing the diverse range of cuisine on offer in this fabulous city of ours. At its core, the festival is of course a celebration of food, but there are huge opportunities for restaurants wanting to attract new business."

- CEO of Bookatable, Joe Steele



# SMITHFIELD

**MEAT & POULTRY MARKET** 

n 1174 the site was described by William Fitzstephen, clerk to Thomas à Becket, as 'a smooth field where every Friday there is a celebrated rendezvous of fine horses to be sold, and in another quarter are placed vendibles of the peasant, swine with their deep flanks, and cows and oxen of immense bulk.'

It is thought that the name Smithfield came from a corruption of 'smeth field' Saxon for 'Smoothfield'. The City of London gained market rights under a charter granted by Edward III in 1327.

When a grant of a market was made, either to an individual or a municipality, it was usual to allow the grantees the right of taking fixed tolls in view of the expenses necessarily involved in erecting, maintaining and supervising the market. In 1852 the Smithfield Market Removal Act was passed and the live cattle market was relocated to a new site at Copenhagen Fields in Islington.

In 1860 the City of London obtained an Act of Parliament (The Metropolitan Meat and Poultry Market Act of 1860), allowing the construction of new buildings on the Smithfield site. Work began in 1866 on the two main sections of the market, the East and West Buildings.

These buildings were built above railway lines which had newly connected London to every other part of the country, enabling meat to be delivered directly to the market.

The buildings, designed by City Architect Sir Horace Jones, were commissioned in 1866 and completed in November 1868 at a cost of £993,816. The Metropolitan Meat and Poultry Act also authorised the development of the Poultry Market which opened in 1875.

This building was subsequently destroyed by a major fire in 1958 and was replaced by the current building in 1962. Further buildings were added to the market in later vears, the General Market in 1883 and the Annexe Market in 1888.

The original layout of the East and West Market buildings was 162 stalls which were easily accessible to customers as they were open on most sides. Today, the refurbished buildings accommodate just 23 units in the East Building and 21 in the West which, rather than being of a uniform size, have been tailored where possible to the tenants reauirements.

Units are divided into a number of temperature controlled areas. Customers are able to walk along the central avenues choosing from the goods on display. If, however, they want to take a closer look inside the shop they must be dressed in clean protective clothing in order to comply with hygiene regulations.





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-Stuart Thompson, Managing Director

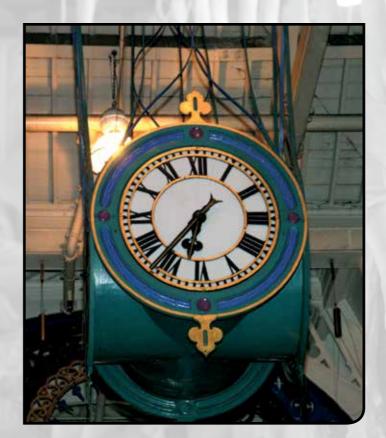
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## SMITHFIELD TODAY

The current operational Market consists of 3 Grade  $2^*$  listed buildings. The East and West Market Buildings were renovated in the 1990s to meet the current hygiene standards, costing more than £70 million.

The City of London and all 42 meat trading premises have obtained full approval by the Food Standards Agency to operate under EU Hygiene regulations, 853/2004. Therefore, Smithfield is a world leader and sets the benchmark in terms of what a modern market should be, complying with both national and European standards.

More than 100,000 tonnes of meat and allied products pass through Smithfield each year. Buyers include butchers, restaurateurs and caterers, as well as members of the public. In addition to meat and poultry there are also cheese, pies and other delicatessen products available for purchase.



## **Ryder. Your Trusted Fleet Partner**



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For additional peace of mind, our packages include national breakdown cover and the provision of replacement vehicles.

Our national network of 27 service locations - including five placed strategically around the Capital at Park Royal, Croydon, Rainham, Heathrow, and Enfield - offer unrivalled support to your business. Continued investment ensures that our workshops are equipped with the latest technology and our skilled technicians maintain industryleading MOT pass rates.

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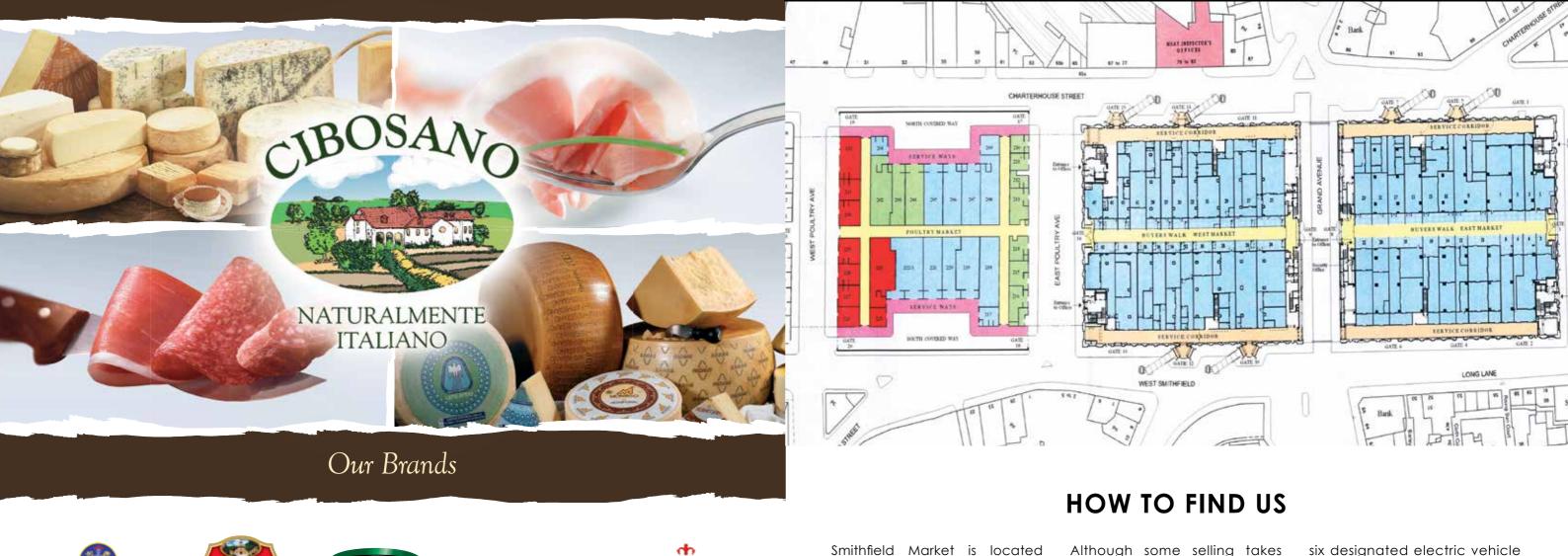
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## **MAP OF SMITHFIELD MARKET**











## Our Distributors (A-Z)

DP MEATS (Alford & Ford Limited)	<b>T:</b> 020 7248 0285	E: orders@dpmeats.co.uk
KEEVIL & KEEVIL Limited	<b>T:</b> 020 7236 1888	E: wess@keevils.co.uk
KENTAS OF LONDON Limited	<b>T:</b> 01582 430 800	E: info@kentas.co.uk
MARKET PROVISIONS Limited	<b>T:</b> 020 7248 1165	E: info@marketprovisions.co.uk
PETER THOMPSON Limited	<b>T:</b> 020 7246 0000	E: michael@peterthompsongroup.com
PJ MARTINELLI Limited	<b>T:</b> 020 7489 8820	E: john@pjmartinelli.ltd.uk
TOM HIXSON Limited	<b>T:</b> 020 7248 3569	E: hello@tomhixson.co.uk

in the City of London and is close to landmarks such as the Barbican, St Paul's Cathedral and St Bartholomew's Hospital.

The nearest tube stations are Farringdon and Barbican - the market is only a few minutes walk from each.

#### **Opening Times**

The markets at Smithfield are open MONDAY to FRIDAY from 3am but are closed on Saturday, Sunday and Bank Holidays.

Although some selling takes place until mid-morning, to see the market at its best and find the full range of stalls open, visitors and buyers should arrive by 7am.

Business customers wanting to pre-order should contact their chosen suppliers to arrange collection/delivery times.

#### Information

Parking is available at the Rotunda car park which has 495 parking spaces including

Smithfield Market Tenants' Association, 225 Central Markets, London EC1A 9LH

Tel: 020 7248 3151 Email: info@smithfieldmarket.com

six designated electric vehicle charging bays. There are loading bays for vans and lorries around the market.

There is also a goods lift to carry stock into the car park if required. Market customers get a special car park rate of £1.50 per visit per day if they enter the car park after 2.30am and leave by 9am.

However visitors should also remember that Smithfield is within the Congestion Charge Zone which starts at 7am.



## **BDCI SCHOLARSHIP SCHEME BURSARIES ANNOUNCED**

The Butchers' and Drovers' Charitable Institution (BDCI) has awarded two bursaries to students undertaking a course of study for the academic year 2015/16, which will result in a gualification related to the meat industry

aving recently changed its status to an incorporated body, the BDCI is now able to offer financial support for education with the award of two annual bursaries of up to £5,000 each.

Amy Holding, a student studying at Harper Adams University, currently in her placement year with ABP, has been awarded a bursary to support her second and third years of study. Amy said: "I am thrilled to have been awarded a bursary by the BDCI.

As well as supporting my studies, the grant will enable me to gain invaluable hands-on experience and further gualifications. It's fantastic knowing I have the BDCI's support to take steps towards an exciting career path."

A second bursary was awarded to Amer Rashid, a postgraduate student at the University of Bristol. Amer said: "I'm so grateful for this bursary award from the BDCI, which will provide financial support to help me to complete my MSc in Meat Science and Technology. If it hadn't been for the BDCI's support, it certainly would have been a struggle to juggle my family and academic expenses.



"I'm now more committed than ever to securing a career in the meat industry. I'll always

remember the people and organisations that have supported me along the way. in my pursuit of bettering and developing myself."

BDCI chairman, Ian Kelly, said: "We are very pleased to be able to assist these young people in their studies and help them progress in their careers in the meat industry. We are committed to assist wherever we can and education offers us the opportunity to have a lasting effect on the wellbeing of the industry."

> From now on the bursary scheme will be manged for the BDCI by Harper Adams University. As such it will only be open to second and third year undergraduate students and postgraduate students of Harper Adams University, studying courses with relevance to the meat industry.

For details on how to apply, call the BDCI on 01727 896094 or email info@bdci.org.uk

## HOW THE BDCI CAN HELP

The BDCI (Butchers' and Drovers' Charitable Institution) is the meat industry's own trade charity. It exists to provide support for those who work, or have previously worked, in the meat industry but have fallen on hard times, regardless of their circumstances. Widows, dependants and children may also be eligible for assistance.

Having changed status to an incorporated body last year. the BDCI is now able to offer assistance to a greater number of beneficiaries than previously. The most significant change is the removal of the requirement that beneficiaries must be over 60, or not working. In addition, the geographical boundaries have been widened to include potential beneficiaries

in Eire. Grant applications are considered at the bi-monthly BDCI Grants Committee Meeting.

Further details and a copy of the application form can be found on the BDCI's website: www.bdci.org.uk. Alternatively applicants can contact the BDCI directly by telephone on 01727 896094 or via e-mail info@bdci.uk.com.

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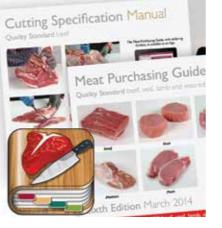
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## A NIGHT IN THE DAY OF A MARKET TRADER

My working day begins in the dead of night. While much of London turns to sleep, Smithfield stirs into life.

By 10pm (9pm on Sundays) the deliveries begin to arrive in lorries the size of small barns, which queue up at the lock-ons, waiting for their cargo to be unloaded.

This is as slick an operation as you can imagine with pitchers and staff from each of the traders ready and waiting to hook up their carcass orders and take them through to their designated stores.

There, the cutting and processing staff are waiting to begin work, so that by the time I arrive on the scene – anytime between one and onethirty, the place is a hive of activity. The cutters are already at work on the orders taken earlier that day, while I go to check any later orders from the office upstairs, where they will have come in via fax, email or telephone.

Sales staff on the floor are already selling by then and taking orders from early customers, many of whom have arrived straight from their restaurants, which have just closed for the night.

Other clients are there to see what's available for the next night's business or to collect pre-ordered

meats. The big catering butchers are also among the early birds. These are the businesses who supply all the major restaurants, hotels and clubs and have a full night of deliveries ahead of them.

The market is at its height between two and six am with everyone down on the floor selling - while at the same time upstairs, orders are still arriving for the following night, electronically. And it's not just the trade who are buying throughout the night - we get members of the public coming through at all times, although the majority arrive after six.



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However to see the market's great relationship with the general public, you need to be there in the week running up to Christmas.

The last three days before the holiday, most of the trade have done their business, most of the parties and

celebration dinners have been held, and so it's just the public buying their Christmas feasts. It's fantastic, if slightly manic.

Most of us traders know through a mix

of experience and

quesswork exactly

how much meat we



will need for a night's business...and know that what is in the shop at the start of the night will be gone by morning. And although we are all highly competitive, we have a great camaraderie – but then many of us have been here for a long time, some even for generations.

Even the way we do business not to mention our working hours has changed. Twenty odd years ago I wouldn't start work until five, and then would go to breakfast with colleagues or customers, at one of the local pubs around nine. After which it would be back to the floor for more selling

and I wouldn't really hit the office until lunchtime.Now by lunchtime it's almost all over.

Selling mostly finishes around seven, although a few of us will carry on until about 10...and the last couple of hours are spent in the office collating and collecting orders.

So when most London workers are only half way through their day...I'm on my way home, hopefully satisfied with another successful day's business at London's oldest trading market.

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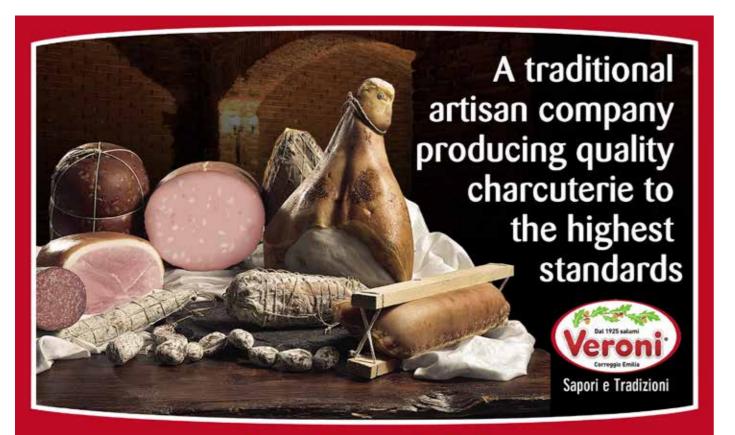


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The City Guides run walking tours of Smithfield for members of the public on a monthly basis.

Hear how Smithfield meat market has changed throughout its 800 year history and experience its working life first-hand on this special tour. The walk takes you right into the heart of the Smithfield area where you will learn about the workings of London's last and most famous central market.

It explores how the area has evolved over the years, with stories of its long and turbulent history, the growth of the cattle market and the gaiety of the Bartholomew Fair. You will also get a chance to meet the traders and buyers that bring the place to life. Tours begin at 7am at Barbican Underground Station and end in West Smithfield. The tours last for approximately an hour and a half.

> Places must be booked in advance, to do so please email: smithfield.market@cityoflondon.gov.uk

Visit the City Guides website for further information including dates and charges: www.cityoflondontouristguides.com



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Sue Springett, Commercial Manager at Teknomek, explains why stainless steel is the material of choice when it comes to hygienic food handling: "Stainless steel types are labelled by grade numbers which vary when it comes to hygiene. 304 grade stainless steel is a versatile stainless steel which can be formed and welded with successful results.

The clean-ability of 304 grade stainless steel is often compared to glass or china, with no pores or cracks to harbour dirt, grime or bacteria. A key benefit is the role it plays in reducing cross contamination when used in food handling. When cleaning between uses, taste and odour are not transferred from one batch of food to the next."

Sue continues: "The strength and durability of 304 stainless steel makes it perfect for tough environments. 304 grade steel's hygienic qualities and resilience withstand harsh cleaning processes that hygiene auditors appreciate. It is often selected where there is a likelihood of rough handling, as it copes with knocks and bumps without compromise over many years."

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Peter Thompson 3,5,7 East EC1A 9PQ 020 7236 9484 020 7246 0000 020 7248 2593

Reeves and Co Ltd 9.11 East EC1A 9PQ 020 7236 4030 020 7236 4032

Rhonda Meats Ltd 13.15 East EC1A 9PQ 020 7236 0870 020 7248 2202 020 7248 2300

H & C Meats Ltd 17 East EC1A 9PQ 020 7236 0153 020 7236 0155 020 7489 8380

Absalom and Tribe 21 East EC1A 9PQ 020 7236 0101 020 7236 9026

G.Lawrence w 23 East EC1A 9PQ 020 7248 4488 020 7248 4466

P.J Martinelli 2.4 East EC1A 9PS 020 7489 8820 020 7489 9387

Warman and G 6 East EC1A 9PS 020 732 97388

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0 7 Guttridge Ltd 8	Market Provisions Ltd 20 East EC1A 9PQ 020 7248 1165 020 7248 2383 George Abrahams Ltd 22 East EC1A 9PQ
o Curl Ltd	020 7248 7735 020 7489 6510 020 7236 0256
3 5 Guttridge Ltd	P.J Martinelli 25 West EC1A 9PS 020 7489 8820 020 7489 9387
5 1 ding as Vixelli	Edward Price 27 West EC1A 9PS 020 7236 8395 020 7236 8395
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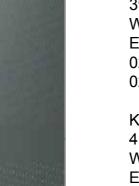
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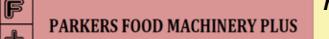
Longcroft & OI 30 West EC1A 9PS 020 7236 863 020 7236 6310

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D 1	J.F Edwards & Sons Ltd 34,38,42 West EC1A 9PS 020 7236 9721 020 7248 4359
1 4	G & E Meats Ltd 36 West EC1A 9PS 020 7236 6678/6681 020 7329 3993
Sons Ltd 3 3	James Burden 40 West EC1A 9PS 020 7248 0121 020 7329 0584
.td 1 9	H Smith Ltd 205 Poultry EC1A 9LH 020 7236 9062/5404/3829 020 7489 0941
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	Tom Hixson
Keevil and Keevil Ltd	221
217,218	Poultry
Poultry	EC1A 9LH
EC1A 9LH	020 7248 3569
020 7489 9246	020 7213 9460
020 7329 0402	
	Icefront Ltd - Gordon meats
James Burden	222
219	Poultry
Poultry	EC1A 9LH
EC1A 9LH	020 7236 7125
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In 1965 Ron's son Stephen joined him at the age of 16 and the two worked together making the company grow, offering butchers more innovative sundries. Then in 1989 Ron & his wife Joan retired leaving Steve in charge, who currently owns and runs the business along with his son Ashley joining the fold in February 2013. And so the company will continue to be in safe family hands.

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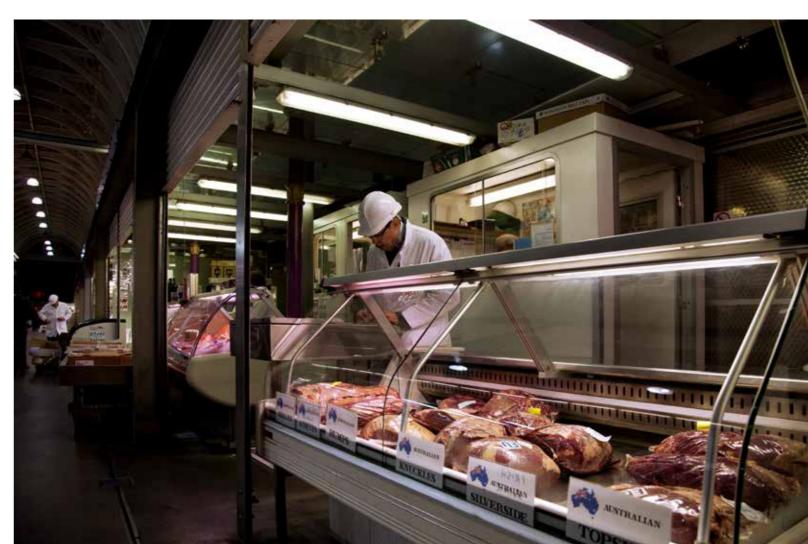
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Thomas Ford is currently celebrating its 125th year in the business. You may know them as the family run, butchers sundries suppliers at Thomas Ford House opposite Smithfield Meat Market in the City of London. It all began in a yard near Bartholomew Close where Thomas Ford and his wife started selling the fore and hind quarter ends of hessian sacks and

It continued its expansion when it acquired meat trucks under Thomas Ford's nephews Ben and Harry, reaching their height in 1939 with a fleet of 160. Sadly the war closed Smithfield's market and it did not reopen until meat was decontrolled in 1946. Ben passed away only a few weeks before the market reopened and Harry had died in 1941. Business returned however when Ben's son Ron and Harry's son Bill, both in the armed forces, returned to reopen their father's shop.



#### MEATOPIA 2015- Another Successful Event



This September will see London's Tobacco Dock billowing with smoke, the sweet scent of BBQ in the air and swarming with another stellar line up of chefs for the third Meatopia UK. The weekend, which hails from the original American Meatopia created by the late, Josh Ozersky, will give hundreds of meat lovers the chance to experience food from some of the world's leading chefs as they cook with their

favourite meats, explore whole carcases and create signature dishes you simply wouldn't be able to experience anywhere else.

NEW CHEFS for this year will include: up and coming Welsh pairing Samantha Evans & Shauna Guinn (Hang Fire Smokehouse) who having spent a year on a road trip around the States are passionate about southern style BBQ and more recently won the BBC Food & Farming 'Best Street Food' award; Jock Zonfrillo (Orana, Australia) all the way from Adelaide but originally from Scotland; rising star Joseph JJ Johnson (The Cecil, Harlem) becoming known for pairing unique flavour combinations with interesting techniques from across the continents, Uri Navon (Machyenuda, Jerusalem) who named his restaurant after Jerusalem's Shuk Machane.

Yehuda market where they source their meat and vegetables and is the sister restaurant to Palomar (London), and José Gordón Ferraro (Bodega El Capricho, Spain) famed for his beautifully marbled steaks from carefully selected oxen left to graze for up to 15 years and hung to cure for up to 90 days.

NEW for this year will be CRAFTOPIA, an area devoted to craft beer, curated by Melissa Cole, author of Let Me Tell You About Beer. Melissa will be showcasing the ultimate beer and food pairings as well as staging some live brewing. Some more









#### NOT TO MISS THIS YEAR:

• CRAFTOPIA -- NEW for 2015, is an area devoted to all things beer, which will be curated by expert SommALEier, Melissa Cole. Drop by to see some live brewing, have a chat to Melissa and to learn all about the ultimate beer and food pairings. Drinks from Beaverton, Honest Brew and the London Brewing Company to name but a few.

• Turner & George Butchery Masterclasses -- learn how to cut, trim and prepare a whole 7--8kg Forerib from a rare-breed joint; a 28 day aged Dexter, a 42 day aged Hereford or a 56 day aged Shorthorn. After an hour and a half class you'll be able to take home everything you've prepared, as well as a goodie bag or if you'd rather it be delivered to you, the lovely guys at Turner & George can do that too. Oh and they'll throw in a drink as well.

#### Book your tickets pre-festival: www.turnerandgeorge.co.uk

 The Cutting Room Stage – Hosted by Christian Stevenson there is a full weekend programme showcasing interesting and unusual demonstrations with top international chefs. Gizzi Erskine and Neil Rankin will be cooking up a storm, as well as Kitty Fisher's Tomos Parry and don't miss, Matti Hurttia from Finland who will be making glow fired reindeer with morel sauce and reindeer heart sashimi. "

#### And finally...

Mr Cutlet's Fresh Meat competition has been running for the last month giving two winners the chance to cook alongside some of the finest international chefs and showcase their best BBQ dish at this year's festival.

The competition is in tribute to the late Josh Ozersky who founded the festival in New York and was always so passionate in his support of upcoming chefs. Two winners will cook at the festival in the hope to be crowned Mr Cutlets BBQ champion at the end of the weekend.

#### **MEATOPIA UK 2015**

Tobacco Dock 50 Porters Walk London E1W 2SF info@meatopia.co.uk **GENERAL ENQUIRIES** info@meatopia.co.uk

**DIRECTIONS** - Tobacco Dock is located at the junction of Wapping Lane and Pennington Street, E1. Nearest rail and DLR stations are Shadwell and Wapping - both no more than a 5 minute walk.

exciting confirmed names include: Richard Turner (Hawksmoor & Foxlow), Scott Hallsworth (Kurobata & Joe's Oriental Diner), Dan Doherty (Duck & Waffle), Luke Findlay (Patty & Bun), Brad McDonald (The Lockhart), Ross Shonhan (Flesh & Buns) and Maria Tampakis (Heddon Street Kitchen). More chefs to follow...

There will be over 40 chefs in total as well as an array of bars, where feasters can indulge in a variety of beers, aged spirits and a fine selection of wines. Other features will include: A Turner & George working butchery teaching visitors how to cut meat properly, as well as the Cutting Room Stage curated by DJ BBQ. including Dario Cecchini and Ginger Pig. There will also be another eclectic programme of music from brass bands to cabaret and carnival tunes to sets from top DJs.



MEDIA gemma@gemmabell.com CHEFS, SPONSORSHIP, MARKETING charlotte@meatopia.co.uk

www.meatopia.co.uk



# French Polish

Head chef of Michelin-starred London restaurant Pied à Terre, Marcus Eaves serves up some favourite seasonal dishes from the French eatery's menu to inspire you to bring a touch of refined dining to your own table

## SEARED LOCH DUART SALMON WITH A DRESSED SALAD OF RED ENDIVE AND WATERCRESS

#### Serves 4 Preparation time 30 minutes

#### INGREDIENTS

- 600g/1¼lb side of salmon (we've used Loch Duart salmon) Splash of olive oil
- 1 red endive
- ¼ banana shallot, peeled and finely diced
- 1 bunch watercress, picked
- 1/2 bunch fresh dill, chopped
- 1/4 bunch fresh chives, snipped For the lemon vinaigrette Sea salt
- 25ml/1fl oz lemon vinegar
- 100ml/4fl oz extra virgin olive oil
- For the green mayonnaise • 75g/3oz spinach, cooked and
- drained
- 1/2 tsp each chopped tarragon,
- chives, chervil and basil
- 1 tsp fresh lemon juice
- 150g/1/4 pt basic mayonnaise

1. Sear the salmon in a smokinghot non-stick pan with a generous splash of olive oil until golden brown (approximately 20 seconds each side) then set aside. **2**. Next make the vinaigrette. Mix together the salt, lemon vinegar and olive oil in a small bowl. 3. Separate the endive leaves and roughly shred.

**4**. Place all the ingredients for the green mayonnaise in a blender jug and blitz until smooth. Set aside. **5**. Put the endive, diced shallot and watercress into a large bowl and dress with the vinaigrette. **6**. Break down the salmon into natural flakes and arrange on 4 chilled plates.

**7**. Top the salmon with the dressed salad then sprinkle over the dill and chives. Finish with a final drizzle of lemon vinaigrette and pearls of green mayonnaise.

#### **ROASTED QUAIL** WITH RED WINE SHALLOTS. **OVEN-BAKED** BEETROOTS AND BABY **WOOD SORREL**

Serves 4 Preparation time 30-45 minutes Cooking time 25-30 minutes

#### INGREDIENTS

- 1 bunch mixed-colour baby
- beetroots
- Sprig of fresh thyme 40g/1½oz butter
- 1 large beetroot
- 250ml/9fl oz ruby port
- Sea salt
- Generous pinch of sugar
- 2 banana shallots, peeled and
- finely diced
- 100ml/4fl oz red wine vinegar
- 1/2 bunch fresh chives, finely snipped
- Extra virgin olive oil
- 4 medium-sized oven-ready quails
- Splash of vegetable oil
- 25g/1oz wood sorrel, if available

1. Preheat the oven to 180°C, 350°F, Gas 4. 2. Wrap the baby beetroots in foil

with the sprig of thyme and half the butter and bake in the



minutes or until tender. Once cooked, cool slightly, remove the skins and cut into quarters. **3**. Finely chop the single large beetroot into small dice and place in a small saucepan. Cover with the ruby port, add a pinch of salt and the sugar and cook until soft. Once cooked, transfer to a processor and blend to a purée. **4**. Put the chopped shallots into a



#### MARINATED HAND-DIVED SCALLOPS WITH FENNEL, **GRAPEFRUIT AND YUZU DRESSING**

Serves 4 Preparation time 20 minutes, plus marinating time

#### INGREDIENTS

• 10 hand-dived scallops, cleaned and prepared (ask your fishmonger to

- Salt, sugar and lemon juice, to taste • Sprigs of fresh dill
- 12 fresh coriander leaves
- 1 grapefruit, peel, pith and
- membrane removed, flesh divided into
- seaments and finely chopped

- do this for you) • 1/2 bulb fennel
- - 1/2 banana shallot, peeled and very
  - finely chopped
  - 1 tbsp olive oil

and add a generous splash of olive oil. Set side

**5**. While the shallots are marinating, cook the quails. Start by caramelising them in a hot frying pan using a splash of vegetable oil and the remaining butter. Once browned all over, transfer them to a non-stick roasting tin and cook them in the

minutes. Once cooked, remove from the oven and leave to rest for at least 5 minutes.

**6**. To serve, spoon 2 dollops of the beetroot purée onto each plate. Cut each quail into 4 pieces and arrange on the plates. Spoon the quartered beetroots over and around, followed by the shallots. Finish off each serving with a sprinkling of wood sorrel.



#### For the marinade

• 2 tsp yuzu (a Japanese citrus fruit, available in Waitrose) or

- 2 tsp lime juice
- 75ml/3fl oz vegetable stock
- 1 tbsp olive oil
- Generous pinch sea salt
- Generous pinch caster sugar
- 2 tsp lemon juice

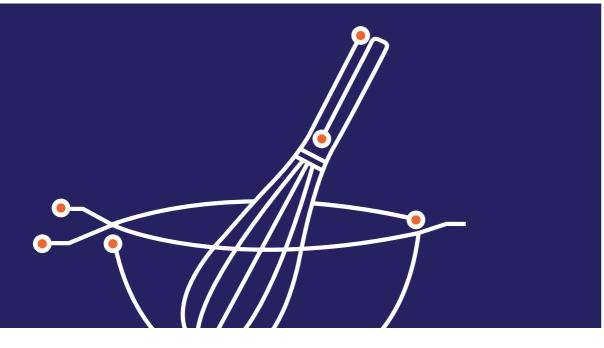
1. First make the marinade. Put the yuzu or lime juice, vegetable stock, olive oil, a generous pinch of sea salt and caster sugar and the lemon juice in a bowl and mix well until the sugar and salt have dissolved. Set aside. **2**. Slice the scallops in half horizontally, add to the marinade and leave for 5 minutes. 3. Meanwhile, finely slice the fennel, preferably on a mandolin. and season with a little salt, sugar and lemon juice, to taste. 4. Remove the scallops from the marinade (reserving the liquid) and place 5 halves onto each of 4 chilled serving plates. **5**. Place some fennel on top of each scallop followed by a small sprig of dill.

**6**. Place <sup>1</sup>/<sub>4</sub> of the reserved scallop marinade into a mixing bowl, add the coriander leaves, chopped grapefruit, chopped shallot and the olive oil. Check and adjust the seasoning - a pinch of salt or sugar may be needed for balance. **7**. Spoon the mix over and around the scallops and serve.

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## NEW SPITALFIELDS

FRUIT & VEGETABLE MARKET

ew Spitalfields Market in Leyton London is Britain's premier wholesale fruit, vegetable and flower market serving London and the Home Counties. The Market is designed for business with excellent trading facilities and is second to none. Since relocating from its old congested site trading on public roadways to its new purpose built complex in 1991 New Spitalfields Market can today justifiably claim to be the largest revenue earning fresh fruit vegetable and flower wholesale market in the UK. Sited with direct access to the motorway network, the ports and the airports, New Spitalfields wholesale fruit vegetable and flower market is well placed not only to serve north and east London but south east London, the Midlands, East Anglia and Kent. In fact, the whole of England and the near continent of Europe.

New Spitalfields Market the number one wholesale market in the UK, offers the widest range of exotic fresh fruit and vegetables sourced from all over the world, to meet the needs of a cosmopolitan London and beyond. In turn there has been an increasing number of ethnic traders.

Today the market has over 60% traders sourcing Asian, Afro-Caribbean, Turkish, Chinese, Egyptian, fresh fruit, vegetables and flowers. The evolution and mixture of tenants, particularly those specialising in exotic fruits and vegetables has been a welcomed development which has contributed to make New Spitalfields Market, the market for success.

Spitalfields Market Tenants Association Ltd was formed on the 20th October 1926 to represent the interests of the fruit, vegetables and flower wholesalers trading in Spitalfields Market.

Established as an Employer's Organisation, the Association's role has and is constantly changing. Not only does the Association keep a watchful eye over the interests of

its members, the tenants of the market but the Association has become more focused on promoting New Spitalfields Market. The Associations' Council of Management were aware that there was an active need to promote the market and with the joint agreement of the market's landlords, the City of London Corporation, the declared aim was to place and keep the market to the forefront of the industry.

Today, the long term future of New Spitalfields as the premier wholesale fresh fruit and wholesale vegetable and flower market has been achieved.

Currently the Association and the City seek to build upon this success to take the market to its next stage of evolution. The corporate image of New Spitalfields Market, the UK's premier wholesale fresh fruit, fresh vegetables and flower market is actively promoted by The New Spitalfields Promotion Company Ltd.

A wholly owned subsidiary of the Spitalfields Market Tenants Association, the Promotion Company co-ordinates and undertakes a dedicated programme ranging from advertising, representation at industry and trade shows, market visits from UK fruit and vegetable co-operatives, overseas exporters, technical colleges and universities, both UK and worldwide.

Maintaining close contacts with all the Embassies, UK trade bodies, the Promotion Company leaves no 'stone unturned' in raising the profile of the market. Not only promoting New Spitalfields Market, but promoting the role that wholesale markets play in the chain of distribution.

Indeed, wholesale markets are the hub.



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Chris Hutchinson Chairman, Spitalfields Market Tenants Association

I am honoured to be the Chairman of the Association at this particular time in the long and fruitful history of Spitalfields Market.

Since our relocation in 1991, the Market has changed, adapting, to meet the challenges of servicing a cosmopolitan London, the home counties and beyond.

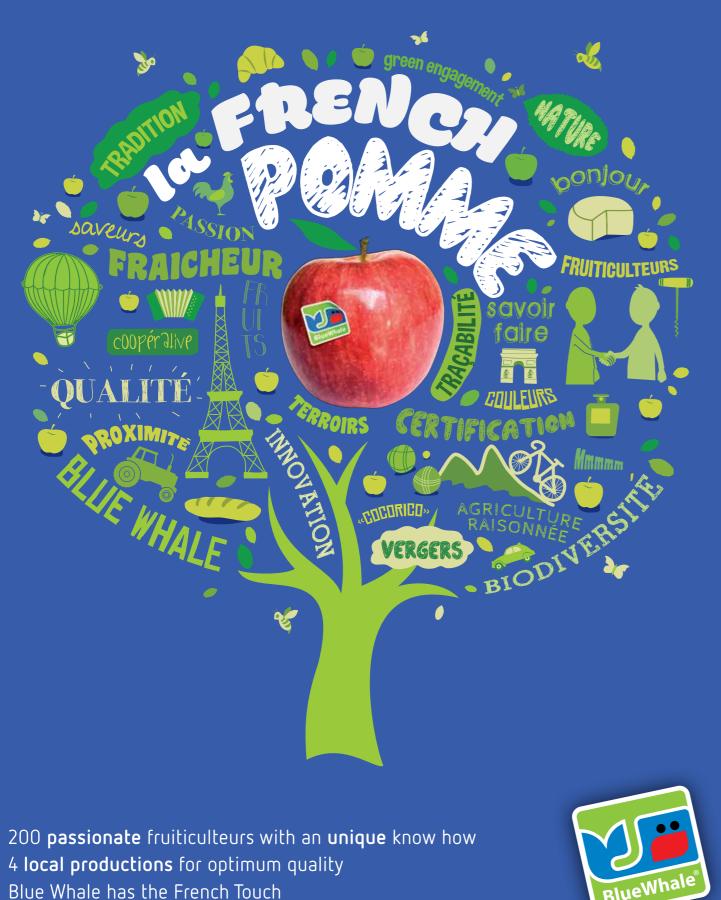
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New Spitalfields is now multi-national and multi cultural in both customers and tenants.

The Tenant's Association recognising the value of promotion, plays a vital role in ensuing that New Spitalfields Market is today and in the future is "Second to None".

C. Hutchinson



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## History of Spitalfields

Spitalfields is one of the City's younger markets, starting life as a thirteenth century market in a field next to St Mary Spittel on the edge of the Square Mile...

In 1682, King Charles II granted John Balch, a silk thrower, a Royal Charter that gave him the right to hold a market on Thursdays and Saturdays in or near Spital Square. For the next 200 years, the market traded from a collection of sheds and stalls, doing its best to cope with London's growing appetite for fresh fruit and vegetables.

As time went by, it became a centre for the sale of home-grown produce, which was being traded there six days a week...



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## A Market for Zero Waste

#### **Our Client**

As London's premier horticultural market, New Spitalfields Market offers the widest range of fruit, vegetables and flowers. New Spitalfields Market also houses the largest number of wholesalers and has the highest turnover, making it the UK's leading horticultural market. Operating under a Royal Charter granted in 1682, Spitalfields Market moved out of the City in 1991 and now occupies a purpose built 31 acre site in Leyton, East London. New Spitalfields Market consists of a Market Hall of 28,700sg. mtrs (309,000 sq.ft.) housing 115 trading units for wholesalers dealing in fruit, vegetables and flowers.

#### **Our Role**

In August 2010, Countrystyle Recycling Limited was awarded a 7 year contract by the City of London Corporation for the combined cleaning, waste collection, recycling, grounds and winter maintenance of New Spitalfields Market.

Under the contract, Countrystyle provides full onsite waste and resource management, organics and recyclables collection, sorting, handling and baling services. The contract has delivered 100% landfill diversion with a consistant recycling rate of more than 90%.

These services are provided on a highly complex, busy site therefore health and safety is paramount and is closely monitored and enforced by the three main site stakeholders; the tenants, the City of London Corporation and Countrystyle.



- Resource Management
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- Plasterboard Recycling
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- Skip, Wheelie Bin & RoRo **Container Hire**
- Artic Haulage Services



Upon commencement of the contract, Countrystyle implemented segregation at source by the Market Tenants of waste, recyclables and organics. These materials are then managed as follows:

• organic waste is taken off-site, to a on-farm Anaerobic Digestion (AD) facility run by a tomato grower for waste treatment. The biogas generated is used to heat greenhouses with the produce grown then re-sold via the market, thus creating a closed loop recycling process.

• broken wooden pallets and produce trays are shredded via Countrystyle's in-house facility at Ridham Dock, Sittingbourne, Kent for subsequent use in panel board manufacture or as biomass fuel.

• waste cardboard and plastics are sorted and baled prior to being recycled into new products by specialist processors.

 general waste is sent to an energy from waste (EFW) facility which produces steam to drive turbines and generate green energy (electricity).

Call us on 01622 807667 for more information or visit www.countrystylerecycling.co.uk







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Originally incorporated in 1937, Bellamys London Citroen has been a permanent fixture at our current site since the 1940's. This picture shows the premises in 1947. They say a picture says a thousand words and we feel this picture does just that.

The original black and white photo takes pride of place in our Customer Reception area -take a look next time you are in. The exterior of the current building was refurbished early in 2013 to show off the latest Citroen brand, bringing with it a thoroughly modern image.



## ...History of Spitalfields

By 1876, a former market porter called Robert Horner bought a short lease on the market and started work on a new market building, which was completed in 1893 at a cost of £80,000. In 1920, the Corporation acquired direct control of the market, extending the original buildings some eight years later.

For the next 60 years, Spitalfields' nationwide reputation grew, as did the traffic congestion in the narrow streets around it ...







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## Specialists in Refrigerated Vehicle Hire & Full Fleet Management Services

Vehicle hire company Gulliver's Truck Hire Ltd provides a wide and varied range of vehicles including a fleet of specialist refrigerated units.

The range comprises of 3.5t to 26t fridges based on either DAF or Mercedes chassis. All vehicles are specified to the highest standard and fitted with industry leading Solomon bodies.

Efficient, reliable Carrier Supra MT or GAH fridge units are the choice of manufacture for Gulliver's; these ensure that the fridge temperature can be maintained down to -25° through the use of twin evaporators. All units have dual temperature bodies which feature moveable bulk heads – 3.5t vehicles achieve this through the use of a lightweight thermostatically controlled removable mattress - offering full flexibility to the operator to suit the products they are transporting. At the rear a choice of triple leaf folding rear doors or roller shutter

can be specified. An additional side access door with folding access steps is also available.

Tail lift options include column, tuck or retractable and all have side safety guards fitted. The 7.5t to 26t fleet units are supplied with fully integrated stand-alone diesel refrigeration units and 3 phase standby, in the case of the 3.5t they are based on single phase standby.

The above features describe the standard fleet vehicles used on either a spot or flexi hire basis, however, Gulliver's customers can enjoy a tailor made solution when using their contract hire option – which comes with the standard added value benefits and full fleet management.

Neil Jeremiah – Sales Director of Gulliver's comments "our refrigeration division was established almost 20 years ago and has continued to develop into a comprehensive fleet. We have forged some excellent partnerships within this division with a variety of high profile clients including Palmer and Harvey, Asda, Brakes and Reynolds Catering to name a few."

Steve White – Head of Fleet Support at Reynolds Catering comments "Our current fleet of 242 vehicles includes 82 on hire from Gulliver's. These include 3.5t vans up to 26t rigids and all are chilled specification. The excellent service levels we receive are tailor made for our 24/7 national distribution centre. Gulliver's have been influential in supporting our O Licence compliance. The rental desk support is very responsive and assists us meeting peak volumes and on time delivery to our customers.

Jeremiah continues 'we supply the latest innovative vehicles available ensuring our customers are provided with reliable, quality vehicles, however, the added value and services offered by Gulliver's are relied upon more than any vehicle we provide.'

## ...History of Spitalfields

With no room for the expansion it so badly needed, the market was forced to move and in May 1991, it opened its doors at its new location in Leyton. In contrast to its former cramped surroundings, the new Spitalfields Market now covers over 31 acres (13 hectares), with fast, easy access to the motorway network and the ports. At its centre is the Market Hall, which houses more than 100 trading units for wholesalers dealing in fruit, vegetables and flowers, equipped to the latest standards with facilities that include cold storage rooms, ripening rooms and racking for palletised produce, according to requirements.

There are also four separate buildings with self-contained units for catering supply companies, fruit importers and other related businesses, as well as accommodation for companies providing back-up services such as diesel/propane supplies, specialist pallet services and fork lift truck maintenance.

Not forgetting over 1,900 parking spaces for its traders, customers and staff, together with the all important market cafes where so much business is done.

With its relocation to these smart, spacious new premises, the spirit of Spitalfields is alive and well, together with its influence as a trading centre. No other horticultural market in the UK can boast so many wholesale traders under one roof – and no other market in Europe offers a wider choice of exotic fruit and vegetables, thanks to the tireless efforts of its specialist wholesalers in these areas.



## SITE PLAN OF NEW SPITALFIELDS MARKET



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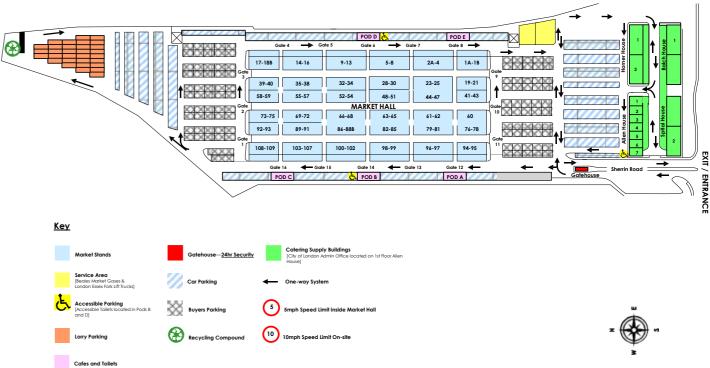
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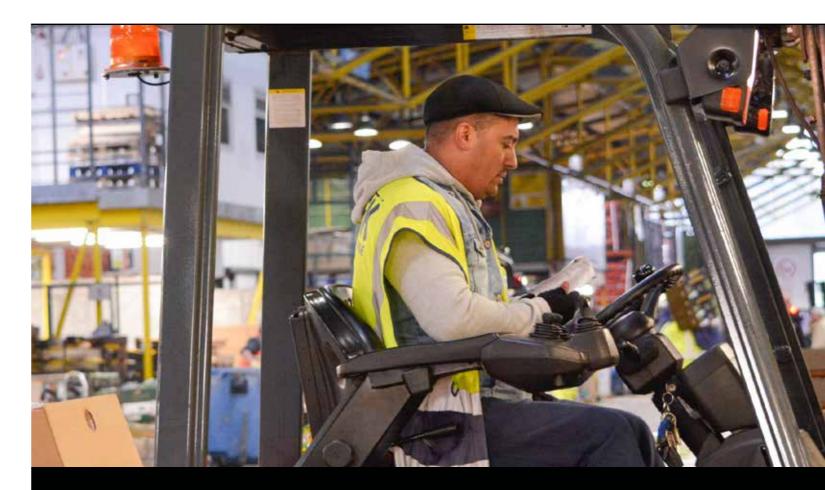
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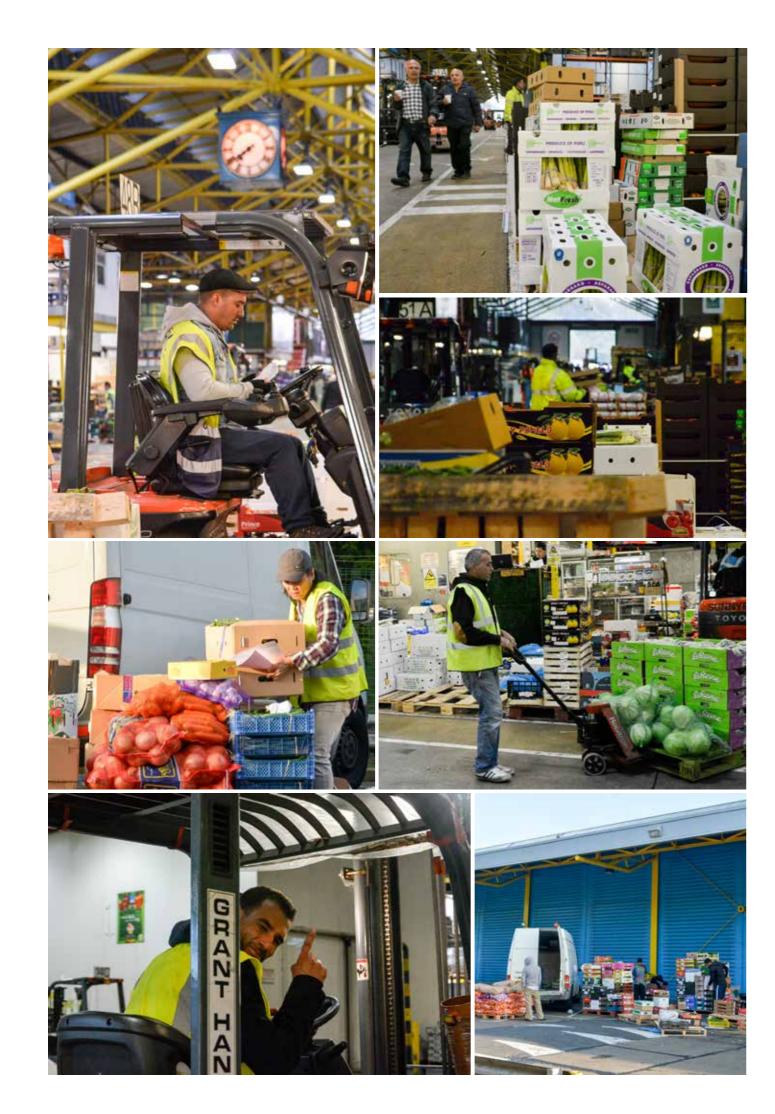
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## **TENANTS LIST AT NEW SPITALFIELDS MARKET**

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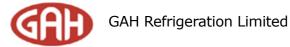
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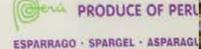
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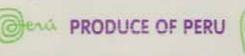
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New Spitalfields Market occupies an area covering 13 hectares (over 31 acres) and consists of a Market Hall of 28,700 sq.mtrs (309,000 sq.ft.) housing 115 trading units for wholesalers dealing in fruit, vegetables and flowers.

Four separate buildings provide 3720 sq.mtrs (40,000 sq.ft) of modern self contained units for catering supply companies. Over 900 sq.mtrs (10,000 sq.ft) of office space is also provided for fruit importers etc.

In addition, there are five ancillary accommodation units which house cafes, communal toilets and maintenance facilities. The services of a diesel/propane supplier, specialist pallet services and fork lift truck maintenance companies are also provided.

New Spitalfields Market has the highest number of wholesale traders of any horticultural market in the United Kingdom and the continual specialisation by wholesalers in exotic fruit and vegetables provides the greatest choice of these products of any Market in Europe. The Market site has extensive parking facilities providing over 1,800 spaces for customers, delivery vehicles and Market personnel, in addition there are over 100 spaces for the fleets of vehicles operated by the catering supply businesses.

The Market Hall houses 121 trading units for wholesalers dealing in fruit, vegetables and flowers. Modern facilities in the Market Hall include cold storage rooms, ripening rooms and racking for palletised produce. The site has extensive parking facilities for customers, delivery vehicles and market personnel.



#### **INFORMATION ON NEW SPITALFIELDS**



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## NEW SPITALFIELDS MARKET **TENANTS ASSOCIATION**

Spitalfields Market Tenants Association Ltd was formed on the 20th October 1926 to represent the interests of the fruit, vegetables and flower wholesalers trading in Spitalfields Market. Established as an Employer's Organisation, the Association's role has and is constantly changing. Not only does the Association keep a watchful eye over the interests of its members, the tenants of the market but the Association has become more focused on promoting New Spitalfields Market.

When the market relocated in 1991 the overall view for the long term future of wholesale markets was extremely pessimistic. The Associations' Council of Management at that time were aware that there was an active need to promote the market and with the joint agreement of the market's landlords, the City of London Corporation, the declared aim was to place and keep the market to the forefront of the industry.

Today, the long term future of New Spitalfields as the premier wholesale fresh fruit and wholesale vegetable and flower market has been achieved. Currently the Association and the City seek to build upon this success to take the market to its next stage of evolution.

## HOW TO FIND US

New Spitalfields Market 23 Sherrin Road Leyton London E10 5SQ

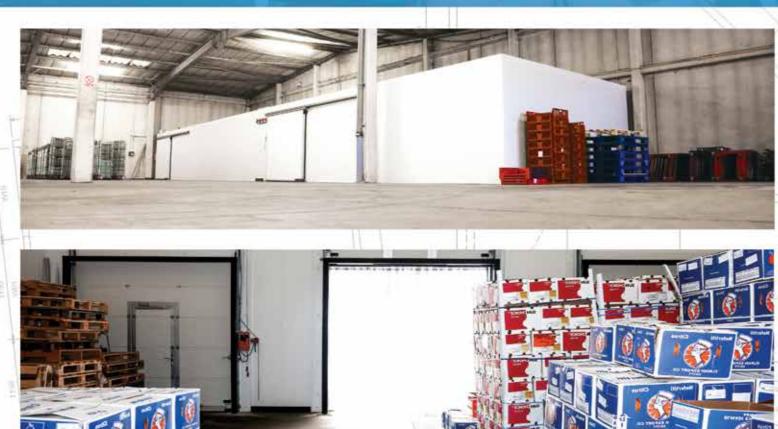
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FRESH PRODUCE & FLOWER MARKET

ew Covent Garden Market is the largest fruit, vegetable and flower market in the UK. They are passionate about food and passionate about flowers and pride themselves on being the focus for food and flowers in London.

With over 200 businesses, employing over 2,500 people, the Market supplies 40% of fresh fruit & vegetables eaten outside of the home in London and is used by 75% of London florists.

They have a large range of different types of food and flower businesses serving London's best restaurants, cafés, schools, hospitals, florists and retail markets, amongst others. If you're looking for the best produce, delivered with the best service then you can do no better than to take a trip to New Covent Garden Market.

The Fruit & Vegetable Market wholesalers trade from around 00:00 - 06:00 Monday to Saturday, though some do open and close slightly later or earlier.

#### Cafés and Shops

If you need a bacon butty or a hot cup of coffee to keep you going in the morning, then we have loads of cafés to choose from. These are dotted around the site in both the Fruit & Vegetable and Flower Markets. There is also a Post Office on the West Bridge (Fruit & Vegetable Market) offering a full range of postal services.

#### **Opening Hours**

The Flower Market's core trading hours are 02:00 - 08:00 Monday to Saturday. Please note that not all wholesalers are open on Saturday so do check with your wholesaler before coming to the Market.

The wholesale distributors tend to operate 24hrs with their office hours around 07:00 - 15:00. The Market's Main Entrance is open 24hrs so you can access the Market site at any time night or day.

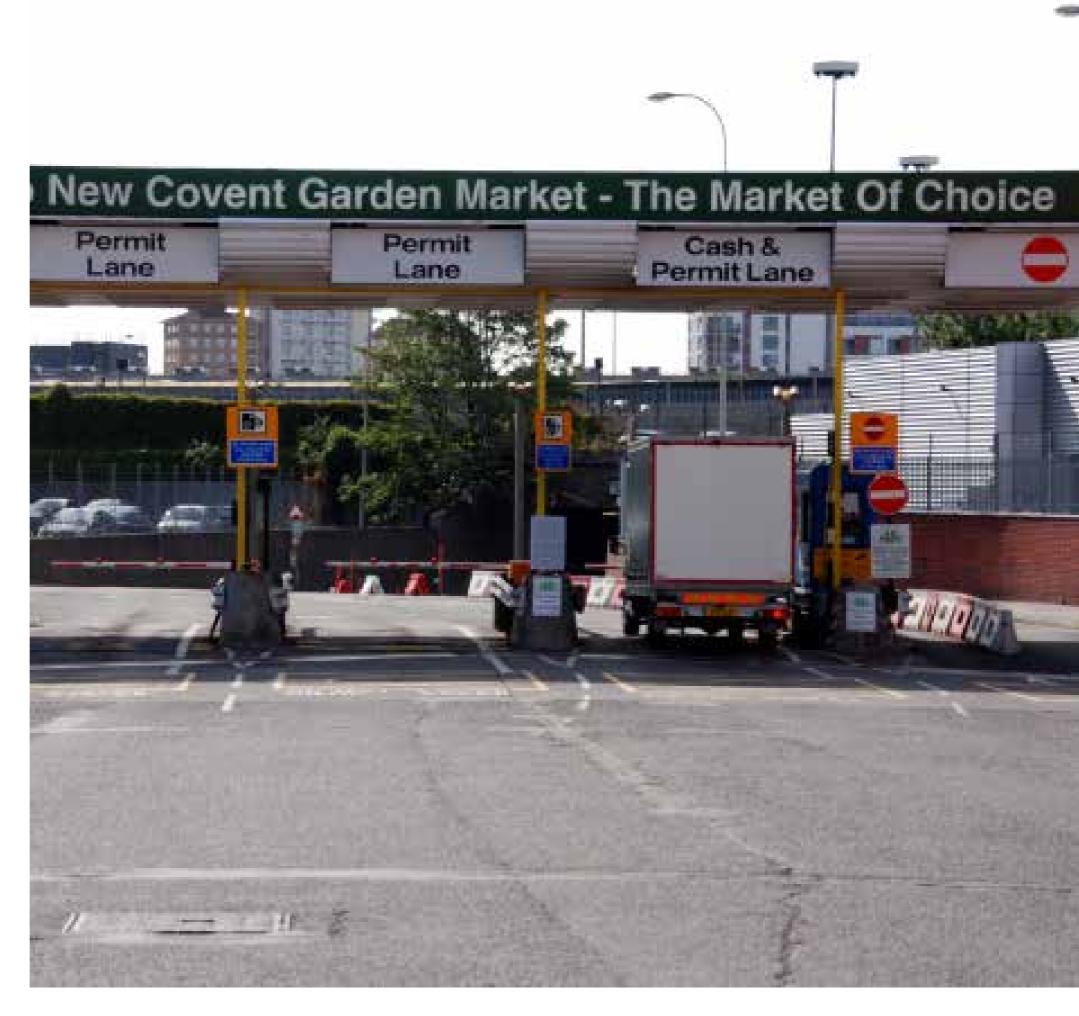
#### Entry to the market

If you're coming by foot then there is no entry fee. For each vehicle, there is an entry charge of £5 payable at the Main and Flower Market entrances. Payment booths are manned at all times when the Market is open.

If you use the Market twice or more a week (on average) then it works out cheaper for you to buy an Annual Entry Permit.

#### Parking at the market

Once you've paid to enter the Market, parking is free while you carry out your business. There are several car parks on site for both private and commercial vehicles and coach parking is available at the Main Entrance Vehicle Park.







Based in New Covent Garden Flower Market, Dennis Edwards Flowers Ltd, pride themselves on providing the best quality flowers to their varied clientele, at the most competitive prices.

Dennis started "Dennis Edwards Flowers Ltd", in September 2012, together with Edwin Martin his business partner. Between them they have over 70 years experience in the flower wholesale trade. In addition to themselves, Edwins son, Sonny, is fast becoming a top salesman, and will, in due course, enable Dennis to take a back seat role in the running of the business.

Company Secretary, Jackie Mitchell, together with her daughter Courtney, take care of credit control, and handle all of the accounts.

In 2013 & 2014, Dennis Edwards Flowers, were voted "Wholesaler of the year", by the customers of New Covent Garden Flower Market. Dennis is very proud of this award, and feels that it reflects the hard work that is put into the company by the whole team.



sales@dennisedwardsflowers.com or contact Dennis or Edwin on -0207 498 5655

Stand B1-B5, Flower Market New Covent Garden Market Nine elms, London SW8 5NA



3am-1pm Monday-Friday 4am - 9.30pm Saturday

Covent Garden Tenants Association





Covent Garden Tenants Association D150 – 152 Fruit & Vegetable Market New Covent Garden London SW8 5NX

> Tel: 0207 720 7874 Fax: 0207 720 6766

The Covent Garden Tenants Association (CGTA) was founded on 6th April 1922. Since then its mission has been to represent the "official voice of the tenants within Covent Garden market".

Over the ensuing 88 years we have given unbiased legal aid, advice and counsel to thousands of market tenants, from fruit and vegetable sellers, to flower traders and the catering industry.

The Association's activities have seen it negotiating with the Government, Unions and landlords. At all times we have been driven by the desire to represent our members' best interests. We have also always worked closely with the Covent Garden Market Authority (CGMA) since its creation in 1961 and ensured that we have maintained a strong and productive working relationship.

Today, we represent the large majority of market traders, both in terms of number and turnover. Our current members form an integral part of the British food industry. The market's annual turnover now exceeds £600 million and it provides 40% of the fresh produce eaten outside the home in the South East of England. In London, the market is a vital resource for the City's restaurants, catering outlets, independent retailers and fresh food processors. Beyond these schools, prisons, hospitals as well as hundreds of small family businesses are amongst the diverse customers who look to and rely on the market to supply their fresh produce.

The Tenants Association played an important role in the historic transfer of the market in 1974 from its original location in Covent Garden, where it had stood for 300 years, to its current home in Nine Elms, Vauxhall. Since this move the market has gone from success to success. Its overall turnover has grown by 25% in the last five years and by 11% in 2008 alone. However, the market site is starting to age and its capacity and layout no longer suit the growing needs of the tenants.

The Covent Garden Tenants Association is a nonprofit association. All income goes towards covering standard business amenities. We happily support two prominent charities that we have been involved with for some time. Our national charity is the Anthony Nolan Bone Marrow Trust and our local charity is Trinity Hospice of Clapham. We also give generously to Help for Heroes.



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## HISTORY OF COVENT GARDEN

Covent Garden dates back to medieval days when the Abbey of Westminster owned the 'Convent Garden' from which surplus produce was sold to Londoners near to The Strand.

A regular market grew up and in 1670 Charles II granted a charter to the Earl of Bedford to hold a market there. The market square was partly designed by Inigo Jones on an Italianite design. The Market grew rapidly and the Dedicated or 'Charter' Market, designed by James Fowler, was erected in 1829/30. Eventually the Market spread to some 30 acres.

After 1918 the Market and its trading rights were sold by the Duke of Bedford to a property company.

Eventually the government recognised that public sector involvement would be necessary to modernise the Market and in 1961 Covent Garden Market Authority was established.



The Authority selected Nine Elms at Vauxhall as the new home for the Market and the acquisition of the site and construction began in 1971. On Monday 11th November 1974 trading began on the new site.

Contact

New Covent Garden Market London SW8 5BH

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A E Booth Ltd D57-58 Fruit & Vegetable Market **SW8 5DZ** 020 7622 7701 020 7622 7748 aeboothltd@aol.com

A Goodchild Ltd N02A Flower Market SW8 5HH 315 Flower Market, New Covent Garden SW8 5NB www.wholesale-florist.co.uk 020 7720 7474 020 7720 7476 020 7498 3916 a.goodchild.ltd@btconnect.com

A W Lockyer B34 Fruit & Vegetable Market SW8 5HH 020 7498 6723 020 7622 8376

Alagar Ltd N9-10 Flower Market SW8 5NB 020 7498 0170 020 7498 0171 alagar@hotmail.co.uk Alexander Collier P15-16 Flower Market SW8 5NA 020 7233 5918 collierears@aol.com

Allison Risebro Co Ltd A12-14 Fruit & Vegetable Market SW8 5EE www.allisonrisebro.co.uk 020 7627 0428 020 7738 8598 admin@allisonrisebro.co.uk

Alvin Ltd Office 264-265 Flower Market SW8 5NA 020 7720 3263

Andrew Taylor Perimeter Unit 32-34 Flower Market SW8 5NA plantdisplaysplus.com (0)79 7356 2560 ataylor@plantdisplaysplus.com

Arnott Mason Hort Ltd D01 & D03 Flower Market SW8 5NA 020 7720 7651 020 7627 4204 martinpanteruk@yahoo.com

Ascot Engineering Rail Arch 63 SW8 5PP www.ascotengineering.co.uk 020 7720 3778 michael.mrt@aol.com

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C Best Ltd Perimeter 50-55 Flower Market SW8 5NA www.cbest.co.uk 020 7720 2306 020 8295 5510 ggrantharry@aol.com

Carter Cherrill Ltd Rail Arch 48 SW8 5PP www.cartercherrill.co.uk 020 7225 3725 info@cartercherrill.co.uk

Chefs Choice Produce Rail Arch 06 SW8 5PP www.chefschoiceuk.com 020 7720 5456 020 7720 5456 info@chefschoiceuk.com

Chefs Connection B47-52 Fruit & Vegetable Market SW8 5HH www.chefs-connection.com 020 7627 4809 020 7627 1699 www.chefs-connection.com

Classic Fine Foods UK Ltd D24-27 Fruit & Vegetable Market SW8 5LL www.classicfinefoods.com 020 7627 9666 020 7627 9696 olive@classicfinefoods.co.uk Classic Fresh Foods B44-46 Fruit & Vegetable Market SW8 5HH www.classicfreshfoods.co.uk 020 7627 5701 020 7627 8030 andrew@classicfreshfoods.co.uk

Collier and Company P75-76 Flower Market SW8 www.collierandco.com 07821 689341 mark@collierandco.com

Compagnie Des Desserts Limited. A73-75 Fruit & Vegetable Market SW8 5EE www.polesud.eu 020 7738 8380 020 7501 4148 cnobecourt@polesud.co.uk

County Supplies London Ltd C18-20 Fruit & Vegetable Market SW8 5JJ www.countysupplieslondon.co.uk 020 7720 3160 020 7498 3154 odetteg@btoenworld.com

Covent Garden Buyers Ltd D137-138 Fruit & Vegetable Market SW8 5LL www.coventgardenbuyers.com 020 7627 6655 07956378318 (0)20 7627 6658 sales@coventgardenbuyers.com

Covent Garden Supply C06-C11 Fruit and Vegetable Market SW8 5EE www.coventgardensupply.co.uk 020 7720 8888 020 7720 7710 info@coventgardensupply.co.uk

CGTA Ltd D150-152 Fruit & Vegetable Market SW8 5LL www.cgta.co.uk 020 7720 7874 cgta@btconnect.com

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Cream of the Crop B32-33 Fruit & Vegetable Market SW8 5HH www.cream-ofthe-crop.co.uk 020 7720 7755 020 7720 9300 sales@cream-ofthe-crop.co.uk

CSR Sons D46 Fruit & Vegetable Market (0)79 7741 0565

D G Wholesale Flowers Ltd Q19A-19B Flower Market SW8 5NA 020 7738 8070 01992 552 998 d.g\_wholesaleflowers@hotmail.co.uk

Dave Parish Autos Rail Arch 60 SW8 5PP 020 7720 5946 020 7720 5946 hayger100@google.com

David Paring and Co Rail Arch 67 SW8 Tel: 020 7720 5946

Deanos Flowers C1A Flower Market SW8 5NA www.deanosflowers.co.uk 020 7720 0343 020 7720 0343 info@deanosflowers.co.uk

Dennis Bussey Stand 35 (0)20 8317 6713

Dennis Edwards Flowers Ltd Stand B1, Flower Market SW8 5NA www.dennisedwardsflowers.com 07956 378 685 sales@dennisedwardsflowers.com

Direct Delivered Produce Ltd B14-22 Fruit & Vegetable Market SW8 5HH www.ddpltd.com 020 7720 4059 sales@ddpltd.com

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Now, through the Flower Market Delivered service, florists nationwide are able to tap into this unique resource. Simply place your order with Porters Foliage direct, and the Market's courier will deliver to any location within the UK mainland by next day courier. Same day delivery to Central London addresses is available upon request.

#### Stand D2 and P17-31

Flower Market New Covent Garden Market Nine Elms, Vauxhall London SW8 5NB

#### Tel : 020 7720 3015 Fax: 020 7627 1206

Email: sales@portersfoliage.com

#### www.portersfoliage.com

## **Porters Foliage Ltd**



**Donovan Supplies B02 Flower Market** SW8 5NA www.donovanbros.com 020 7720 5417 020 7720 5417 sales@donovanbros.com

E A Williams C G Ltd C56-57 Fruit & Vegetable Market SW8 5JJ 020 7720 7968 020 7720 7969

E Four Sales Ltd Q05 Flower Market SW8 5NA www.efoursales.co.uk 020 7627 5222 020 7622 8261 sales@efoursales.co.uk

E Pollard Sons P90-94 Flower Market SW8 5EF 020 7720 6465

Elizabeth Marsh Rail Arch 57B SW8 5PP www.elizabethmarsh.co.uk 07976309862 020 7738 8506 020 7381 6701 liz@elizabethmarsh.co.uk

Entremettier Ltd B24-27 Fruit & Vegetable Market SW8 5HH www.entremettier.co.uk 020 7720 3246 fresh@entremettier.co.uk

Ercole Moroni Flower School Office 325 Flower Market SW8 5NB ercolemoroni.com 02076073098 info@ercolemoroni.com

Eskimo Ice Ltd A45-48 Fruit & Vegetable Market SW8 5EE www.eskimo-ice.co.uk 020 7720 4883 020 7720 2731 info@eskimo-ice.co.uk

Esprit Decor Ltd Rail Arch 50 SW8 5PP 020 7498 7097

Euro Fresh Company Ltd ta Mercato D59-60 Fruit & Vegetable Market SW8 5JJ 020 8944 6488 (0)20 7978 1930 020 8947 7104 contact@mercato.eclipse.co.uk

Eurofrutta 27-28 The Arches, New Covent Garden Market SW8 5PP www.eurofrutta.co.uk 020 76273156 020 7622 3660 sales@eurofrutta.co.uk

European Salad Co Ltd C53-54 Fruit & Vegetable Market SW8 5JJ 020 8393 0917

Evergreen Exterior Services H06-07 Flower Market SW8 5NZ www.evergreenext.co.uk 020 7720 6490 020 8770 9222 admin@evergreenext.co.uk

Feeling Fruity C55 Fruit & Vegetable Market SW8 5JJ 020 7627 4800 feelingfruity@tiscali.co.uk

Fenn Hexton Ltd D47-49 Fruit & Vegetable Market **SW8 5LL** 020 7720 8161

Fiji Fruit Veg London Ltd Rail Arch 03 SW8 5PP 020 7498 0803

Fine France A60-61 Fruit & Vegetable Market SW8 5EE www.tecfoods.co.uk 020 7622 1020 finefranceuk@tecfoods.co.uk

First Choice Fruit and Produce Ltd C28-31 Fruit & Vegetable Market SW8 5JJ 020 7498 0550 020 7498 0909

Flowers By Angela Bruce Rail Arch 57A SW8 5PP 020 7738 8142 (0)20 8995 9610 (0)20 8994 5029

Foufas Morgan Associates Ltd Cafe N5a Flower Market **SW8 5NZ** (0)79 7079 8101

Francos Frutas Ltd Rail Arch 37 SW8 5PP 020 7622 6475 020 7498 3354 francosfrutas@gmail.com

Freemans Farm Produce Office 62-69 Link House SW8 5LL 020 7720 4444 020 7720 4808 freemansfarm@btconnect.com

Fresh Direct D01-06 Fruit & Vegetable Market SW8 5LL www.freshdirect.co.uk 020 7498 4000 020 7498 2091 lettuce-tell-you-more@freshdirect.co.uk

Fresh Farm Produce Ltd Rail Arch 71 SW8 5PP www.freshfarm.co.uk 020 7622 4256 (0)20 7622 2564 020 7622 4256 sales@freshfarm.co.uk

Fruit for the Office Ltd Rail Arch 34 SW8 5PP www.fruitfortheoffice.co.uk 0800 019 4037 (0)17 0837 3564 info@fruitfortheoffice.co.uk

## TENANTS LIST AT NEW COVENT GARDEN MARKET

Fruit for Thought Ltd Rail Arch 69 **SW8 5HH** ashwin147@btinternet.com

Fruitlink 41 Link House SW8 5PA www.bamexbest.com/ 07850486595 (0)20 7622 9651 fruitlinkltd@aol.com

G B Foliage P43-47 Flower Market **SW8 5NA** Office 253-254 Flower Market 020 7720 1843 0207 498 1612

Gareth R Ballance Rail Arch 15 SW8 5PP 07836 371338

Gilgrove Ltd C44-48 Fruit & Vegetable Market SW8 5JJ www.candcgroup.co.uk 020 7720 7575 020 74981467 enquiries@candcgroup.co.uk

Global Fruits Ltd Office D133-134 Fruit and Vegetable Market SW8 5LL 020 7720 9302 lee@globalfruit.co.uk

Goldenfruit B55 Fruit & Vegetable Market SW8 5HH 020 7498 3002 020 7627 4719

Gourmet House UK Ltd Office D172-174 Fruit & Vegetable Market **SW8 5LL** www.gourmethouse.com (0)20 7738 8060

Greenhill Mushrooms Ltd C21-23 Fruit & Vegetable Market SW8 5JJ 020 7720 8681

Greens Fruit and Veg Ltd Rail Arch 18 SW8 5NA greensproduce.co.uk 079 1617 1598 greensfvltd@googlemail.com

H G Walker Ltd D28-30 Fruit & Vegetable Market SW8 5LL www.hqwalker.ltd.uk 020 7720 7951 020 7627 4682 info@hgwalker.ltd.uk

Harwoods of London Ltd D31-32 Fruit & Vegetable Market SW8 5LL www.harwoodsoflondon.com 020-7720-0800 020-8859-0911 020-7720-0829 020-8859-0921 info@harwoodsoflondon.com

Houghtons of London Ltd B08-10 Fruit & Vegetable Market SW8 5HH www.houghtonsoflondon.co.uk 020 7819 9672 info@houghtonsoflondon.co.uk

Huge Cheese Company Ltd A37-42 Fruit & Vegetable Market **SW8 5EE** www.hbfoodprovisions.co.uk 020 8838 1912 020 7819 6000 020 7720 2144 enquiries@hb-foods.co.uk

I A Harris & Son Ltd B40-43 Fruit & Vegetable Market SW8 5HH www.iaharris.co.uk 020 7622 7176 (0)20 7622 7678 020 7622 7687 richard.harris2@btconnect.com

Italian Fruit Ltd Stand 18 SW8 5DZ 020 7819 9636 020 7819 9630 info@itafruits.co.uk

J B Motors Rail Arch 64 SW8 5PP 020 7622 8408

J Connell Stand 28 SW8 5DZ 020 7720 6495 020 7720 0108

J H Hart Flowers Ltd N11 Flower Market SW8 5NA stand N11 SW8 5NA 07958297795 jonnhart@yahoo.co.uk

Judith Blacklock Flower School Office 286-288 Flower Market SW8 5NB www.judithblacklock.com school@judithblacklock.com

Just Joes Rail Arch 09 SW8 5PP www.justjoe.net 020 7627 8977 020 7738 8947 orders@justjoe.net

Kim Guan Choong C12-15 Fruit & Vegetable Market SW8 5JJ www.kimguanchoong.co.uk 020 7720 9625 (0)78 1233 4250 info@kimguanchoong.co.uk

Kirbvs Fresh Produce Ltd B53 Fruit & Vegetable Market SW8 5HH Office 6 East Cut-Through FV www.kirbysproduce.com B56-59 Fruit & Vegetable Market 020 7622 4494 info@kirbysproduce.com

L Mills N12a Flower Market SW8 5NA www.lmills.co.uk 020 7720 2413 01322 863132 sales@lmills.co.uk

Langridge Organic Products Ltd A53-58 Fruit & Vegetable Market SW8 5EE WWW.LANGRIDGEORGANIC.COM 020 7622 7440 08456430732 sales@langridgeorganic.com

Lawson London Ltd E205-210 Fruit & Vegetable Market SW8 5HB 020 7720 2233 lawson.london@googlemail.com

Lenards of Covent Garden Ltd B05 Fruit & Vegetable Market SW8 5HH www.lenardscoventgarden.co.uk 020 7498 0927 lenards@btconnect.com

Linda Cottee Flowers Rail Arch 47 SW8 www.lindacotteeflowers.com (0)78 0300 7906 linda@lindacotteeflowers.com

Linkclass Ltd A62-64 Fruit & Vegetable Market SW8 5EE www.linkclass.co.uk 020 7498 5200 020 7498 5300 sales@linkclass.co.uk

London Dairies A43-A44 Fruit and Vegetable Market SW8 5EE www.londondairies.com 020 8440 0619 020 8441 5785 info@londondairies.co.uk

London Fine Foods Bendel D175 Fruit & Vegetable Market SW8 5LL www.efoodies.co.uk (0)79 3901 5748

London Fresh Ltd C34-37 Fruit & Vegetable Market SW8 5LL www.frenchgarden.com/london-fresh/ 020 7498 7000 020 7498 7057 sales@frenchgarden.com London Quality Fruits B12-13 Fruit & Vegetable Market SW8 5HH www.londonqualityfruits.co.uk 020 7720 6666 (0)20 7720 4777 info@londongualityfruits.co.uk

Louis Konyn Ltd D104-107 Fruit & Vegetable Market SW8 5LL www.konyn.co.uk 020 7720 8644 (0)20 7720 1730 admin@konyn.co.uk

Maria Chalidze P12 Flower Market SW8 5NA www.officeflowers.co.uk 07957 688550 info@officeflowers.co.uk

Market Cafe East Cut Through A&B Fruit & Vegetable Market SW8 5JB (0)20 7720 3147

Marphil Traders Ltd Office 260-263 Flower Market SW8 5NA 020 7720 8383 mcandelas106a@hotmail.com

Mash Purveyors Ltd A70-72 Fruit & Vegetable Market SW8 5EE A170-172 Fruit & Vegetable Market 020 7720 9191

Medina Foodservice Ltd A43-44 Fruit & Veg Market SW8 5EE www.medinafs.co.uk 020 7720 6727 020 7720 1176 info@medinafs.co.uk

MG and Son Ltd D07-11 Fruit & Vegetable Market SW8 5LL D108-111 Fruit & Vegetable Market 020 7720 8886 020 7498 3041 Murrays Fresh Fish Rail Arch 25 SW8 5PP www.murraysfreshfish.com 020 7801 8798

Mushroom Man Co Ltd D61 Fruit & Vegetable Market SW8 5LL www.mushroomman.co.uk 020 7720 8833 020 7720 1120 info@mushroomman.co.uk

N B Flowers Rail Arch 65 SW8 5PP www.nbflowers.co.uk 020 3202 0005 neil@nbflowers.co.uk

Natures Choice Greengrocers B03-04 Fruit & Vegetable Market SW8 5NS Office B103 020 7498 4520 020 7978 1320 020 7498 4520 sales@natureschoice.org.uk

NatWest Bank East Bridge Fruit & Vegetable Market SW8 5JB www.natwest.co.uk 0845 303 0914

Neil Brown Herbs NCG Ltd C60 Fruit & Vegetable Market SW8 5DZ 0207 622 1831 (0)20 7622 2266

Nellies Cafe West Cut Through C&D Fruit & Vegetable Market SW8 5HB Tel: 020 7720 1995

Nicholas Lay B29-31 Fruit & Vegetable Market SW8 5HH 020 7498 9756 020 7498 0289 nick@laysofchelsea.com

## Nidal Floral Design Pa

P09-10 Flower Market SW8 5HH 07831 361725 amal@nidalfloraldesign.com

Orchid House Ltd Q21 Flower Market SW8 5NA 020 8349 9982 chiachinm@hotmail.com

Ormonds Fruiterers Ltd B71 Fruit & Vegetable Market SW8 5DZ (0)20 7388 4211 ormonds.1@btconnect.com

Ortaggi Limited Rail Arch 66 SW8 5 (0)20 7253 5251

P & I Fruits Ltd C69-75 Fruit & Vegetable Market SW8 5LL D165-168 Fruit & Vegetable Market www.pifruits.com 020 7062 8700 accounts@pifruits.com

P W Johnson Ltd. Waste Compound A SW8

Pauls Accountancy Services Office 5 East Cut Through Fruit & Vegetable Market SW8 5JB 020 7622 7659 n.majithia@btconnect.com

Pavilion Cafe The Pavilion SW8 5DZ (0)20 8466 7233 aytenx18x@hotmail.com

Pavitts Produce C103-C105 Fruit & Vegetable Market SW8 5JJ www.pavitts.com 020 7720 5252 020 7720 5326 sales@pavitts.com Paxmead Ltd Stand 30 SW8 5DZ Pavillion Stand 29 020 8743 2939 020 8740 8297 pax mead@hotmail.co.

Peter Condon Ltd Rail Arch 17 SW8 5PP 020 7720 8257 020 7498 1328 petercondonItd@aol.cor

Pinstripes and Peonies I Perimeter Unit P1-4 Flow SW8 5NA pinstripesandpeonies.co 020 7720 1245 Ruari@Pinstripesandpeo

Porters Foliage Ltd P17-21 Flower Market SW8 www.portersfoliage.com D02 Flower Market 020 7720 7831 (0)20 7720 3015 02076275239 sales@portersfoliage.co

Pratley Covent Garden M N08-09A Flower Market SW8 020 7720 3914

Premier Fruits Ltd D37-45 Fruit & Vegetable SW8 5LL www.premierfruits.com 020 7720 9012 info@premierfruits.com

Prestige Primeurs Ltd Rail Arch 29-32 SW8 5PP www.prestigeprimeurs.cd 020 7498 8838 020 7498 8837 info@prestigeprimeurs.cd

Property Facilities Group Office 289 - 298 Flower SW8 020 7627 7676 accounts@pfg.co.uk

## TENANTS LIST AT NEW COVENT GARDEN MARKET

.uk	Pure Package Ltd Rail Arch 38-40 SW8 5PP www.purepackage.com 08456 123888 020 7720 8583 info@purepackage.com
	QSP Catering Ltd B60 Fruit & Vegetable Market SW8 020 7498 8611 020 7627 1929
m Ltd ower Market om eonies.com	Quality Plants Exterior Ornamentals Ltd C02B-C03 Flower Market SW8 www.qualityplants.co.uk 020 7978 1188 020 7978 1199 sales@qualityplants.co.uk
1	R & G C65 Fruit & Vegetable Market SW8 www.rgherbs.com 020 7720 6990 01483 474041 020 7720 6990 info@rgherbs.com
om Market Ltd t	R Cook and Sons N06 Flower Market SW8 020 7622 7372 020 7627 3171
le Market	R G French and Sons Q15 Flower Market SW8 020 7622 6212 020 8467 7452
co.uk	R Tealing Ltd D72-75 Fruit & Vegetable Market SW8 5LL 020 7720 8046/7 020 7498 7469
co.uk ip Pic Market	Riverford Organic Veg Ltd A27-28 Fruit & Vegetable Market SW8 5EE www.riverford.co.uk 01803 762720 mail@riverford.co.uk

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## Dennis Edwards, President of The NCG Flower Market.

As President of the Flower Market Tenants Association, I am one of the few people who have been at our Nine Elms site since day one, 40 years ago.

We are close to moving to a new market in the very near future. I would like to express the thanks of all the Tenants, to our fantastic customers, who, by their patronage of New Covent Garden Flower Market, help to keep our market as the #1 destination for Flowers, Plants, Foliage and Sundries in the U.K..

We very much hope it will continue at our new site.

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## **NEW COVENT GARDEN FLOWER MARKET**

New Covent Garden Flower Market is unlike an other market in the UK and is visited by 75% of florists in London for daily orders, top-ups or as their exclusive source of supply.

Retail florists, event florists, party organisers, interior designers, freelance florists and contractors alike all rely on the Flower Market.

#### **Opening Hours**

The Flower Market's core trading hours are from 02:00 to 08:00 Monday to Saturday. Some traders may open and close later, but the Flower Market hall closes at 11:00 every morning.

Please note that not all wholesalers are open on Saturday so check before coming to the Market.

The Flower Market is closed on Sundays.





## **Delivery to your door**

If you're looking for delivery outside the M25, then Flower Market Delivered is your answer!

#### **Flower Market Delivered**

Flower Market Delivered is the new service from selected wholesalers designed to save you valuable time and money and to bring you the best New Covent Garden Flower Market has to offer.

Simply place your order for flowers, foliage or sundries with these expert wholesalers in the morning, and your flowers will be delivered to you by courier by 12noon the following day.

If you can't get to the Flower Market, let the Flower Market come to you!



If you're looking for delivery into Central London and within the M25, then most traders provide this service with their own vans delivering into London every day.

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You can call, fax or email your salesmen with the products you are looking for, and they will pick out the materials for you, carefully package your boxes by hand and arrange for the courier to deliver them to your door anywhere in the UK.

Deliveries start from £9.50 for delivery by 4pm of up to 20kg, and from £12 for delivery by 12noon.

If you have any guestions about Flower Market Delivered please ring us on 020 7501 3495.

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## **NEW COVENT GARDEN FLOWER MARKET**

Flower Market Delivered is the new service from selected wholesalers designed to save you valuable time and money and to bring you the best New Covent Garden Flower Market has to offer.

Simply place your order for flowers, foliage or sundries with these expert wholesalers in the morning, and your flowers will be delivered to you by courier by 12noon the following day.





#### Roshni UK Ltd A104-105 Fruit & Vegetable Market SW8 5EE 020 7720 8360 020 7200398 roshniuk@aol.com

Rotterdam Oranje BV C51-52 Fruit & Vegetable Market SW8 5JJ www.rotterdamoranjebv.co.uk 020 7720 9886 020 7498 7026 info@rotterdamoranjebv.co.uk

Rushtons The Greengrocer D33 Fruit & Vegetable Market SW8 5LL 020 7622 8870 020 7622 4407 rushtonsltd@btconnect.com

S Newman Wholesale Ltd C49-50 Fruit & Vegetable Market SW8 5JJ 020 7720 6851 020 7720 2252

S Robert Allen Ltd N01 Flower Market SW8 020 7720 9432 020 7627 8029

S Thorogood Sons Ltd D50-52 Fruit & Vegetable Market SW8 5LL 020 7720 7284/5 020 7622 2387 info@sthorogoodcovent.co.uk

Samson Quality Produce Stand 34 SW8 5DZ (0)20 7627 4499 (0)20 7627 0404

Sells First Impressions P72-74 Flower Market SW8 5NZ www.sellsfirstimpressions.co.uk 020 7720 9070 020 7720 4186 jenty.whitbread@sellsfirstimpressions.co.uk Sheringham Catering Ltd A65-68 Fruit & Vegetable Market SW8 5EE www.sheringhams.com 020 7622 6662 0207 627 4437 enguiries@sheringhams.com

Sidesalads Ltd D63-64 Fruit & Vegetable Market SW8 020 7062 8701 020 7720 5188 nick@sidesalads.co.uk

Smith Green Wholesale Florist Ltd P56-63 Flower Market SW8 www.smithandgreen.com 020 7498 2289 020 7720 5388 info@smithandgreen.com

Solstice Ltd A49-52 Fruit & Vegetable Market SW8 5EE www.solstice.co.uk 020 7498 7700 020 7498 7722 kitchen@solstice.co.uk

Something Special by Otranto Ltd A01-03 Flower Market SW8 www.somethingspecialwholesale.co.uk 020 7720 3466 01737 845119 020 7720 9232 info@somethingspecialwholesale.co.uk

Sophie Hanna Flowers Ltd Rail Arch 49 SW8 5PP www.sophiehannaflowers.com 020 7720 0841 020 7720 1756 shanna@dircon.co.uk

Stems UK (New Covent Garden) P13 - 14 Flower Market SW8 5NZ P13-14 Flower Market, New Covent Garden Market, London, SW8 5NZ www.stemsuk.com 020 7622 3300 sales@stemsuk.com

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Sterling Fruit Co Ltd H290-291 Fruit & Vegetable Market SW8 5JB 020 7622 0065

Such Co Associates Ltd 61 Link House SW8 5PA 020 7622 7889 ramesh@suchandco.co.uk

Sundance Partners LLP Trading type: B37-39 Fruit & Vegetable Market SW8 sundancepartners.com/index1.html 020 7498 8279 sales@sundancepartners.com

Supreme Salads C24 Fruit and Vegetable Market SW8

T and L Food Importers Ltd D62 Fruit and Vegetable Market SW8 5LL 020 7498 6850 020 7692 4598 sales@tlfoodimporters.com

T J Wholesale C04-05 Fruit & Vegetable Market SW8 5JJ 020 7622 8400 020 7622 9098 tjwholesale@btconnect.com

Tda London Ltd D169-171 Fruit & Vegetable Market SW8 5LL 020 7622 5545 produce@tdalondon.co.uk

The B.A.D. Flower Company Ltd Q7 Flower Market SW8 5NA 020 7498 2289 020 7720 5388 elvislives25@hotmail.co.uk

The French Garden Ltd C140-143 Fruit & Vegetable Market SW8 5JJ www.frenchgarden.com 020 7498 0277 (0)20 7498 0707 sales@frenchgarden.com

## TENANTS LIST AT NEW COVENT GARDEN MARKET

The Garden Party Office 276-277 Flower Market SW8 5NB 276-277 Flower Market, New Covent Garen Market, London SW8 5NB www.thegardenparty.co.uk 020 7498 8989 enquiries@thegardenparty.co.uk

The Ice Box A35-36 Fruit & Vegetable Market SW8 5EE www.theicebox.com 020 7498 0800 020 7498 0900 info@theicebox.com

The Ice Company A24-26 Fruit & Vegetable Market SW8 5HH www.theicecolondon.com 084 5371 1687 020 7622 0155 ops@theiceco.co.uk

Thomson Produce Ltd Suite F, Fruit & Vegetable Market SW8 5EE www.thomsonproduce.co.uk 020 7622 0225 020 7622 7477 020 7622 5239 thomsonproduce@hotmail.co.uk

Tofts Sons Rail Arch 36 SW8 5PP 01494 874509 01494 872479

Unite C153-155 Fruit & Vegetable Market SW8 5JJ 020 7720 8344 020 7720 8411 Jean.Tattam@unitetheunion.com

Venus International H284-285 Fruit & Vegetable Market SW8 5JB 020 7498 2331 020 74983331

Village Cafe Flower Market SW8 02084600687 Vincenzo Ltd D34-35 Fruit & Vegetable Market SW8 5LL www.vincenzoltd.co.uk 020 7720 3721 020 7627 8475 vincenzo\_zaccarini@hotmail.com

Wild Harvest Ltd B61-64 Fruit & Vegetable Market SW8 www.wildharvestuk.com Apron Area B62 020 7498 5397 020 7498 5419 sales@wildharvestuk.com

Whittingtons Ltd L05 Flower Market SW8 020 7720 9121 0115 987 5500 020 7720 9121 whittingtonsgroup@tiscali.co.uk

Westbridge Newsagents Post Office Westbridge Fruit & Vegetable Market SW8 1st Floor West Bridge Ammity Bridge 020 7720 3722 07903965789 rajatpatel@live.co.uk

Watts Farms Ltd Rail Arch 16 SW8 016 8987 7175

Worldwide Exotics C25-27 Fruit & Vegetable Market SW8 5JJ 020 7720 6436 020 76229650 debandtom.crump@virgin.net

Zest flowers Q10 - 17 Flower Market SW8 5NA 020 7498 7574 07734168903 01634 682982 02078199845 zestflowers@ymail.com

## WESTERN INTERNATIONAL

.....

FRESH HORTICULTURAL MARKET

The history of the market stretches back to the final two decades of the 19th century.

It all began at Kew Bridge one day in the 1880s, when a farmer's wagon loaded with produce from the fertile area around Cranford stopped at the Express public house to refresh himself and his horses. whilst there, he was approached by local people wishing to buy his cabbages, and the rest, as they say, is history.

The spot quickly became a favourite shopping place for growers, and a regular market emerged, initially on three days a week. Following a public enquiry in 1892, a two and a half acre site to the west of Kew Bridge was acquired, and thus started the old Brentford Market.

Extended in 1906 and 1921, the market flourished and gained its reputation as one of the finest in the country until in the late sixties, it became apparent that it had outgrown its location. A new site was found near Heston,

and construction of a new market commenced, to be known as Western International Market. One day in spring 1974 the traders packed up their belongings, and a procession of trucks and lorries moved up the recently built M4 Motorway towards their new home, just a few hundred yards off junction 3.

The new Western International was an instant success, due to its exceptional location and accessibility, the unique family atmosphere and friendliness of the traders and, not least, the quality and freshness of its produce.

Weathering the storms brought about in the early nineties by the changes in trading laws, aggressive marketing by the supermaket giants, and changing patterns in consumer eating and buying habits, Western International has maintained its position as the premier wholesale fruit, vegetable and flower market in the capital, and remains one of the stongest in the country.





## MAP OF WESTERN INTERNATIONAL MARKET

## MAP OF WESTERN INTERNATIONAL MARKET



P36 P38 E פ Ē R P40 P39 4

COMPANY	STAND NO.
L	
JAS Enterprise	P32 &
	P54
Jaystar	P36
Juj Jul	
к	
Khan Brothers	P50
Knight & Rawlings	P57
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Market Management	NCF5
Market News	NCG2
Market Tavern	NCG3
Maroc Veg	P60
Ν	
NatWest Bank	NCG1
0	
Orchard, The	W2
Owen Owen	P14
P	
Paris Express	P70
Paul's Fruit & Veg	P38
Payne, AS	P64
Premier Fruits	P40
Prime Harvest	SCF5
R	
RH Western	P45
Rural Payment Agency	SCF4
Rularrayment regency	
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SMT Fruit & Veg	P75
Saliko	P16
Select 'n Save	P5
Smith & Son	P55
Springwell Veg	P39
т	
Thorogood, S & Sons	P28
V	
Vitacress Flowers	F2
Vitacress Sales Ltd	F2
Vitacress Western	P72
W	
Walker, HG	P19
Western Banana Centre	P67
Western Cafeteria	SCG2
Western Food Importers Ltd	
WIMTA	NCF6



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Royal

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#### WESTERN INTERNATIONAL TODAY

Located near Heathrow Airport less than a quarter mile from the M4 Motorway and just off the A312 Hayes Bypass, Western International is owned and managed by the London Borough of Hounslow.

A strong and active Tenants' Association represents the interests of the traders in a variety of areas and participates in the joint management of the site.

Our 75 wholesalers offer the freshest and most competitively priced fresh horticultural produce anywhere.

Specialised needs of buyers are being met by a large number of firms importing and distributing exotic fruit and vegetables, and a well-stocked flower and plant market.

#### TENANTS LIST AT WESTERN INTERNATIONAL MARKET

#### Addey & Son Ltd. P35 Kelvin Garrett 020 8573 5564 020 8848 9785 addevson@aol.com

Ahmed Exotic Ltd. P52 Aziz Patel 020 8848 7136 020 8561 5176 aziz@ahmedexotic.co.uk

Al Abbass UK Ltd P66 Abdul Kayani 01753 569 451 8617 3488

Aldridge's W3 Alan Hockley 8561 2431 8573 1722 alan@aldridges-catering.co.uk aldridges-catering.co.uk

Ali's Fruit & Veg P51 Khalifa Mouza 07905162452

All Fresh (part of Jaystar) P12 Mustapha Onay 020 8848 3382

AM Fruit & Veg P11 Max Halai 020 8573 8007 020 8573 3378 max.halai@googlemail.com A1 Veg Ltd. P20 Iqbal Dhaliwal 020 8848 0700 020 8848 1083 tuqeerac@yahoo.com

B&S Fruits Ltd. P7 / P8 George Bray 020 8573 0524 020 8848 9056 Georgebray32@hotmail.com

Baggery Ltd, The F5 John Warn 07785 256 181 020 8573 6098 020 8813 6049 john.warn@thebaggery. co.uk www.thebaggery.co.uk

Baggery Ltd, The SCG1 " 020 8573 5421 kean.warn@thebaggery.co.uk

Brents P re Pack Ltd W9 John Brent 020 8561 6992 020 8569 3137

Bridges, J.H. P58 Paul Johnson 020 8848 4537 020 8848 4537

Brothers Produce Ltd P62 Erdal Agcagul 0208 573 4079 Chambers Prepared Ltd W10 Jit Thakrar 020 8561 3257 020 8813 6278 jitoochambers@btconnect.com Chambersprepared.co.uk Chambersprepared.com

Chambers W11 Jay Shipley 020 8561 3257 020 8813 6278 shipleys@tiscali.co.uk www.shipleysltd.co.uk

Cheney Ltd, J.J. P30 Graham Brown/ Paul Brown 8848 4642 or 07956328178 8561 4760 jjcheney@talktalk.net or graham@jjcheney.co.uk

Chep UK Ltd VMU Building Arthur Noah 020 8848 4295 020 8813 5808 www.chep.com

Citrus Star Catering Supplies W5 Rahul Gosain/Bobby Kaler 020 8848 0826 020 8848 0902 citrusstar@btconnect.com www.citrusstar.co.uk

Conford, W A Ltd P34 Kevin Fox 020 8573 0559/ 020 8561 6322 w.a.conford@googlemail.com

## TENANTS LIST AT WESTERN INTERNATIONAL MARKET

Cooper, Dawn Jerrom Ltd SCF1/SCF2 Richard Cooper 0845 683 2505 0845 683 2509 rjc@cdjltd.co.uk www.cdjltd.co.uk

CyproVeg Ltd P43-P45 George Tripolitakis 020 8573 1942/020 8848 1956 cyproveg@btconnect.com

Dhans P49 Nilesh Gosai 020 8813 6946/ 020 8569 9143 nileshgosai@aol.com

Dhillon Farm Veg UK Ltd P3 G.S. Dhillon 020 8813 6200/ 020 8848 1774 dhillon@dhillonfarms.com www.dhillonfarms.com

Exotica SuperFruits (2) Ltd P50 Mr A Khan(director) 0208 561 1366/ 020 8561 4601 info@exoticasuperfruit.co.uk bal@exoticasuperfruit.co.uk

Exotica Superfruits (1) Ltd P69 Mr A Khan(director) Bal Badesha (Manager) 020 8573 3976 info@exoticasuperfruit.co.uk bal@exoticasuperfruit.co.uk

Five Rivers Produce Ltd P5 Mr Onkar Singh Gill Flower Centre Lto F7 Robbie Finon 020 8569 2577 020 8569 2469 robert@flowercer www.flowercentre

Fox, J.N. & Sons P71 Graham Fox Jamie Delaney 020 8573 0488 07817 553924

Fresh4u Produce P65/NCG2 Hatim Raja Danial 07912 497 hatim@fresh4upr

Fruits of Lebanon P23-P25 Nadim Traboulsi 020 8561 6083 07956 379218 020 8991 9866 sheikhnadim@ao

Fruity Fresh West P46-P48 &P39 Ashok Chowdry Kushan Dissanay 020 8561 8196 079508 44 555 020 8813 7369 fruityfresh123@ac www.fruityfresh.co

Global Traders In P26 Chris Zandonati 020 8848 0866/ 0 Ray26@hotmail.c

d, The	Harvest (part of Nour Trading) F1 Yasser –Hossam - 07949 084 684 07826 842 725
ntre.co.uk e.co.uk s UK Ltd	Heath, W.G. & Co. P33 Bill Heath/Spencer Heath 020 8573 2892/ 020 8813 6028
e Ltd 7911	Hill, J.T.S. Ltd P1 Jonathan Hill 020 8573 4536 020 8573 6742 eugeniehill@btconnect.com
roduce.co.uk	Hill, W.T. & Sons (Western) Ltd. P2 Bill Hill 020 8561 6100/ 020 8561 6100
ol.com stern Ltd	Holliman Ltd, W.J. P63 Rob Taylor 020 8848 4568/ 020 8573 5779 wj.holliman@uk.net
yake	Indom Veg P10 Mr Yogarajah
aol.co.uk com nternational Ltd	JAS Enterprise P54/P23 Sucha Jammu 020 8573 0491 07956 981115/ 020 8573 0473
020 8561 4061 co.uk	Jaystar International Ltd P36 Mustafa Onay 020 88487203 020 8357 8391 020 848 7204

#### TENANTS LIST AT WESTERN INTERNATIONAL MARKET

Knight & Rawlings Ltd P57 **David Street** 020 8848 4621 020 8561 9358 d.street32@ntlworld.com

LBH (Market Management) NCF5 Richard Day Steve Couch Lee Miles Police Box 020 8583 2142 richard.day@hounslow.gov.uk steve.couch@hounslow.gov.uk lee.miles@hounslow.gov.uk www.hounslow.gov.uk

Market Tavern NCG3 Jeet Grewal/Baldev Aulakh 020 8569 3489

Maroc Veg Ltd P60 Hassan Chentouf 020 8813 6720 020 8813 7480 marocveg@hotmail.com

Middle East Fruit & Veg Ltd NCF3 Milad Shehata 020 8561 8885/ 020 8561 1557 milad@middleeast.net

Moses Enterprise UK Ltd SCF6 Mr J Moses 07958 144 336 Mosesltd.uk@gmail.com

NatWest Bank NCG1 8561 9483 020 8573 8351

Nour General Trading Ltd NCF2 Yasser - Hossam -07949 084 684- 07826 842 725 Orchard Wholesale Ltd W2 Alan Oxenham/Liz Greatorex 020 8573 8333/ 020 8573 2756 Orchard223@aol.com

Owen Owen (western) Ltd P14 Andrew Owen 020 8848 1966/ 020 8848 1911 owen138@btinternet.com

Payne, A.S. P64 Jerry Payne 020 8573 5233 eggs@btconnect.com

Personal Catering Ltd P70 John Fowler/Samson Karahasaran 020 8573 7722

Premier Fruits (Western) Ltd P40 Ian Conn/Blake Congerton 020 8573 0321 blake@premierfruits.com

Prime Harvest SCF5 Hussein Hammam 020 8573 5708 020 8573 5709

**Rural Payments Agency** SCF4 & SCF3 Grant Wilkinson 020 8573 3659 Grant.Wilkinson@rpa.gsi.gov.uk

SMT Fruit & Veg P75 Raj Thakrar/ Suresh Thakrar 020 8848 7890 020 8813 5689 raj@smtwholesale.com

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Saliko P16 Saleem Perwaz 020 8561 3366 020 8756 0572 info@saliko.co.uk www.saliko.co.uk

Shipleys P9 Jay Thakrar 020 8561 3257

Smith & Son Ltd P55 Paul Smith/Vic Dean 020 8573 5842 020 8573 5914 Smithpr10@btinternet.com

New Springwell Veg Ltd P32 Abdul Razaq 020 8813 5575 07850 552 530 020 8813 5578 Rahim12@live.com

St Mina NCF1 George Hawi 020 8813 5225 020 8756 1800 stminainternational@hotmail.com

Sunrise Services Ltd W1 George Hawi 020 8813 5225 020 8756 1800 stminainternational@hotmail.com

Thorogood (western) Ltd S. & Sons P28 Barry Westwood 020 8813 7753

## TENANTS LIST AT WESTERN INTERNATIONAL MARKET

Vitacress Western Ltd P72 Chris Washer 020 8848 4641 020 8848 1819 chris.washer@vitacress.co.uk

Vitacress Flowers Ltd F2 Andrew Gorrod 020 8756 1600 020 8848 7259 andrew.gorrod@vitacress.co.uk

Vitacress Sales Ltd. F2 Charles Rees 020 8573 0568/ 020 8569 2593 charles.rees@vitacress.co.uk VitaPlus UK Ltd F10 - 12 Mr A R Nawaz 07830 513 468 vitaplusukltd@hotmail.co.uk

Walker (Western) Ltd, H.G. Nick Walker/Bob Web-P19 ster 020 8573 2374/ 020 8813 5052 western@hgwalker.ltd.uk

Western Banana Ltd P67 Tony White Michael Hope Ricky White 020 8561 9880 020 8561 9892 wbananac@aol.com Western Food Importers Ltd W13 Kanti Patel 020 8561 1428/ 020 8573 3656 sales@westernfoodimporters.com

WIMTA Office NCF6 Louise Nolan 020 8573 5624 020 8561 3499 info@westerninternational.co.uk www.westerninternational.co.uk



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## HOW TO FIND US

Hayes Road Southall Middlesex UB2 5XJ

1: 0208 573 5624 f: 020 8561 3499 e: info@westerninternational.co.uk



## Western International Market

## **BOROUGH MARKET**

Borough Market is famous in London and around the world for selling outstanding, top quality, British and international produce. Maintaining this reputation for excellence is what ensures out customers keep coming back to Borough market week after week, year after year.

The Market's vision is to be a sustainable, independent, quality food market, rooted in the local community.

Our mission is to be:

- Best food market in the country
- Offer the widest range of superb quality British and international produce
- Support traders who are passionate about the produce they grow and prepare.
- Offer our customers friendly and expert advice about the produce they buy, with suggestions of how to cook and prepare if necessary o To be at the heart of the local community

#### Quality and standards

• All of our traders share a love of food and many of them make, grow and rear the produce they sell so our customers know exactly where their shopping has come from.

• There is real connection between grower, manufacturer • As a result, the market has become a vast repository of culinary knowledge and understanding. It's a place to explore, to ask questions, to discover new flavours and to savour the unique atmosphere.



#### History

• There has been a market on the south side of London Bridge as far back as 1014AD, and maybe even earlier, dating back to Roman times.

• In the 13th Century, traders were relocated to what is now Borough High Street and a market has existed here ever since.

• Since its renaissance a retail market just over a decade ago, Borough Market has become a haven for all who are about good quality, sustainably sourced food.

• The market attracts some of the country's most famous professional chefs, restaurants, passionate amateur cooks and people who love eating and drinking.

• Today, Borough Market has over 100 individual stalls selling a huge variety of produce and attracts thousands of customers every week.





## BOROUGH MARKET

We work with small businesses and social enterprises, providing them with guidance and SUPPORT. We seek higher values in food production. The Market is a place to find inspiration, to meet people and to LEARN something new. Throughout its rich HISTORY, the Market has adapted to meet the needs of London and will continue to do so, but always staying true to its unique identity.



#### Working with the local community

• Borough Market is the only fully independent market it London. It is owned by a charitable trust and run by a board of volunteer trustees

• The trust is committed to supporting the local community around Borough Market. It regularly runs community events, provides food related health education and supports local community projects and schemes.

• The Market is also committed to wider aims relating to sustainability and social responsibility – the Market's recycling rate for example is 100% with no waste from the Market going to landfill.



## OUR CORE VALUES

Our core values reflect what is really important to us as an organisation and underpin the Market's culture and ethos.

Borough Market is more than a place to buy or sell food. It is **UNIQUE**.

We are a charitable trust that exists to provide a market for public benefit. As a source of QUALITY British and international produce, we uphold a reputation as Britain's most renowned food market. The Market is a place where people come to CONNECT, to share food and to awaken their senses.

We celebrate the DIVERSITY of food; food that is honestly priced and carefully sourced. People come to DISCOVER food that is made or sourced with pride. Taste, aroma, texture, colour and seasonality. Many of our traders are primary producers – people who grow, rear or create the food they sell. Others are importers, possessing intimate knowledge of the produce they source. All are DEDICATED to maintaining the highest standards.

Through these traders, the Market has a wealth of artisan skills and specialist EXPERTISE. We share KNOWLEDGE and work together to forge partnerships that INSPIRE people about food, creativity and sustainability.

## **BOROUGH MARKET CONTACT INFORMATION**



## **Over 300 Vans in Stock!**

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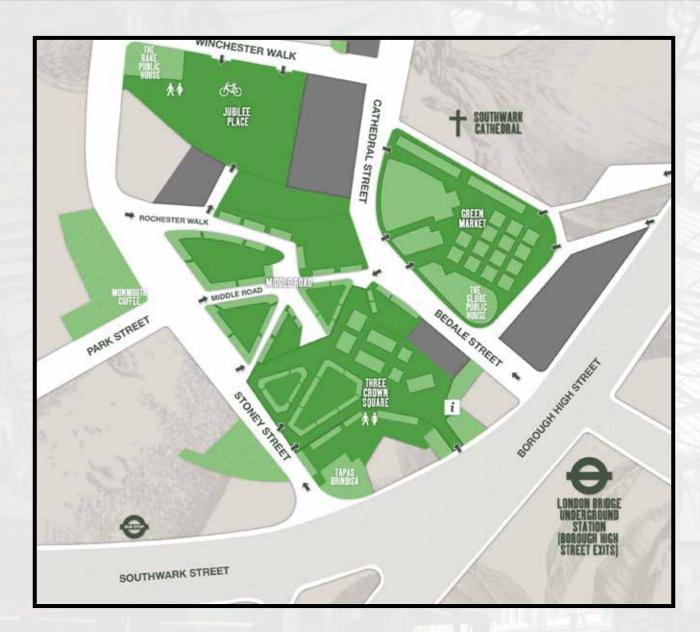


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## HOW TO FIND US

Borough Market is easily accessed by public transport. We're seconds walk from a major train station, on countless bus routes and even provide bike racks for keen cyclists.

If you're travelling to the Market using public transport, Transport for London's Journey Planner, which you'll find to the right of this page, is a useful tool.

#### Address:

8 Southwark Street London SE1 1TL

Phone: 020 7407 1002

Email: info@boroughmarket.org.uk



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