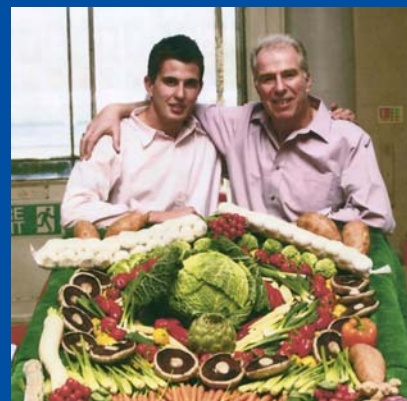


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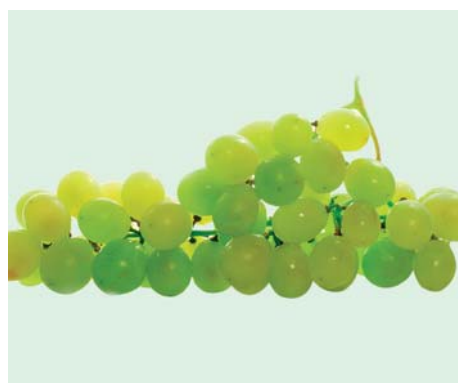
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Nigel Shepherd

Superintendent



The City of London, in partnership with the 130 businesses represented by the Spitalfields Market Tenants Association, have worked together to ensure this brochure is informative and helpful to smooth your way to our Market and facilitate trade.

Considering our long history, we're in our early days at this location on the eastern edge of London, having relocated here 19 years ago and we will soon be celebrating our 20th Birthday here. Another reason to celebrate is keeping our crown of the UK's premier wholesale fruit and vegetable market.

The 309,000 sq.ft. market hall pavilion (equivalent size to about four football pitches) accommodates some 100+ wholesale businesses which in turn cater for every conceivable horticultural product you require from all continents, irrespective of the season.

London has long been recognised as an extremely diverse and multicultural city on a world stage and this is also reflected in the diverse range of tenants and businesses here at Spitalfields, especially in the area of exotics. We are well placed to serve the fresh fruit and vegetables, power foods, to all the visitors and athletes from across the world with the 2012 Olympics literally on our doorstep.

Our Catering Suppliers continue to grow from strength to strength and at the same time satisfy the demanding requirements of quality, service and choice from the retail, catering and hotel trades with prestigious contracts with world renowned public and private sector organisations.

The City of London Corporation, apart from facilitating the management of an efficient, effective and proactive market, strive for continual improvement including issues of sustainability with examples of waste recycling, rainwater harvesting and energy use projects and initiatives.

I'm honoured and proud, as the Superintendent of the Market, to be in the position to say that on behalf of all the staff and tenants of New Spitalfields Market, we trust that you will have a pleasurable experience in visiting the UK's largest and most extensive horticultural market.

Nigel Shepherd



The Jewel In The Crown NEW SPITALFIELDS



Chris Hutchinson

Chairman, Spitalfields Market Tenants Association

I am honoured to be the Chairman of the Association at this particular time in the long and fruitful history of Spitalfields Market.

Since our relocation in 1991, the Market has changed, adapting, to meet the challenges of servicing a cosmopolitan London, the home counties and beyond.

New Spitalfields is now multi-national and multi cultural in both customers and tenants.

My confidence in the future is consolidated by the news that the 2012 Olympics are coming to East London. This will be a massive boost for the "Market in Front".

The natural Olympic Market.

With a background based on 300 years of continued success and reputation New Spitalfields Market, now the UK's premier leading wholesale horticultural Market, is the bridge for the industry to go forward.

The Tenant's Association recognising the value of promotion, plays a vital role in ensuring that New Spitalfields Market is today and in the future is "Second to None".

C Hutchinson

About New Spitalfields

New Spitalfields Market occupies an area covering 13 hectares (over 31 acres) and consists of a Market Hall of 28,700 sq.mtrs (309,000 sq.ft.) housing 116 trading units for wholesalers dealing in fruit, vegetables and flowers.

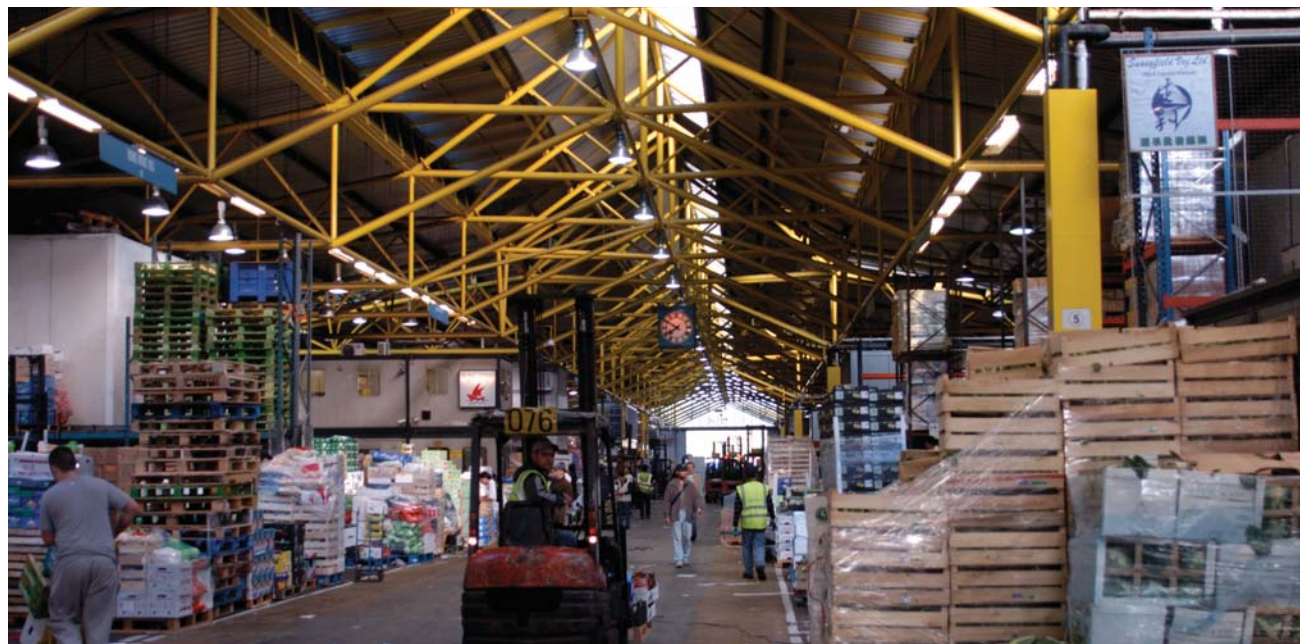
Four separate buildings providing 3720 sq.mtrs (40,000 sq.ft) of modern self contained units for catering supply companies. Over 900 sq.mtrs (10,000 sq.ft) of office space is also provided for fruit importers etc.

In addition there are five ancillary accommodation units which house cafes, communal toilets and maintenance facilities. The services of a diesel/propane supplier, specialist pallet services and fork lift truck maintenance companies are also provided. The trading units within the Market Hall have all the modern facilities that today's trade requires which include cold storage rooms, ripening rooms and racking for palletised produce.

New Spitalfields Market has the highest number of wholesale traders of any horticultural market in the United Kingdom and the continual specialisation by wholesalers in exotic fruit and vegetables provides the greatest choice of these products of any Market in Europe. The Market site has extensive parking facilities providing over 1800 spaces for customers, delivery vehicles and Market personnel, in addition there are over 100 spaces for the fleets of vehicles operated by the catering supply businesses.

The Superintendent is responsible for the administration and management of the Market and controls a staff of 31 people comprising of Administrative, Constabulary and Maintenance staff.

The Market Constabulary are responsible for the enforcement of the Market Bylaws, traffic control and security of the Market site and these staff are supervised by the Head of Security and three Sergeants. The maintenance and cleaning of the Market is supervised by the Head of Maintenance.



New Spitalfields Market, London

New Spitalfields houses the largest number of wholesalers and has the highest turnover, making it the UK's leading horticultural market. The continuing specialisation by wholesalers in exotic fruit and vegetables means that New Spitalfields provides the greatest choice of these products of any market in Europe.

Operating under a Royal Charter granted in 1682, Spitalfields moved out of the City in 1991 and now occupies a purpose-built 31 acre site in Leyton, East London.



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About Us

Mansfields, both the largest UK apple grower and European cherry grower, has 20 farm locations spread across Kent, occupying 3,000 acres.

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Based in Chartham, there exists an ultra modern storage, packing and distribution facility, recently extended, costing £8.6 million, incorporating the latest environmental and technological standards.

This development, accredited under the requirements of BRC standards, has the capacity to handle Mansfield crop volumes of 20,000 tonnes of apples, 2,000 pears, 400 tonnes cherries, 2,600 tonnes strawberries and 1,000 tonnes plums.

Additionally, large volumes of third party English top fruit is contractually stored and packed.

Complementing English fruit handling, imported soft, stone and top fruit from all regions of the World is also stored, graded and packed.

All farm based production is fully accredited under the Assured Produce and LEAF schemes.

Growth in crop volumes continues e.g. strawberries will reach 4,000 tonnes annual cropping within two years, utilizing the latest table top systems.

To support further expansion of crop volumes, additional chill/CA stores will be built.

Grading and packing facilities will also be developed further, constantly adopting the latest technology to ensure excellence in quality and ensuring a competitive advantage in the market place.



Continuous winners at the Cherry and Soft Fruit Show at the County Agricultural Showground in Detling.

Variety category winners at the National Fruit Show – Long Term Stored classes Top Fruit Competition.

Winner of The Grower of the Year Awards

Winner of the Refresh Packer of the Year Awards



Tours & Visits

The Market does not offer regular escorted tours but these can be arranged and if you wish to visit we will make every effort to accommodate you. There is however an age restriction due to Health and Safety.

Please send an email giving as much information as possible or telephone 020 8518 7670 and speak to a member of the Superintendent's team.

Filming at Spitalfields Market

Spitalfields Market and the Corporation of London have strict rules concerning photography or filming for any purpose, commercial and non-commercial.

All enquiries should be directed to the Superintendent by email or telephone.

Tel: 020 8518 7670

Fax: 020 8518 7449

E-mail: spitalfields.market@cityoflondon.gov.uk



PRESCOTT THOMAS

The company of Prescott Thomas Ltd., has a history going back well over 100 years, to the OLD SPITALFIELDS MARKET, centred in the heart of the City of London. Then as R. A. Prescott, it's sole aim was to make the people of London aware of the benefits of quality chosen fresh fruit and vegetables.

It wasn't long before the Company was linked to both high standards and a dedication to service. The customer base was a varied and interesting selection, Hotels, Hospitals, Schools and London's Co-op Society, and It was quickly recognised that the needs of the growing population had to be met.

Today we can boast that we have achieved that request efficiently, serving a much larger customer base, six days a week throughout London and the Home Counties. With an increased choice of produce, numerous items, coming from distant parts of the world. South Americas, Asia and Europe, giving people exotics to meet the needs of ethnic communities.



Peter Thomas the present owner bought the company in the year 2000, but still keeps a strong contact with the old family members.

Prescott Thomas have some of the most experienced staff in the business and with this advantage combines to offer a sincere and dedicated service to the catering trade.

Our fleet of 30 refrigerated vehicles coincide with the cool chain policy implemented throughout the warehouse. This has enabled us to be awarded a global higher level B.R.C. Accreditation, which in our industry is very difficult to achieve. The B.R.C. requires us to keep and maintain a 'approved supplier' list, this is the reason why I use Spitalfield Market as my source of supply, I can vet the performance of suppliers on a daily basis and I have used the market for over thirty years, so that speaks for its self.

With a nucleus of over 60 staff we increased our turnover by over 7 million p.a.

Communication with our Client base is through our monthly Newsletter which informs them of produce availability and Special buys. We are currently re-vamping our Web site with an access to all relevant details.

The Company takes pride in achieving a comprehensive service to a wide selection of prestigious accounts. Many, having been of long standing.



Prescott-Thomas Ltd.
Unit 1, Horner House
New Spitalfields Market
Leyton, London
E10 5SQ
Tel: 020 8558 9550

PRESCOTT THOMAS

PRESCOTT THOMAS LIMITED UNIT ONE, HORNER HOUSE, NEW SPITALFIELDS MARKET
21 SHERRIN ROAD, LEYTON, LONDON, E10 5SQ TEL: 0208 558 9550 FAX: 0208 558 3028

The distinguished company of Prescott Thomas Ltd., has had a history in Quality Fruit and Vegetables going back in excess of 100 years, originally located and trading from the Old Spitalfields Market, centered in the Heart of the City of London, trading then as R.A. Prescott, its sole aim was to make the people of the old London aware of the benefits of quality chosen fresh fruit and vegetables and the positives achieved by following a nutritious Healthy diet.





History of Spitalfields

Spitalfields is one of the City's younger markets, starting life as a thirteenth century market in a field next to St Mary Spittel on the edge of the Square Mile...

In 1682, King Charles II granted John Balch, a silk thrower, a Royal Charter that gave him the right to hold a market on Thursdays and Saturdays in or near Spital Square. For the next 200 years, the market traded from a collection of sheds and stalls, doing its best to cope with London's growing appetite for fresh fruit and vegetables.

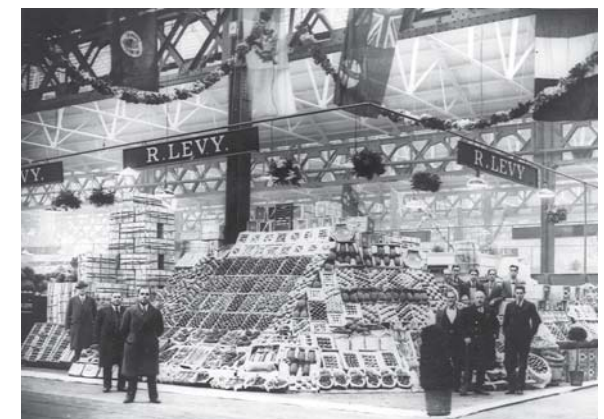
As time went by, it became a centre for the sale of home-grown produce, which was being traded there six days a week...



...History of Spitalfields

By 1876, a former market porter called Robert Horner bought a short lease on the market and started work on a new market building, which was completed in 1893 at a cost of £80,000. In 1920, the Corporation acquired direct control of the market, extending the original buildings some eight years later.

For the next 60 years, Spitalfields' nationwide reputation grew, as did the traffic congestion in the narrow streets around it...





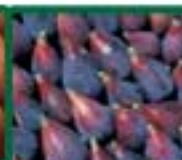
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Spitalfield Market

Stand 31-32
1 Sherrin Road, London, E10 5SH
t: 020 8539 4044 f: 0208 539 9881

Western International

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Hayes Road, Southall, Middx
UB2 5XJ

* Subject to credit check and customer history

...History of Spitalfields

With no room for the expansion it so badly needed, the market was forced to move and in May 1991, it opened its doors at its new location in Leyton. In contrast to its former cramped surroundings, the new Spitalfields Market now covers over 31 acres (13 hectares), with fast, easy access to the motorway network and the ports. At its centre is the Market Hall, which houses more than 100 trading units for wholesalers dealing in fruit, vegetables and flowers, equipped to the latest standards with facilities that include cold storage rooms, ripening rooms and racking for palletised produce, according to requirements.

There are also four separate buildings with self-contained units for catering supply companies, fruit importers and other related businesses, as well as accommodation for companies providing back-up services such as diesel/propane supplies, specialist pallet services and fork lift truck maintenance.

Not forgetting over 1,900 parking spaces for its traders, customers and staff, together with the all important market cafes where so much business is done.

With its relocation to these smart, spacious new premises, the spirit of Spitalfields is alive and well, together with its influence as a trading centre. No other horticultural market in the UK can boast so many wholesale traders under one roof – and no other market in Europe offers a wider choice of exotic fruit and vegetables, thanks to the tireless efforts of its specialist wholesalers in these areas.





The pick of the bunch

Exsa Imports are proud of their association with **New Spitalfields Market** and wish all of our trading partners continued success for the future

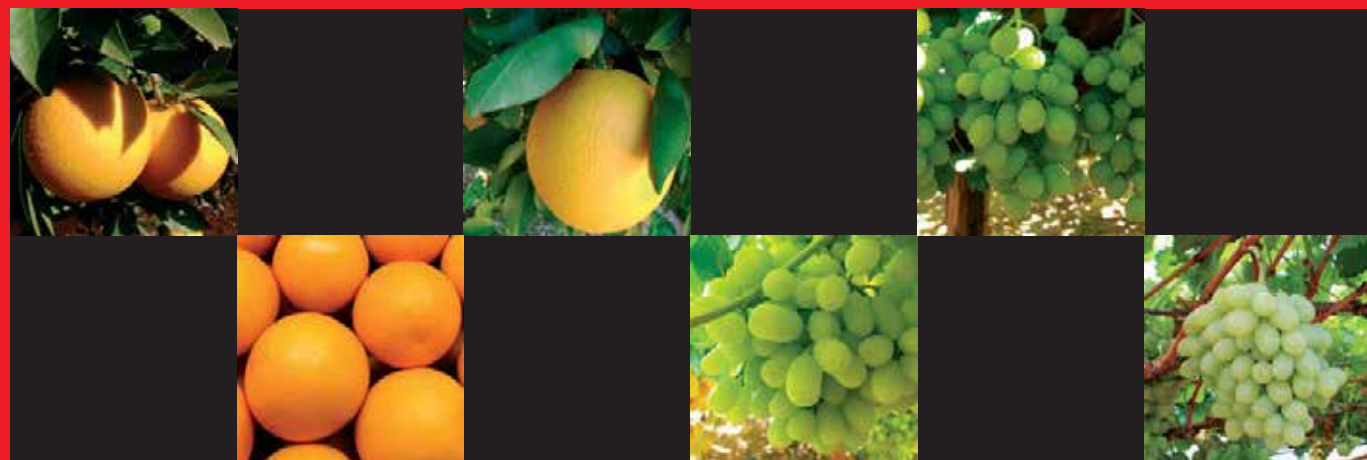
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23 Sherrin Road, Leyton, London. E10 5SQ

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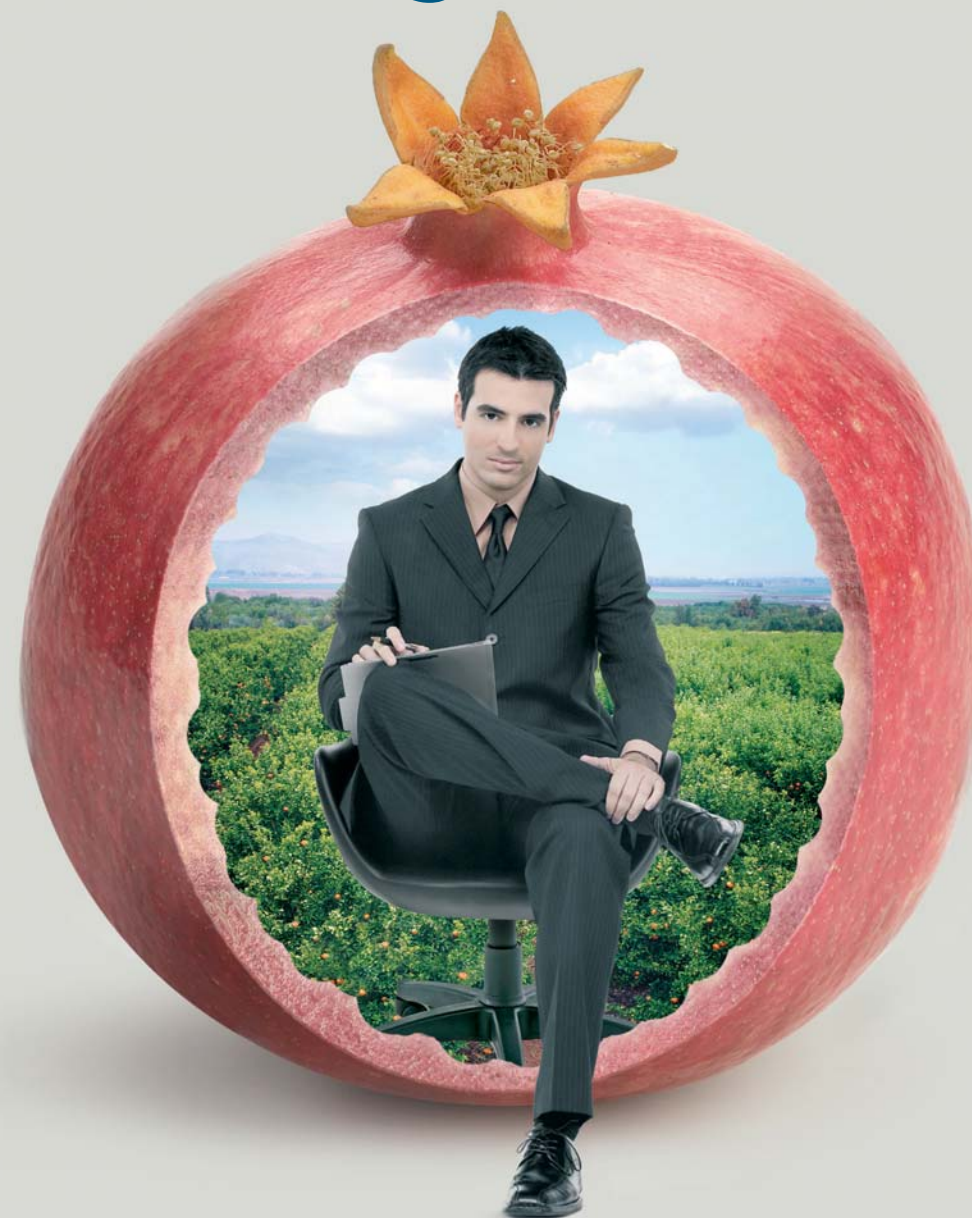
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Fax: 020 8556 0234

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Fax: 020 8558 8935
gandastanton@yahoo.co.uk

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Fax: 020 8539 7757
aziz@ahmedexotic.co.uk

Akbar General Importers Ltd

Stand 71
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Fax: 020 8558 7410
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Alancia Fruit & Veg

Stands 83A & 83B
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Amer Superfresh

Stand 108
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Fax: 020 8556 0419

B

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Fax: 020 8558 1915
kk@london.com

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D

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E

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G

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H

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John Hinge (Spitalfields) Ltd

Stands 33, 34
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Fax: 020 8558 0939

Arthur Hutchinson Ltd

Stand 76 & 94
Tel: 020 8558 8000
Fax: 020 8558 7089

I

Iqra Fresh

Stands 83C & 84
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Fax: 020 8558 7796
iqrafresh@hotmail.co.uk

J

Jordons Incorporated Ltd

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J T Produce Ltd

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K

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L

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M

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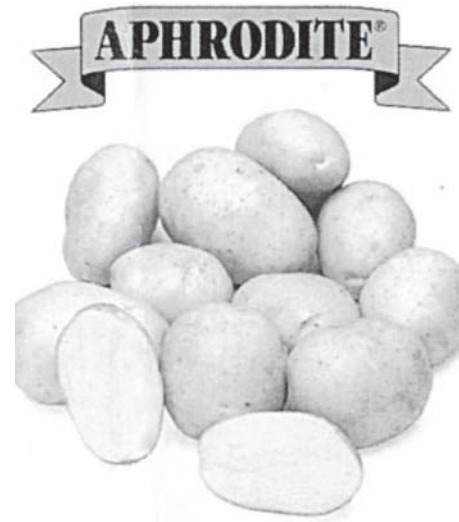
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‘Green’ for Go.....Oded Yacovson, General Manager Agrexco UK

“To Agrexco, all areas of the fresh produce trade are of equal importance; the multiples, the wholesale markets and the food service industry. Spitalfields has been a long established market for us, one that we have identified as a key area particularly with the countdown to the 2012 Olympics. It has managed to change, modify and evolve without losing its personality and market feel despite all the daily challenges that the industry faces. Understanding the people behind the business and understanding their specific needs is certainly one of the prime directives for the team in our wholesale division and one that we believe that we have achieved. We’ve worked hard through the years to establish a close working relationship - good communication is essential; it enables us to act swiftly as and when situations dictate different demands. Faced with a change of order, wholesalers know that they can call us as we are able to send out small quantities across our range of items with top ups as and when required from our London based warehouse. However, as good as our relationship is, it wouldn’t survive if the quality of the produce let us down. Supplying the markets with good quality is and always will be a primary concern as it represents 25% of our business, a percentage that we are hoping to see increase.

Everyone in the industry faces the same challenges. At Agrexco, we know the need to be innovative to succeed; we need to listen to our customers and provide what they want but we equally need to get the best returns we can to our growers who figuratively speaking are behind every carton sent. Without them we fail and we will not let this happen, we are in equal partnership along with our customers. Strong demands, but ones that we are determined to meet.

Safeguarding the environment is another concern; we know that going green is the way forward. An easy statement to make, but not so easy to put into action. But it is a statement that we believe in and one that we have focused on since 1992.

Environmental issues are high on our ‘must do’ list. We started in the early 1990’s with our own ecologically based protocols for our growers before EUREPGAP became the byword and we continue to put into place procedures to enable us to keep abreast / ahead of our competitors.

Our new advertising campaign ‘Carmel Innovation’ launched earlier this year is a good illustration of our commitment. It encompasses several aspects including ways of reducing our carbon footprint, the development of new packaging whilst reducing amounts of material used, sustainable farming and distribution and our methods of complying with international standards.

Carbon footprint.....

Two major players are our purpose built vessels, ‘BioTop’ and ‘Ecofresh’ operational since 1994 with both contributing greatly to our ‘green’ responsibility. We are now bringing in 90% of our produce by sea thus reducing our fuel consumption by 60% over the last five years. The technical specifications

are complex, but all are factors in bringing in product at its optimum condition aided by having side loaders, and the superb Freon R407C cooling systems which use 25% less energy than reefer containers.

The engines are treated with a bacterium developed at the University of Tel Aviv and this together with the use of sulfur fuels allows for sea pollution to be minimized. The fact that they are calibrated to sail at optimum speed per minute makes for more energy saving results; admittedly we do sacrifice a few hours sailing time but it does save a total of 1,000 tonnes of fuel.

Both are also back loading a range of cargo from cars, buses and heavy goods making the return journey not only profitable for Agrexco and its growers, but also adhering to our pledge to environmental issues by not wasting resources by sailing with empty holds.

Packaging another important issue. We came to the decision some time ago to use less and ensure sustainable farming and distribution, complying with International Reduce, Reuse and Recycle regulations. Our customers in Northern Europe have proved to be fore runners in green issues and by working together we are definitely going in the right direction towards increased eco friendliness. We can now say that Carmel’s carton liners are ‘green’ as they are now natural craft liner in colour going from the bleached white paper previously used to craft brown. Currently 90% of our cartons are non bleached and by the end of this year we are aiming for a full 100%.

On the retail side of the business, we have reduced our use of materials by 48% over the last ten years. By using standardized environmental and recycled packaging we have seen a 20% saving in our packaging output. The use of Oxo-biodegradable films for our retail packaging is being looked into by our technical teams as by being totally degradable it will have a beneficial impact on our green goals.

We are seeing new consumer produce packaging. In addition to using paper and pulp materials as dividers and fillers, we are producing packaging items made from sugar cane, potatoes and corn. It is admittedly a new area for us led by customer demand promoted by consumer concern and our existing packaging suppliers are equally keen to explore and develop this new source but we are happy to say that some of these eco friendly packs for tomatoes and peppers are already to be found in some of the UK multiples.

Returnable containers and bins are an integral part of our green packaging chain. For container pooling services we use Container Centralen, Ifco, Europool and Chep amongst others. Over the last year we have increased our use of returnable light pallets by 20% but we want to better this over the next two years and bring it up to 40%.

Aside from these important logistic and technical advances, research and development are constant. Some of our organic farmers have been recruited to work on a joint project initiated by TEVA Pharmaceuticals Industries Ltd who is working with several institutions including The National Society for the Protection of Nature, the Ministry of Agriculture and Rural Development and the University of Tel Aviv. The aim is to reduce the use of certain pesticides that can have a negative effect on wildlife, public health and ground water. In 2009, the project established a network of 1,640 owl and falcon nesting boxes in Israel; as natural predators the birds contribute in an environmentally friendly way to reduce the amount of pesticides used as a pair of owls could kill approximately 4,000 mice in one year.

Hopefully that in reading this, our belief and commitment in all aspects of the industry comes across. We give credit to our growers who have risen to the challenges set them. They are struggling to survive with rising costs and lower returns but the quality of the produce is not sacrificed and we must continue to work on their behalf. And as for ‘saving the planet’ our green ethos has developed at a great pace over the last eighteen years, and as time progresses we know we can only hope that the impact on the environment will become minimal.”

Tel: 0208-848-7788 | **Fax:** 0208-848-1106 | **E-mail:** Heleng@agrexco.com

How To Find Us

New Spitalfields Market benefits from excellent road communications, with direct access to the A12. It lies within easy reach of Junction 27 of the M25, the A406 North Circular Road, the M11 and the City Of London.

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United Kingdom
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Fax: 020 8518 7449

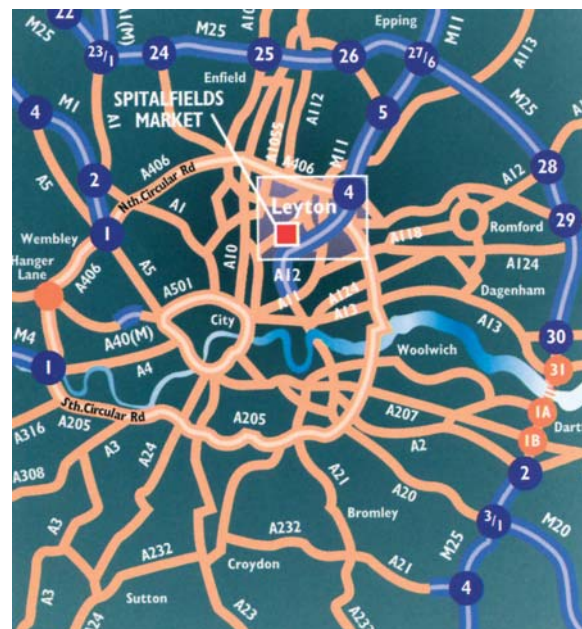


Trading Hours

Monday to Friday midnight - 1.00pm
Saturday midnight - 11.00am

Delivery Access

24 hr access to the lorry park
10.00am - midnight access to the market hall
The market hall houses 116 trading units for wholesalers dealing in fruit, vegetables and flowers. Modern facilities in the market hall include cold storage rooms, ripening rooms and racking for palletised produce. The site has extensive parking facilities for customers, delivery vehicles and market personnel.



Contacts & Links

Spitalfields Market Tenants Association

1st Floor, Allen House
Tel: 020 8556 1479
Fax: 020 8556 1033
www.wholesalefruitvegetableflowers.co.uk

Rural Payments Agency, Branch "C"

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NEW 7.5/11/12T

Isuzu Truck (UK) Ltd – Products and Services



Isuzu Truck (UK) Ltd is the sole distributor of Isuzu commercial vehicles in the UK on behalf of Isuzu Motors Japan (the world's largest truck manufacturer of light to medium weight trucks). Including the UK, Isuzu's products sell in over 170 countries throughout the world, what's more they are market leaders in over 40 of them. All UK Isuzu trucks are manufactured in Japan and assembled in Portugal.

Isuzu Truck (UK) employs 50 people at its purpose-built, marketing and sales headquarters in Hatfield, Hertfordshire. The building incorporates a highly specified technical centre for dealer's (and customer's) technicians training purposes.

Since Isuzu Truck (UK) began in 1995 it has grown dramatically and now has a nationwide dealer network approaching 60. The current model range consists of 4x2 rigids at 3.5, 5.0, 6.2, 7.5, 11, 12, 15 and 18 tonnes GVW.

Customer Care is what Isuzu Truck (UK) is all about. Excellence in customer service is their passion. A dedicated customer care team pro-actively communicates directly with every customer (throughout the warranty period of each truck) which enables them to respond to customer's needs immediately. It gives customers peace of mind and complete reassurance that if something goes wrong, Isuzu will get it sorted.

Isuzu also leads the way when it comes to warranty and roadside assistance cover. Every single vehicle they sell, no matter at what weight, is warranted for 3 years unlimited mileage. What's more they operate a 24/7, 365 days a year, breakdown and recovery service called Isuzu Commercial Assistance. This provides customers with comprehensive, nationwide, roadside assistance and recovery if necessary. Again unprecedented – this service is absolutely free throughout the warranty period of the vehicle – no other manufacturer comes even close to matching this level of cover.

Full and flexible finance packages can be offered through Isuzu Truck Finance and of course Isuzu also offers in-house controlled, repair and maintenance contracts. However for complete peace of mind contract hire is also available.

When it comes to food distribution the Isuzu UK customer base includes companies such as JJ Foods, Reynolds Catering, Euro Foods, Hopwells, Fresh Direct and Sam's Fastfoods.

Isuzu's relationship with the food distribution sector started in earnest over 10 years ago. Operators soon started to hear about the exceptional payload advantage the Isuzu product had over the rest of the competition – especially at 7.5 tonnes. Couple to this the proven track record of the product, its reliability, manoeuvrability, fuel economy and driveability; it's easy to see why the Isuzu N75.190 has become so popular for local distribution operations. Now of course with Isuzu's own 'Easyshift', semi-automated gearbox, fitted as standard on their 7.5 tonners, local distribution has become even easier.

If you'd like more information on Isuzu Truck (UK) and any of its products or services you can call Teresa Wright on **01707 282944**, send her an email at info@isuzutruck.co.uk or visit their website on www.isuzutruck.co.uk

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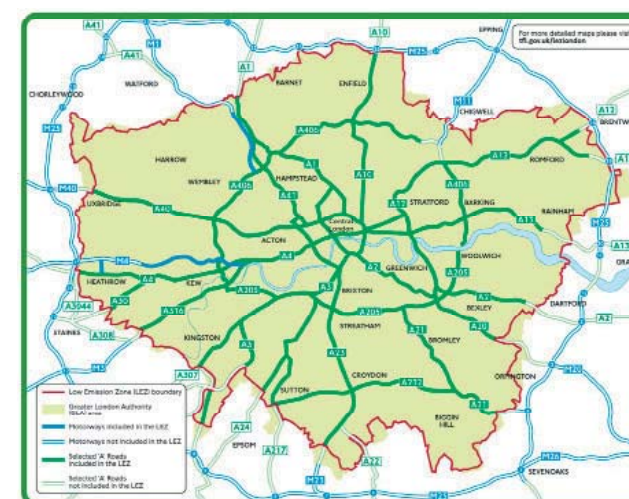
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TIME FOR A NEW VAN OR TRUCK?

The new limits for exhaust particulates to meet the next level of the Low Emission Zone; or LEZ, is fast approaching.

As of January 2012 all commercial vehicles above 3.5 tonnes must be compliant with Euro 4 legislation before entering the 1,000 mile area designated as the London LEZ.



This stretches from Uxbridge in the West to Rainham in the East, and Enfield in the North to beyond Croydon in the South. Operators entering this area without a Euro 4 compliant vehicle will be

liable to punitive fines of £1,000 per day, reduced to £500 if paid within 14 days.

There are very expensive conversion kits that can convert a Euro 3 engined vehicle to meet the new compliance levels but the cost to have this carried out can be up to £15,000. There may be a case to convert a very complex and expensive bodied vehicle but even then re-bodying onto a new Euro 5 chassis would prove to be more cost-effective.

It has been suggested that the proposed 2010 deadline for large vans and minibuses to meet Euro 3 legislation will be suspended due to the economic climate but there is no suggestion that there will be any deferment of the Euro 4 requirement.

S & B Sales Director, Nick Lambert says, "Many operators have put off replacing Trucks for the last year or so due to the recession. Many of these will be wrong-footed because the new legislation is approaching rapidly. Conversion of their older vehicles is not a viable solution and the time is now right to consider replacing them with new equipment be it a new Euro 5 model or indeed a used Euro 4 compliant vehicle".

Canter's an LEZ beater

The introduction of the Low Emission Zone led East End roofing supplies specialist Smerald to replace an ageing 7.5-tonner with its first Mitsubishi Fuso Canter.

The new 7C15 has a 145hp, 3.0-litre Euro 4 engine and is fitted with a dropside body by IC Piggott, of Bishop's Stortford, and a Fassi F50 crane. It arrived via S & B Commercials, Thurrock – Mercedes-Benz dealers are responsible for sales and servicing of the Japanese light truck range in the UK.

Bow-based family firm LS Smerald Roofing Contractors can trace its origins back to the early 1950s. Co-directors and cousins Mark and Ray Smerald, whose fathers founded the business, now concentrate on supplying tiles and slates, as well as lead, zinc and copper.

Not until 2012 will Euro 4 become the required emissions standard within the LEZ. "But we run our trucks for a long time, so it's nice to know we are already compliant," says Ray Smerald. The Canter is delivering roofing materials across London, Essex, and Hertfordshire.

"A good payload is crucial for us, and the Canter's is better than any other 7.5-tonner on the market," says Mr Smerald. "Even with the crane, ours still carries 3.6 tonnes, less the weight of the driver and fuel, which is a big improvement on our old truck." He adds: "The Canter is also comfortable and easy to drive, not least because it is compact and very manoeuvrable."



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Our modern Distribution fleet all temperature controlled, deliver to wholesale markets, secondary wholesalers and catering supply companies throughout the UK 6 days per week and offer a same day / next day delivery and collection service to suit individual requirements at competitive rates.

In addition to the above we have a High Care / Low Care Food Preparation Area comprising approx. 21,000 sq ft with additional office space of 3,246 sq ft.

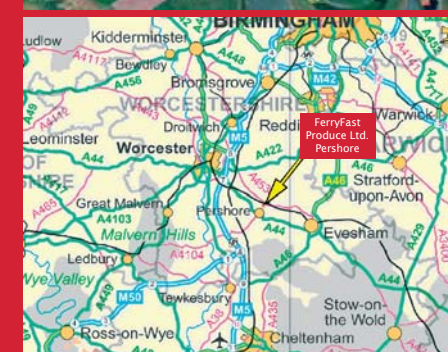
We have a six door loading bay facility with a 7,500 sq ft floor capacity ideal for cross-docking available between 22:00hrs and 07:00hrs 7 days per week with use of PPT's and yard space for parking.

For further information please Contact:

Gordon Purvis, Transport Director

Tel: 01386 562400

E-mail: g.purvis@ferryfast.co.uk



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WASTE MANAGEMENT & RECYCLING SOLUTIONS

Countrystyle Group awarded total waste management contract for New Spitalfields Market

Countrystyle Group, one of the South East's fastest growing waste management and recycling companies is pleased to announce its recent success working for the City of London Corporation, with a new contract for New Spitalfields Market in London.

The seven year contract commenced on 23rd July 2010 and sees Countrystyle cover all elements of the waste management, recycling and cleaning for the 32 acre market site. The new contract also sees Countrystyle looking after all washing and cleaning of internal roadways, litter picking from fall out areas, winter maintenance and cleaning of communal, office and toilet areas.

Various new strategies will be introduced by Countrystyle to offer enhanced sustainable solutions in order to raise recycling rates and avoid waste being sent to landfill.

Working with around 140 market tenants, Countrystyle's own team will have a high visual presence on site to assist with the implementation of the new strategy, which predominantly includes various waste streams being segregated into dedicated material bins. By encouraging first hand segregation of the separate waste streams such as cardboard and plastics, material can then be baled or placed in separate containers for storage prior to transportation in bulk for onward recycling.

Onward recycling will include food and catering waste being taken to Countrystyle's own in-vessel recycling facility in Sittingbourne, Kent for processing material into compost. Pallets and other timber based products will be transported from the site to large scale wood processing facilities unless they are re-used on site or repaired ready for use by customers and traders.

Attracting over 1 million vehicles per year, New Spitalfields Market turns over some 700 000 tonnes of fruit, vegetables and flowers per annum. Countrystyle will be ensuring a large proportion of the waste material generated is diverted from landfill and is taken for onward recycling, providing a much more sustainable solution for the market.

Sales Director for Countrystyle, Richard Lloyd comments "We are delighted to have been awarded such a high profile contract and we are looking forward to assisting the market with increasing their green credentials. Countrystyle is growing rapidly and expanding its reach beyond Kent and this contract is just proof of our expanding capabilities".





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